

CURRICULUM VITAE

Personal Details

Dr. Anne Moorhead
E-mail: a.moorhead@ulster.ac.uk / anmoorhead@hotmail.com

Professional Qualifications

September 2013 Accredited Association for Healthcare Communications & Marketing (AHCM) Communicator

August 2011 Fellow of The Higher Education Academy

April 2009 Chartered Scientist (CSci)
Science Council

April 2006 Professional member of The Institute of Clinical Research (MICR)
The Institute of Clinical Research

Mar 2006 Registered Nutritionist (RNutr)
The Nutrition Society

Education

Sept 2009-June 2011 PgCHEP Higher Education Practice
Awarded Dec 2011 University of Ulster, Jordanstown

Sept 2001 - Sept 2004 PhD Human Nutrition
Awarded June 2005 University of Ulster, Coleraine
Title: Effects of compositional, physical and hedonic factors on satiety
This work investigated the effects of different food factors on satiety and energy intake, and its implications for controlling overweight and obesity

Sept 1999 - Sept 2000 MSc Human Nutrition
Awarded Dec 2000 Project: An audit of nutritional supplements in cancer inpatients
University of Ulster, Coleraine

Sept 1996 - June 1999 Ma (1st) Food and Welfare Studies
Awarded July 1999 University of Dundee

Employment

Full-time current position

Sept 2009 – Date Lecturer in Health and Interpersonal Communication
Course Director – MSc Health Communication
School of Communication, University of Ulster, Jordanstown

Consultancy basis

Oct 2003 - Date Study Skills Tutor - Student Support

Education and Library Boards in conjunction with the University of Ulster

Previous positions

Full-time

July 2008 - Aug 2009 Research Associate
School of Communication, University of Ulster, Jordanstown

Feb 2005 - June 2008 Research Associate
Health and Rehabilitation Sciences Research Institute, School of Health Sciences, University of Ulster, Jordanstown

Part-time

March 2003 - June 2005 Lecturer in Health Sciences
Limavady College of Further & Higher Education, Limavady

Oct 2001 - May 2004 Teaching Assistant in Human Nutrition
School of Biomedical Sciences, University of Ulster, Coleraine

Placements

May 2000 - Sept 2000 Student placement
Dietetics Department, Belfast City Hospital and Belvoir Park Hospital, Belfast

Oct 1989 - May 1999 Health Promotion Officer
Health Promotion Department, Westcare Business Services, Derry

Peer-reviewed Publications

Manuscripts Submitted

Moorhead, S.A., Nolan, G., Hazlett, D.E., Coates, V.E., Murphy, K., Gallagher, A.M. To what extent are health professionals able to assess body weight status? Findings from the Weight Care Project. *British Journal of Nutrition*.

Moorhead, S.A., Hazlett, D.E. Public engagement with social media for health interactions: Quantitative and qualitative approach. *Patient Education and Counselling*.

In Press

Moorhead, S.A., Hazlett, D.E. Comparative analysis of e-tools on Blackboard Learn for student feedback in small and large group teaching. *Perspectives on Pedagogy and Practice*.

Publications

Moorhead, S.A., Coates, V.E. Gallagher, A.M. Nolan, G. Murphy, K., Hazlett, D.E. Obesity communication among patients by health professionals: Findings from the Weight Care Project. *Health*, 2013, 5: 8A3: 100-109. doi:10.4236/health.2013.58A3015

Carroll, J.K., Fiscella, K., Epstein, R.M., Sanders, M.R., Winters, P.C., **Moorhead, S.A.**, van Osch, L., Williams, G.C. Physical activity counseling intervention at a federally qualified health center: improves autonomy-supportiveness, but not patients' perceived competence. *Patient Education and Counseling* 2013, 92(3): 432-436.

Moorhead, S.A., Hazlett, D.E., Harrison, L., Carroll, J.K., Irwin, A., Hoving, C. A New Dimension of Health Care: Systematic Review of the Uses, Benefits, and Limitations of Social Media for Health Communication. *Journal of Medical Internet Research* 2013; 15(4):e85.

Porter-Armstrong, A., Adams, C., **Moorhead, A.**, Donnelly, J., Nixon, J., Bader, D., Lyder, C., Stinson, M. Do High Frequency Ultrasound Images Support Clinical Skin Assessment?, *ISRN Nursing*, 2013, Article ID 314248. doi:10.1155/2013/314248.

Moorhead, S.A., Coates, V., Hazlett, D., Gallagher, A., Murphy, K., Nolan, G. A survey of health professionals' attitudes towards body weight status. Research Report. Safefood, 2011.

Moorhead, S.A., Coates, V., Hazlett, D., Gallagher, A., Murphy, K., Nolan, G., Dinsmore, J. Weight Care Project: Health professionals' attitudes and ability to assess body weight status - Study protocol. *BMC Public Health* 2011, 11:202 (2.22 Impact factor)

Hazlett, D.E., Duffy, O.M., **Moorhead, S.A.** Review of the impact of voice training on the vocal quality of professional voice users: Implications for vocal health and recommendations for further research, *Journal of Voice*, 2011; 25 (2): 181-191. (1.143 Impact Factor)

Hazlett, D., Duffy, O., **Moorhead, A.** (2011). Working Voices – An epidemiology study of occupational voice demands and their impact on the call-centre industry. Institution of Occupational Safety and Health (UK) (Research Report).

Dahlgren, G., Carlsson, D., **Moorhead, A.**, Häger-Ross, C., McDonough, S.M. Test-retest reliability of step counts with the ActivPAL™ device in common daily Activities. *Gait & Posture*, 2010; 32 (3): 386–390 (2.576 Impact Factor).

Hazlett, D.E., Duffy, O.D. & **Moorhead, S.A.** (2009) Occupational voice demands and their impact on the call-centre industry, *BMC Public Health*, 9, 108-112. (2.029)

Adams, C., **Moorhead, A.**, Stinson, M.D., Porter-Armstrong, A.P., Gardner, E., Donnelly, J., Deegan, S., Nixon, J., Bader, D. & Lyder, C. (2008) Repeatability of high frequency ultrasound scanning in pressure ulcer prevention: can it be achieved?, *EPUAP Review*, 9, 2.

Moorhead, S.A., Livingstone, M.B.E., Dunne, A., Welch, R.W. The level of carbonation of a sugar-sweetened beverage preload affects satiety and short-term energy and food intakes. *British Journal of Nutrition* 2008; 99: 1362-1369. (2.764 Impact Factor)

Moorhead, A., Liddle, D., Hurley-Osing, D., Häger-Ross, C., Sundelin, G., Baxter, D. & McDonough, S. (2007) Physical activity monitoring in healthy adults, *Physiotherapy*, 93, S84. (0.561 Impact Factor)

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., McCourt, M., Burns, A.A., Dunne, A. Carrot fibre is the main determinant of increased satiety and decreased subsequent intakes when carrots are eaten as part of a mixed meal. *British Journal of Nutrition* 2006; 96: 587-595. (2.764 Impact Factor)

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., McCall, T.A., Dunne, A. Level of carbonation in a beverage preload increases satiety and decreases subsequent intake. *Proceedings of the Nutrition Society* 2004; 63: 84A. (3.981 Impact Factor)

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., M., Burns, A.A., Dunne, A. Effects of the inclusion of carrots in a mixed meal on post-prandial satiety and subsequent intakes. *Proceedings of the Nutrition Society* 2003; 62: 17A. (3.981 Impact Factor)

In preparation (current working titles)

Moorhead, S.A., Coates, V., Hazlett, D., Gallagher, A., Murphy, K., Nolan, G., Dinsmore, J. Systematic Review: Are healthcare professionals successful in managing obesity interventions? *American Journal of Public Health*.

Lynch L., **Moorhead, S.A.**, Long, M. help-seeking for mental-health problems among young men. *Patient Education and Counselling*.

Conference Presentations

Oral Presentations:

Accepted papers at EACH, Sep 2014, Netherlands, and Med 2.0 Oct 2014, Spain.

Moorhead, S.A., Hazlett, D.E, Coates, V.E., Gallagher, A.M., Murphy, K., Nolan, G. Attitudes, current practices/behaviours and knowledge of body weight status in obesity prevention among health professionals: findings of the Weight Care Project. *International Conference on Communication in Healthcare 2012*. St. Andrews, Scotland, September 2012.

Moorhead, S.A., Gallagher, A.M., Hazlett, D.E. Coates, V.E., Murphy, K., Nolan G. Health professionals' ability to recognise body weight status of adults and children: the outcomes of the Weight Care Project, an all-Ireland study. *Nutrition Society Conference, Belfast, July 2012*.

Moorhead, S.A., Hazlett, D.E., Harrison, L., Killiner, G. Online interpersonal relationships in accessing health information from social media tools. *Interpersonal Communication and Social Interaction (ICSI) Section Conference of the European Communication Research and Education Association (ECREA)*. Belfast, September 2011.

Hazlett, D.E., Duffy, O.D., **Moorhead, S.A.** Review of voice training for occupational voice users. *Pan European Voice Conference, Dresden, Germany, August 2009*.

Moorhead, A., Carlsson, D., Liddle, D., Hurley-Osing, D., Häger-Ross, C., Sundelin, G., Baxter, D., McDonough, S. Reliability of the activPAL™ activity monitor in measuring physical activity in healthy adults. *The Nutrition Society (Irish Section), Dublin, June 2008*.

Porter-Armstrong, A., **Moorhead, A.** Perspectives into Entrepreneurship: An Academics Journey from Research Laboratory to the Marketplace. FINPIN, Hämeenlinna, Finland, April 2008.

Porter-Armstrong, A., Stinson, M., **Moorhead, A.** Development of a unique seating system for disabled adults. International Conference on Aging, Disability and Independence (ICADI), St. Petersburg, Florida, USA, February 2008.

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., McCall, T.A., Dunne, A. Level of carbonation in a beverage preload increases satiety and decreases subsequent intake. The Nutrition Society / Association for Obesity, Dublin, July 2004.

Moorhead, S.A. Welch, R.W, Livingstone, M.B.E., McCall, T.A., Dunne, A. Level of carbonation in a beverage preload increases satiety and decreases subsequent intake. The Nutrition Society, Irish Section Postgraduate Meeting, Dublin, April 2004.

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., M., Burns, A.A., Dunne, A. Effects of the inclusion of carrots in a mixed meal on post-prandial satiety and subsequent intakes. The Nutrition Society, Cork, June 2003.

Moorhead, S.A., Welch, R.W, Livingstone, M.B.E., M., Burns, A.A., Dunne, A. Effects of the inclusion of carrots in a mixed meal on post-prandial satiety and subsequent intakes. The Nutrition Society, Irish Section Postgraduate Meeting, Coleraine, March 2003.

Poster Presentations:

Moorhead, S.A., Hazlett, D.E. Social media for public engagement. Medicine 2.0, September 2013, London.

Moorhead, S.A., Hazlett, D.E, Coates, V.E., Gallagher, A.M., Murphy, K., Nolan, G. Obesity communication among health professionals: findings of the Weight Care Project. International Conference on Communication in Healthcare 2012. St. Andrews, Scotland, September 2012.

Moorhead, S.A., Hazlett, D.E., Coates, V.E., Murphy, K., Nolan, G. Gallagher, A.M. Health professionals' ability to identify body weight categories of adults and children: Findings from the Weight Care Project, an all-Ireland study. Association for the Study in Obesity on the island of Ireland (ASOI) Conference, Dublin, Ireland, September 2012.

Moorhead, S.A., Dinsmore, J., Hazlett, D.E, Gallagher, A.M., Coates, V.E., Murphy, K., Nolan, G.. Attitudes, knowledge, and current practices/behaviours of body weight status in obesity prevention among health professionals: Findings from the Weight Care Project, an all-Ireland study. Association for the Study in Obesity on the island of Ireland (ASOI) Conference, Dublin, Ireland, September 2012.

S.A. Moorhead, D. Murray, D.E. Hazlett. Sources and barriers of obtaining health information for the adult population within Ireland. European Association for Communication in Health Care (EACH) Conference/International Conference on Communication in Healthcare 2010, Verona, Italy, September 2010.

D.E. Hazlett, **S.A. Moorhead**, P. McClure, P. Connolly. Health communication for interprofessional education and practice: An evaluation of student and staff experiences within Northern Ireland. European Association for Communication in Health Care (EACH)

Conference/ International Conference on Communication in Healthcare 2010, Verona, Italy, September 2010.

D.E. Hazlett, **S.A. Moorhead**, P. McClure, P. Connolly. Health communication for interprofessional learning and practice among pre-registration health professional students. European Association for Communication in Health Care (EACH) Conference 2010/ International Conference on Communication in Healthcare, Verona, Italy, September 2010.

Hazlett, D.E., Duffy, O.D., **Moorhead, S.A.** Vocal and communicative effectiveness within a call-centre environment. Pan European Voice Conference, Dresden, Germany, August 2009.

Porter-Armstrong, A., Adams, C., **Moorhead, A.**, Stinson, M., Gardner, E., Donnelly, J., McElory, S., McDonald, S., Blair, P., Brannigan, P., Deegan, S., Nixon, J., Bader, D., Lyder, C. Using high frequency ultrasound scanning to identify subcutaneous tissue changes: a single case study. The Third Congress of the World Union of Healing Societies, Toronto, Canada, June 2008.

Deegan, S., Brannigan, P., Adams, C., **Moorhead, A.**, Porter-Armstrong, A., Stinson, M. Is computational analysis of high frequency ultrasound imaging a useful tool in wound care? The Third Congress of the World Union of Healing Societies, Toronto, Canada, June 2008.

Stinson, M., Porter-Armstrong, A., **Moorhead, A.** Development of a multi-adjustable seating system. The Rehabilitation and Therapy Research Society, Dublin, Ireland, May 2008.

Moorhead, A., Carlsson, D., Liddle, D., Hurley-Osing, D., Häger-Ross, C., Sundelin, G., Baxter, D., McDonough, S. Validity and inter-monitor reliability of the activPAL™ activity monitor. American Physical Therapy Association Combined Sections Meeting, Boston, U.S.A., February 2007.

Porter-Armstrong, A.P., Stinson, M.D, **Moorhead, S.A.** Easi Seating System. Seating Matters Conference, hosted by the Disability Centre Ltd., Glenavon Hotel, Cookstown, June 2006.

Named Co-author on Conference Abstracts:

Hazlett DH, Duffy O, **Moorhead SA.** Working Voices - An epidemiological study of occupational voice demands and their impact on the Call-centre industry. Speech Pathology Australia National Conference, Melbourne, Australia, May 2010.

Stinson, M., Porter-Armstrong, A., Bader, D., Blair, P., **Moorhead, A.**, Adams, C., Donnelly, J., Nixon, J., Deegan, S., Brannigan, P., McCrum-Gardner, E. (2009) Ultrasound imaging: is it useful in seating assessment? European Seating Symposium incorporating Assistive Technology, Dublin, Ireland, September 2009.

Adams, C., **Moorhead, A.**, Stinson, M., Porter-Armstrong, A., Gardner, E., Donnelly, J., Deegan, S., Nixon, J., Bader, D., Lyder, C. Repeatability of high frequency ultrasound scanning in pressure ulcer prevention: can it be achieved? Trauma and Rehabilitation Recognised Research Group Away Day, Newcastle, Northern Ireland, February 2009 (oral presentation; awarded Lillian Bradley award for best presentation – team award).

Porter-Armstrong, A., Stinson, M., **Moorhead, A.**, Adams, C., McCrum-Gardner, E., Deegan, S., Donnelly, J., Nixon, J., Bader, D., Lyder, C., Blair, P. Ultrasound imaging: A useful technique in seating assessment? International Seating Symposium, Florida, USA, March 2009.

Adams, C., **Moorhead, A.**, Stinson, M.D., Porter-Armstrong, A.P., Gardner, E., Donnelly, J., Deegan, S., Nixon, J., Bader, D., Lyder, C. Repeatability of high frequency ultrasound scanning in pressure ulcer prevention: can it be achieved? 11th Annual European Pressure Ulcer Advisory Panel Meeting, Bruges, Belgium, September 2008.

Tully, M.A., McDonough, S.M., Coney, A., Liddle, S.D., **Moorhead, A.**, Ferguson, C., Allen, S., Baxter, G.D. Physical activity patterns in normal weight and obese adults using activPAL physical activity monitor. International Conference on Ambulatory Monitoring of Physical Activity and Movement, Rotterdam, The Netherlands, May 2008 (poster presentation).

Deegan, S., Brannigan, P., Adams, C., **Moorhead, A.**, Porter-Armstrong, A. Is computational analysis of high frequency ultrasound imaging a useful tool in wound care? Trauma and Rehabilitation Recognised Research Group Away Day, Cookstown, Northern Ireland, February 2008 (oral presentation).

Moorhead, A., Liddle, D., Hurley-Osing, D., Häger-Ross, C., Sundelin, G., Baxter, D., McDonough, S. Physical activity monitoring in healthy adults. The World Confederation for Physical Therapy International Congress, Vancouver, Canada, 2-6 June, 2007 (oral presentation), Published in *Physiotherapy* 2007; 93(S1): S84.

Deegan, S., Brannigan, P., Porter-Armstrong, A., **Moorhead, A.**, Adams, C. Is computational analysis of high frequency ultrasound imaging a useful tool in wound care? Association of Physical Scientists in Medicine, Annual Scientific Meeting, Dublin, May 2007 (oral presentation).

McDonough, S., Liddle, S.D., **Moorhead, A.**, Allen, S. The utility of the Activpal™ monitor as a measure of free living physical activity in adults. Rehabilitation and Therapy Research Society, Rehabilitation and Therapy Research Society, Third Annual Conference. University of Ulster, Northern Ireland, 27 April, 2007 (oral presentation).

Welch, R.W, **Moorhead, S.A.**, Irvine, P., Livingstone, M.B.E. Strategies for modifying foods to increase satiety, and reduce subsequent intakes. 1st International Conference on Innovations and Trends in Weight Loss and Weight Management, International Society for Antioxidants and Health, Berlin, Germany, 29-30 April, 2007 (oral presentation).

Welch, R.W, **Moorhead, S.A.**, Irvine, P., Livingstone, M.B.E. Strategies for developing snack foods that enhance satiety and decrease subsequent intakes. AACC International Annual Meeting, San Francisco, California, U.S.A., September 2006 (oral presentation).

Welch, R.W, **Moorhead, S.A.**, Irvine, P., Livingstone, M.B.E. Effects of cereal food characteristics on satiety and subsequent intakes. ICC Jubilee Conference, Vienna, Austria, July 2005 (oral presentation).

Keynote Addresses

Online Communication tools for Obesity Prevention & Management. Connected Health Event, University of Ulster (Jordanstown campus), 25th March 2014.

Research Evidence of Social Media for Health Communication. The Health Communication Capacity Collaborative (HC3), June 2013.

Attitudes and Assessment of Obesity among Health Professionals in Primary Care – All-island Obesity Conference, Dublin; 27th November 2012

Publication of Reports for the Public Domain

Safefood. Weight Management in Primary care (lead author; based on the Weight Care Research Project; 2012)

All-Ireland Body Perception Working Group Committee. Body Perception and communication strategy for the island of Ireland (including Communication Strategy for Obesity Prevention in Ireland) - member of the working group (2012)

Funding Obtained

Moorhead, S.A. Health Communication Conference. Connected Health, University of Ulster; 2012.

Moorhead, S.A. (PI). Health Communication Conference. R&D Office Belfast, Conference Support; £2500; 2012.

Moorhead, S.A. (PI). Armstrong S. Youth Counselling in Ireland. Health Research Board, Ireland (HRB); £2000; 2011

Moorhead, S.A. (PI). Hazlett DE. E-Feedback Project: Comparative analysis of e-learning tools for student feedback in small and large group teaching. Centre for Higher Education Practice, University of Ulster 2011-2012; £2324; 2011-2012

Moorhead, S.A. (PI), Coates V, Hazlett DE, Gallagher A, Murphy A, Nolan G. A survey of health professionals' attitudes to assessing body weight status. Safefood £70,130; 2010-2011. (Weight Care Project)

Hazlett, D.E., Duffy, O., **Moorhead, S.A.** Voice Works - Designing and developing a vocal training software programme. Proof of Principle Programme, University of Ulster, £9,600 (2009-2010).

Hazlett, D.E., **Moorhead, S.A.**, Connolly, P., McClure, P. Inter-professional education (IPE) resource for Health Communication teaching and learning within the University of Ulster. Centre for Higher Education Practice, University of Ulster; £2500 (2009-2010).

Hazlett, D.E., **Moorhead, S.A.** Development of a therapeutic programme for children and teenagers. Innovation Voucher Scheme, Enterprise Ireland; 6000 Euros (2009-2010).

Hazlett, D.E., **Moorhead, S.A.**, Stapleton, K. Needs assessment for the development of a therapeutic programme for children and teenagers. Higher Education Innovation Fund, University of Ulster, £2,500 (2009).

Hazlett, D.E., **Moorhead, S.A.**, Connolly, P. Development of an innovative inter-professional health communication resource. Higher Education Innovation Fund, University of Ulster, £2,500 (2009).

Porter-Armstrong, A., O'Donnell, A., Stinson, M., **Moorhead, A.** Promoting the Easi Seating System: Developing interactive promotion material for sales and distribution. Higher Education Innovation Fund, University of Ulster, £5,000 (2007).

Moorhead, A. Research Methods for Clinical Trials Course. Trauma and Rehabilitation RRG Cohesion Fund, R&D Office, Belfast, £540 (2007).

Porter-Armstrong, A., Stinson, M., **Moorhead, A.** The development of the Easi Seating System. Pre Proof of Concept Funding, University of Ulster, £10,000 (2006-2007).

Moorhead, A. Cochrane Colloquium Ireland Session, Travel Support Package, R&D Office, Belfast, £120 (2006).

Porter-Armstrong, A., Stinson, M., **Moorhead, A.** Marketing the Easi Seating System, Higher Education Innovation Fund, University of Ulster, £3,000 (2006).

Porter-Armstrong, A., **Moorhead, A.** Academic Enterprise Initiatives Survey, Higher Education Innovation Fund, University of Ulster, £3,000 (2006).

Grant Submissions

Moorhead SA (PI), Coates VE, Gallagher AE, Bond RR, Owen T, Faughnan M. **ROB** Project: **Recognising Obesity** – M-training system for primary care and community-based health professionals. R&D Office, Belfast, March 2014.

Taylor B (PI), **Moorhead SA**, Hughes P, Armstrong A. The **EAAOMHR** Project: **Enabling the Appraisal and Accessibility of Online Mental Health Resources**. R&D Office, Belfast, March 2014.

McIlpatrick S (PI), Hasson F, **Moorhead, SA**, McCorry N, Grimes C, McEwan J. Improving public awareness of palliative care in Northern Ireland. R&D Office, Belfast, March 2014.

Other

- Leader of the Health Communication Research Cluster, School of Communication, University of Ulster (2010-Date)

Current Research Projects

PI:

Obesity App Development – feasibility study

Personalised Tailored Messaging in Obesity Prevention – MRC application

Obesity Communication – R&D Office, Belfast application

Co-investigator:
LIGHT project – EU grant application – partner (obesity)

Teaching Projects

- Member of the Centre for Higher Education Practice (CHEP), University of Ulster (2010-Date)

Centre for Higher Education Practice (CHEP) - *Teaching CHEP Funded Projects*

Moorhead S.A. (PI). Hazlett DE. E-Feedback Project: Comparative analysis of e-learning tools for student feedback in small and large group teaching. Centre for Higher Education Practice, University of Ulster 2011-2012; £2324; 2011-2012

Moorhead S.A. (PI). Hazlett DE. e-Groups – enhancing student engagement in group work. TFL, Univeristy of Ulster; 2011-12

Hazlett, DE. **Moorhead, S.A.**, McClure, P., Connolly, P. Health communication for interprofessional education and practice: An evaluation of student and staff experiences (2010)

Hazlett, D.E., **Moorhead, S.A.**, Connolly, P., McClure, P. Inter-professional education (IPE) resource for Health Communication teaching and learning within the University of Ulster. Centre for Higher Education Practice, University of Ulster; £2500 (2009-2010).

Hazlett, D.E., **Moorhead, S.A.**, Connolly, P. Development of an innovative inter-professional health communication resource. Higher Education Innovation Fund, University of Ulster, £2,500 (2009).

Conference Presentations

Moorhead S.A. Hazlett DE. Student Engagement in Group Work. CHEP Conference, University of Ulster, January 2013.

Moorhead S.A. Hazlett DE. E-Feedback Project: Comparative analysis of e-learning tools for student feedback in small and large group teaching. CHEP Festival, University of Ulster; June 2012.

Moorhead S.A. Hazlett DE. E-learning for students. CHEP Conference, University of Ulster, January 2012.

Hazlett, DE. **Moorhead, S.A.**, McClure, P., Connolly, P. Health communication for interprofessional education and practice: An evaluation of student and staff experiences EACH conference, Verona, Italy, September 2010.

- CHEP Mentor – for Peter Nicholl (School of Computing & Mathematics) – Assessment and Feedback Project
- Leading an e-Feedback Project and an Student Engagement Project on Blackboard

Membership of Learned Societies

- Association for Healthcare Communications and Marketing (UK) (2009-Date)
- American Academy of Communication in Health (2009-Date)
- European Association of Communication in Health (2009-Date)
- International Communication Association (2009-Date)
- The Nutrition Society with membership in the following theme groups: Public Health; Sports and Exercise Nutrition; and Clinical Nutrition and Whole Body Metabolism (2001-Date)
- The Institute of Clinical Research (2006-Date)
- Diabetes, Endocrinology and Nutrition Recognised Research Group (2008-Date)
- Trauma and Rehabilitation Recognised Research Group (2005-Date)
- European Pressure Ulcer Advisory Panel (2005-2008)
- The Wound Management Association of Ireland (2005-2008)
- The Rehabilitation and Therapy Research Society (2005-2008)
- Society of Chemical Industry (2001-2005)

Membership of External Committees

- Office of Research Ethics for Northern Ireland (ORECNI)- Vice Chair HSC RECB (2014-Date)
- Association for Healthcare Communication and Marketing (AHCM) – Executive Committee member and training lead (2011-Date)
- Office of Research Ethics for Northern Ireland (ORECNI)- committee member NHS REC2 (2010-2014)
- All-Ireland Body Perception Working Group Committee – writing Communication strategy for Obesity Prevention in Ireland – Committee member (2010-2012)
- Abstract Secretary, The Rehabilitation and Therapy Research Society (2006)

Membership of University Committees

- Chair, School of Communication Filter Committee (2013-Date)
- Member, Faculty Researcher Development Programme Working Group (2012-13)
- Member, CHEP Research as Inquiry Working Group (2012-Date)

- Member, School e-technology team
- Chair , Postgraduate Risk & Ethics Committee (2012-Date)
- Faculty of Social Sciences Health and Safety Committee (2009-Date)
- Member, School of Communication Risk & Ethics Filter Committee (2009 - 2013)
- School of Health Sciences Filter Committee (2007-2008; ethics committee)
- Faculty Research and Innovation Committee, School of Health Sciences' contract research staff representative (2006-2008)
- Faculty Sub-Committee of Technology Knowledge Transfer, acting as the School of Health Sciences' representative (2006-2007)

Editorial Duties

- Editorial Committee: Journal of Medical internet Research (2014-Date); Journal - Clinical Nursing Studies (from 2013)
- Peer-reviewer for:
 - Journal of Medical Internet Research (2013-Date)
 - Patient Education and Counseling (2012-Date)
 - Journal of Health Communication (2012-Date)
 - Journal of Nursing (2012-Date)
 - International Communication Association (ICA) – Health Division (2009-date)
 - The British Journal of Nutrition (2008-Date)
 - The International Journal of Obesity (2006)
- Guidelines reviewer for the European Pressure Ulcer Advisory Panel (EPUAP): Nutrition Healing (2008) and Nutrition Prevention (2009)

Academic Enterprise

Creative Works Disclosures

Moorhead, S.A., Hazlett, D.E., Coates V, Gallagher A, Murphy A, Nolan G. Obesity prevention training mobile app for community-based and primary care health professionals. 2014

Hazlett, D.E., Duffy, O., **Moorhead, S.A.** Working Voice. 2012.

Funding

Hazlett, D.E., Duffy, O., **Moorhead, S.A.** Working Voice – Development of a training programme for call centre workers (2009-Date)

Hazlett, D.E., Duffy, O., **Moorhead, S.A.** Voice Works - Designing and developing a vocal training software programme. Proof of Principle Programme, University of Ulster, £9,600 (2009-2010).

Hazlett, D.E., **Moorhead, S.A.** Development of a therapeutic programme for children and teenagers. Innovation Voucher Scheme, Enterprise Ireland; 6000 Euros (2009-2010).

Hazlett, D.E., **Moorhead, S.A.**, Stapleton, K. Needs assessment for the development of a therapeutic programme for children and teenagers. Higher Education Innovation Fund, University of Ulster, £2,500 (2009).

Porter-Armstrong, A., O'Donnell, A., Stinson, M., **Moorhead, A.** Promoting the Easi Seating System: Developing interactive promotion material for sales and distribution. Higher Education Innovation Fund, University of Ulster, £5,000 (2007).

Porter-Armstrong, A., Stinson, M., **Moorhead, A.** The development of the Easi Seating System. Pre Proof of Concept Funding, University of Ulster, £10,000 (2006-2007).

Porter-Armstrong, A., Stinson, M., **Moorhead, A.** Marketing the Easi Seating System, Higher Education Innovation Fund, University of Ulster, £3,000 (2006).

Porter-Armstrong, A., **Moorhead, A.** Academic Enterprise Initiatives Survey, Higher Education Innovation Fund, University of Ulster, £3,000 (2006).

Academic Enterprise Output

- American Registered Design Right for the *Easi Seating System*[™] (August 2008)
- European Registered Design Right for the *Easi Seating System*[™] (June 2008)

Supervision

PhD Students

Susan Armstrong (FT) – started October 2012

Brendan Murphy (FT) – started March 2013

2 more students starting October 2013

Students (Research project (dissertation) students):

- BSc Communication (Majors & Minor; area – health communication (2010-Date)
- MSc Health Communication/ MSc Political Lobbying and Public Affairs/ MSc Communication, Advertising and Public Relations/ MSc Counselling and Therapeutic Communication (area – health communication; 2009-Date)
- Two Physiotherapy undergraduates (area - activity monitoring; 2006-2007)
- An international Physiotherapy placement student on the Erasmus programme (area - activity monitoring; 2005-2006)
- Four Human Nutrition/Dietetics undergraduates (area - satiety; 2002-2004)

- One MSc Human Nutrition (area - satiety; 2004)

Staff:

- Research Assistant (area – health communication; 2010-2012)
- Research Associate (area – health communication; 2010-2011)
- One Research Assistant (area - seating; 4 months; 2005)

Teaching (tutor on the following teaching teams)

Teaching areas: health communication, health psychology and research methods

2014- Date	MSc Counselling & Therapeutic Communication/MSc Health Communication/CPD – CMM707 Cancer Counselling & Communication (module coordinator 2014-Date)
2012- Date	MSc Counselling & Therapeutic Communication/MSc Health Communication/CPD – CMM720 Managing Public Health Communication (module coordinator 2012-Date)
2011-Date	MSc Programmes within the School of Communication- CMM808 Dissertation (module coordinator 2011-Date)
2010-Date	MSc Health Promotion and Public Health- module: CMM816 Leadership and Management in Promoting the Public's Health (School of Nursing) (module coordinator 2010-Date)
2009 - Date	BSc Communication with Counselling – module: CMM354 Health, Illness & Well-being (module coordinator 2009-10 - Date)
2009 – Date	BSc Communication majors + minors - module: Project
2008 - Date	BSc Communication majors + minors - module: CMM317 Research (module coordinator 2009-10-Date)
2008 - Date	MSc Political Lobbying and Public Affairs/ MSc Communication, Advertising and Public Relations/ MSc Counselling and Therapeutic Communication - module: CMM817 Research methods
2008- Date	Communication and Presentation Skills Course (6 days) for first year PhD students
2009 – 2012	BSc Radiography/Podiatry/Clinical Physiology – module: CMM161 Communication and Psychology for Health Sciences 2 (module coordinator 2010-12; School of Health Sciences)

2009 – 2012	BSc Physiotherapy/Occupational Therapy/Speech & Language Therapy – module: OTH116 Communication and Psychology for Health Sciences (module coordinator 2010-12; School of Health Sciences)
2009 – 2010	BSc Communication with Counselling – module: Organisational Counselling
2009 - 2010	BSc Linguistics with Language – module: Clinical Communication
2008	MCinRes - module: Information and communication skills
2005 - 2007	MClinRes - modules: Clinical research techniques & Research policy and resources
2006	BSc Speech and Language Therapy - SPSS
2003 - 2005	AVCE Health and Social Care, Unit: Science; Access course, Unit: Biology (Limavady College of Further & Higher Education)
2001 - 2004	BSc Human Nutrition/Dietetics - Nutrition - fundamental and applied related modules; Health promotion module (University of Ulster, Coleraine – teaching assistant)

Teaching Disciplines:

Health Communication
 Health Psychology
 Research Methods
 Communication Skills

CMM707 Cancer Counseling & Communication (2014-Date)
 CMM720 Managing Public Health Communication (2013-Date)
 CMM502 Research Methods (2012-Date)
 CMM817 Leadership and Management in Promoting the Public's Health (2010-Date)
 CMM354 Health, Illness & Well-being (2009-Date)
 CMM317 Research (2009-Date)
 CMM538 Project (2009-Date)
 CMM816 Research Methods (2009-Date)
 CMM808 Masters Dissertation (2009-Date)
 Communication and Presentation Skills (PhD students) (2008-Date)
 Supervision Undergraduate dissertations (2009-Date)
 Supervision MSc dissertations (2008-Date)
 OTH116 Communication and Psychology for Health Sciences (2009-2012)
 CMM116 Communication and Psychology for Health Sciences (2009-2012)

Course or Subject-related Responsibilities: (with dates)

Course Director – PgDip/MSc Health Communication (2011-Date)
 Acting Course Director – PgDip/MSc Counselling and Therapeutic Communication (2013-2014)

Module Co-ordinator:

CMM707 Cancer Counselling and communication (2014-Date)

CMM720 Managing Public Health Communication (2013-Date)

CMM808 Masters Dissertation (2012-Date)

CMM502 Research Methods (2012-Date)

CMM817 Leadership and Management in Promoting the Public's Health (2010-Date)

CMM354 Health, Illness & Well-being (2009-Date)

CMM317 Research (2009-Date)

CMM808 Dissertation (2011-Date)

Generic Skills Course - Communication and Presentation Skills (PhD students) (2008-Date)

CMM116 Communication and Psychology for Health Sciences (2010-2012)

Studies advisor for PgDip/MSc Health Communication (2012-Date)

Studies advisor for BSc (Hons) Communication with Counselling Year 2 (2011-Date)

Studies advisor for BSc (Hons) Communication with Counselling Year 3 (2009-2011)

Co-ordinator for Communication and Presentation Skills (2008-Date)

PG Revalidation coordinator (2013-14)

Training Courses

- Equality & Diversity Certificate (online), NHS (June 2013)
- Health & Safety – VDU, University of Ulster (April 2013)
- Health and Safety Training for Coordinators, University of Ulster, Jordanstown (October 2012)
- First aid certificate update, University of Ulster, Jordanstown (June 2012)
- PgCHEP Higher Education Practice (June 2011)
- Good Clinical Practice (GCP) Training, Infonetica online GCP training course, accredited by the University of London (December 2010)
- First aid certificate update, University of Ulster, Jordanstown (June 2009)
- Lisrel training course – Structured Equation Modelling (SEM), University of Ulster, Magee (September 2008)
- Good Clinical Practice (GCP) Training, Infonetica online GCP training course, accredited by the University of London (May 2007)
- HRB Scientific Writing Workshops, University College Cork (May 2007)
- Research Methods for Clinical Trials Course, Birmingham Clinical Trials Unit, University of Birmingham (April 2007)
- SPSS Training Course, Introduction to Regression with SPSS, SPSS Ireland (March 2007)

- SPSS Training Course, Applied Basic and Intermediate Statistics using SPSS, SPSS Ireland (January 2007)
- Cochrane systematic reviews, 3-day short course, Belfast (June 2006)
- First aid certificate, University of Ulster, Jordanstown (June 2006)

Achieved the Following Awards

- Lillian Bradley award for best presentation – team award (Trauma and Rehabilitation Recognised Research Group Away Day, Newcastle, Northern Ireland, February 2009)
- Runner-up team £25K Entrepreneurial Award (Investment Belfast, October 2005)
- Ian Hodgson prize for the top student in year 3 at the University of Dundee (June 1999)

Other Achievements

- Successfully organised the first all-Ireland Health Communication Conference (2012)
- Successfully co-organised The Rehabilitation and Therapy Research Society Annual Conferences (2005 & 2006)
- Successfully organised The Nutrition Society, Irish Section Postgraduate Conference (2003)