

# AVERY E. HOLTON

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## 1. EDUCATION

- |   |      |
|---|------|
| <b>University of Texas</b> (Austin, TX)<br>Ph.D., School of Journalism<br>Dissertation advisor: Dr. Renita Coleman<br>Dissertation: "Health and the New Social Engagement:<br>Analyzing Conversations, News, and Strategic Social<br>Networks Through A Digital Media Platform" | 2013 |
| <b>University of Texas</b> (Austin, TX)<br>Doctoral Certification, Texas Center for Disabilities Studies  | 2013 |
| <b>University of Texas</b> (Austin, TX)<br>M.A., School of Journalism   | 2004 |
| <b>University of Texas</b> (Austin, TX)<br>B.A., Honors, School of Journalism   | 2003 |

## 2. POSITIONS

### *Major Employment*

- |   |           |
|---|-----------|
| <b>University of Texas</b> (Austin, TX)<br>Instructor of Record, School of Journalism | 2011-2012 |
| Graduate Research Assistant, School of Journalism                                     | 2010-2012 |
| Graduate Teaching Assistant, School of Journalism                                     | 2009-2012 |
| <b>Round Rock Express</b> (Round Rock, TX)<br>Director of Communications              | 2006-2009 |
| Media Relations Coordinator   | 2006      |
| <b>Fort Worth Star-Telegram</b> (Fort Worth, TX)<br>Web Producer                      | 2005      |
| Sports Reporter   | 2004-2005 |

### 3. PUBLICATIONS

#### *Peer-Reviewed Publications*

- Holton, Avery** (in press). What's wrong with Max? *Parenthood* and the portrayal of autism spectrum disorders. *Communication Inquiry*.
- Holton, Avery & Love, Brad** (in press). Lonely no more: Remembering text messaging in mHealth conversations. *Health Communication*.
- Holton, Avery, Lee, Na Yeon, and Coleman, Renita** (in press). Commenting on health: A framing analysis of user comments in response to health articles online. *Journal of Health Communication*.
- Holton, Avery, Coddington, Mark, and Gil de Zuniga, Homero** (in press). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Journalism Practice*.
- Champlin, Sara, Mackert, Mike, **Holton, Avery**, Munoz, Isaac, & Damasio, Manuel (in press). Methodologies in e-Health research for low health literate audiences. *Journal of Computer Mediated Communication*.
- Love, Brad, Himelboim, Itai, **Holton, Avery**, and Stewart, Kristen (in press). Twitter as a source of vaccination information: Content drivers and what they're saying. *American Journal of Infection Control*.
- Holton, Avery** (2012). Negating nodes & liquid fragmentation: Extending conversations of diffusion, social networks, and fragmentation. *Communication Theory*, 22(3), 279-298. Available from <http://onlinelibrary.wiley.com/doi/10.1111/j.1468-2885.2012.01410.x/abstract>
- Holton, Avery** (2012). Case of the #UTShooter: Citizens working around, with, and for traditional news media. *Journal of Applied Journalism and Media Studies*, 1(2), 125-142.
- Holton, Avery** (2012). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. *Journal of Sports Media*, 7(1), 39-58.
- Holton, Avery, Weberling, Brooke, Clarke, Chris, & Smith, Michael** (2012). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. *Health Communication*, 27(7), 690-701. Available from <http://www.tandfonline.com/doi/abs/10.1080/10410236.2011.633158>
- Holton, Avery & Coddington, M.** (2012). Recasting social media users as brand ambassadors: Opening the doors to the first 'Social Suite.' *Case Studies in Strategic Communication*, 1, 3-23. Available online: <http://cssc.web.unc.edu/cases/v1/art2/>

- Holton, Avery** & Chyi, Iris (2012). News and the overloaded consumer: factors influencing information overload among news consumers. *Cyberpsychology, Behavior, and Social Networking*, 15(110), 619-624. Available from <http://online.liebertpub.com/doi/abs/10.1089/cyber.2011.0610>
- Guo, Lei, **Holton, Avery**, & Jeong, Sun Ho. (2012). Transnational comparative framing: A model for an emerging framing approach. *International Journal of Communication*, 6, 1918-1941.
- Guo, Lei, Hsu, Shih-Hsien, **Holton, Avery**, & Jeong, Sun Ho (2012). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. *International Communication Gazette*, 74(5), 484-503.
- Lasorsa, Dominic, Lewis, Seth, & **Holton, Avery** (2012). 'Normalizing' Twitter: Journalism practice in an emerging communication space. *Journalism Studies*, 13(1), 19-36.
- Holton, Avery** & Lewis, Seth (2011). Journalists, social media, and the use of humor on Twitter. *Electronic Journal of Communication*, 21, 1-21.
- Holton, Avery**, Love, Brad & Mackert, Mike (2011). Exchanging health for commercialization: The news media's mediation of the baby carrots campaign. *Cases in Public Health Communication & Marketing*, 5, 2-25.
- Baek, Kang, **Holton, Avery**, Harp, Dustin, & Yaschur, Carolyn (2011). The links that bind: Uncovering novel motivations for linking on Facebook. *Computers in Human Behavior*, 27(6), 2243-2248.
- Mackert, Michael, Love, Brad, & **Holton, Avery** (2011). Journalism as health education: Media coverage of a non-branded pharma website. *Telemedicine and e-Health*, 17(2), 88-94.

### **Book Chapters**

- Holton, Avery** (2012). The lights never go out: Information overload, ambient news, and future practices. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2<sup>nd</sup> Edition). Cognella Academic Publishing, 54-74.
- Holton, Avery**, Harlow, Summer and Lewis, Seth (2012). The evolution of participatory journalism. In McCombs, M. E., Hinsley, A. W., Kaufhold, K., and Lewis, S. C. (Eds.), *The Future of News: An Agenda of Perspectives* (2<sup>nd</sup> Edition). Cognella Academic Publishing, 183-198.

## 4. WORKS IN PROGRESS

### *Articles Under Peer-Review*

Coddington, Mark & **Holton, Avery**. When the gates swing open: Examining network gatekeeping in a social media setting. **Revisions** under review with the *Mass Communication & Society*.

**Holton, Avery**, Baek, Kang, Yaschur, Carolyn, & Coddington, Mark. Motives for linking on Twitter: Reciprocity and communality in a digital space. **Revisions** under review with *Communication Research Reports*.

Chyi, Iris, Lee, Angela, and **Holton, Avery** (2012). Linking economics to communication research: Exploring the Third-Person Effect on news consumers' intention to pay. Under review with the *Journal of Communication*.

### *Papers In Progress*

Love, Brad, Himelboim, Itai, & **Holton, Avery**. Tweet ties that bind: Network analysis of Twitter's cancer conversation. Completion for *Spring 2013*.

**Holton, Avery**. Humor me: Journalists and the use of humor to convey health information on Twitter. Completion for *Spring 2013*.

**Holton, Avery** and Lee, Angela. Information exposure or personal proximity? Drivers of interest and proactive action during a health crisis. Completion for *Spring 2013*.

Suran, Melissa, **Holton, Avery**, and Coleman, Renita. On the subjects of health: User comments and the role of topics in reaction to online health stories. Completion for *Spring 2013*.

Love, Brad, **Holton, Avery**, & Himelboim, Itai. Demobilizing vaccinations: A network analysis of vaccination conversations on Twitter. Completion for *Summer 2013*.

Ferrell, Laura & **Holton, Avery**. Symmetrical stigma: Reader response to online news coverage of autism. Completion for *Summer 2013*.

**Holton, Avery** & Ferrell, Laura. That's not me: Commenting on news framing of advocacy in autism. Completion for *Summer 2013*.

## 5. PEER-REVIEWED CONFERENCE PAPERS

**Holton, Avery** & Lee, Angela (2013). When sickness closes in: Drivers of a proactive behavior during a health crisis. *International Communication Association Conference*. London. June 17-21.

- Holton, Avery**, Baek, Kang, Yaschur, Carolyn, & Coddington, Mark (2013). Motives for linking on Twitter: Reciprocity and communality in a digital space. *International Communication Association Conference*. London. June 17-21.
- Lawrence, Regina, Molyneaux, Logan, Coddington, Mark, & **Holton, Avery** (2013). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. *International Communication Association Conference*. London. June 17-21.
- Holton, Avery**, Baek, Kang, Yaschur, Carolyn, & Coddington, Mark (2013). Soliciting Reciprocity: Socializing, communality, and other motivations for linking on Twitter. *International Symposium on Online Journalism*. Austin, TX. April 19-20.
- Holton, Avery**, Coddington, Mark, and Gil de Zuniga, Homero (2012). Whose news? Whose values? Citizen journalism and journalistic values. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. Chicago, IL. August 9-12, 2012.
- Holton, Avery**, Lee, Na Yeon, and Coleman, Renita (2012). Commenting on health: A framing analysis of user comments in response to health articles online. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Communicating Science, Health, Environment, and Risk (ComSHER) Division. Chicago, IL. August 9-12, 2012.
- Chyi, Iris, Lee, Angela, and **Holton, Avery** (2012). Linking economics to communication research: Exploring the Third-Person Effect on news consumers' intention to pay. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Media Management and Economics Division. Chicago, IL. August 9-12, 2012.
- Coddington, Mark and **Holton, Avery** (2012). You have to hand over the keys: Reshaping gatekeeping within a networked context. Proceedings of the *International Communication Association Conference*. Phoenix, AZ. May 24-28, 2012.
- Holton, Avery**, Coddington, Mark, and Gil de Zuniga, Homero (2012). Who knows best? Attitudes and perceptions of citizen journalism and the news through the lens of creators and consumers. Proceedings of the *13<sup>th</sup> Annual International Symposium on Online Journalism*. Austin, TX. April 20-21, 2012.
- Holton, Avery** (2011). Case of the #UTShooter: Citizens working around, with, and for traditional news media. **Top Student Paper**. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Civic and Citizen Journalism Interest Group. St. Louis, MO. August 10-13, 2011.
- Holton, Avery** (2011). Television's spectacle of autism: Myths and metaphors of a major television program. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Cultural and Critical Studies Division. St. Louis, MO. August 10-13, 2011.

- Holton, Avery** (2011). Baseball's digital disconnect: Trust, credentialing, and the independent blogger in professional baseball. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Sports Communication Interest Group. St. Louis, MO. August 10-13, 2011.
- Holton, Avery**, Weberling, Brooke, Clarke, Chris, & Smith, Michael (2011). The blame frame: Media attribution of blame during the MMR-autism vaccination scare. Proceedings of the *Communicating Science, Health, Environment, and Risk (ComSHER) Division of the Association for Education in Journalism and Mass Communication Conference*, St. Louis, MO. August 10-13, 2011.
- Holton, Avery** & Chyi, Iris (2011). Information surplus, information overload, and multiplatform news consumption: Updating considerations of influential factors. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Mass Communication & Society Division. St. Louis, MO. August 10-13, 2011.
- Baek, Kang, **Holton, Avery**, Harp, Dustin, & Yaschur, Carolyn (2011). Motivational influences of linking: Factors guiding behaviors on Facebook. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, Communication Technology Division. St. Louis, MO. August 10-13, 2011.
- Guo, Lei, **Holton, Avery**, Hsu, Sandra, & Jeong, Sun Ho (2011). Transnational comparative framing: A model for an emerging framing approach. Proceedings of the *Association for Education in Journalism and Mass Communication Conference*, International Communication Division. St. Louis, MO. August 10-13, 2011.
- Holton, Avery** & Lewis, Seth (2011). Journalists, social media, and the use of humor on Twitter. Proceedings of the Journalism Research & Education Section of the *2011 International Association for Media and Communication Research Conference*. Istanbul, Turkey. July 13-17, 2011.
- Lasorsa, Dominic & **Holton, Avery** (2011). Newspapers differ in coverage of the 2008 U.S. presidential election: Content analysis of two major metro dailies. Proceedings of the *2011 International Communication Association Conference*. Boston, MA. May 26-30, 2011.
- Lasorsa, Dominic, Lewis, Seth, & **Holton, Avery** (2011). 'Normalizing' Twitter: Journalism practice in an emerging communication space. Proceedings of the *2011 International Communication Association Conference*. Boston, MA. May 26-30, 2011.
- Guo, Lei, Hsu, Sandra, **Holton, Avery**, & Jeong, Sun Ho (2011). A case study of the Foxconn suicides: An international perspective to framing the sweatshop issue. Proceedings of the *2011 International Communication Association Conference*. Boston, MA. May 26-30, 2011.
- Holton, Avery** (2011). Metaphors and the spectacle of autism. Proceedings of the *Ninth Annual International Conference on Arts and Humanities*. Honolulu, HI. January 9-12, 2011.

**Holton, Avery** (2010). Swine flu shift: The role of risk and concern on information seeking during a pandemic. Presented and included in the proceedings of the *Communicating Science, Health, Environment, and Risk (ComSHER) Division of the Association for Education in Journalism and Mass Communication Conference*. Denver, CO. August 4-7, 2010.

**Holton, Avery** (2010). Negating nodes and fifth-stage fragmentation: New applications of traditional communication models and theories in the midst of diffusing communication innovations. Presented to the *Technology Division of the Association for Education in Journalism and Mass Communication*, Lubbock, TX. April 15-16, 2010.

## 6. INVITED PANELS AND PRESENTATIONS

### *Peer-Reviewed Panels*

**Holton, Avery** (2012). Harnessing brand ambassador networks: Social media and the new audience cultivation. Panel presentation for What's next for research on participatory journalism? With Singer, Jane, Robinson, Sue, and Wojdyski, Bartosz. *Association for Education in Journalism and Mass Communication Conference*. Chicago, IL. August 9-12, 2012.

**Holton, Avery** (2012). Health connectivity: Triangulation methods for social media research in health communication. Individual presentation to the *3<sup>rd</sup> Annual McCombs Healthcare Symposium*. Austin, TX. April 26-27, 2012.

**Holton, Avery** (2012). The evolution of participatory journalism. Individual presentation to the *Media Sociology Forum III*. Columbia University. New York. March 2, 2012.

**Holton, Avery** (2011). The future of news: An agenda of perspectives. Panel presentation to the *9<sup>th</sup> International Symposium Communication in the Millennium*. San Diego, CA. May 22, 2011.

**Holton, Avery** (2011). Mobilizing health: Analysis and applications of the first US health text messaging service. Individual presentation to the *2<sup>nd</sup> Annual Health Care Research Symposium*. Austin, Texas. April 21, 2011.

**Holton, Avery** (2010). Health information seeking during a pandemic: Risk and concern during the H1N1 outbreak. Individual presentation to the *Collaborations in Research and Education Clinical Research Forum*. Austin, Texas. May 7, 2010.

### *Invited Presentations*

**Holton, Avery** (2012). The Herring Gull and creative destruction: Forward progress in communication education. Individual presentation and lab director. The *American Society of Newspaper Editors Summer Collaborative*. Austin, TX. June 25, 2012.

- Holton, Avery** (2012). Participatory journalism and app potatoes. With Amy Zerba. Individual panelist. The *2012 Millennials and News Coverage Summit*. Austin, TX. April 5, 2012.
- Holton, Avery** (2012). Story(fied). Inviting news fragments and conversation into digital news narratives. Individual course presentation at the University of Texas at Austin. Austin, TX. February 14, 2012.
- Holton, Avery** (2011). Quantifying information: Harnessing survey tools to improve data collection. Individual course presentation at the University of Texas at Austin. Austin, TX. November 1, 2011.
- Holton, Avery** (2011). Tweet links: Incorporating social network sites and digital platforms in the classroom. Individual presentation and lab director. The *American Society of Newspaper Editors Summer Collaborative*. Austin, TX. June 30, 2011.
- Holton, Avery** (2010). Introduction to the survey instrument Qualtrics. Individual course presentation at the University of Texas at Austin. Austin, TX. November 23, 2010.
- Holton, Avery** (2010). Incorporating digital elements into novel reporting. Individual course presentation at the University of Texas at Austin. Austin, TX. November 16, 2010.
- Holton, Avery** (2010). Prepping for preps: Tackling stale sports coverage with fresh information and innovative tactics. Individual presentation. The *American Society of Newspaper Editors Summer Collaborative*. Austin, TX. June 23, 2010.
- Holton, Avery** (2010). The principle elements of web infrastructure and design in conceptual web page modeling. Individual course presentation at the University of Texas at Austin. Austin, TX. May 4, 2010.
- Holton, Avery** (2010). Finding a future: How the evolution of technology is changing the way journalists approach their job. Individual panelist. The *Society of Professional Journalists Spring Conference*. Austin, TX. March 27, 2010.
- Holton, Avery** (2009). Freelancing in the Digital Age: Creating captivating stories for expanding audiences. Individual course presentation at the University of Texas at Austin. Austin, TX. November 17, 2009.
- Guest Lecturer*. Speaking to audiences at the University of Texas at Austin and Texas State University about the media industry, public relations, digital and social media platforms. August 2006 – August 2009.



## 8. HONORS AND AWARDS

### *Fellowships and Scholarships*

- 2012-2013      *William C. Powers Fellowship*  
Highly competitive and prestigious fellowship at the University of Texas awarded for scholarship, research rigor, service, and promise. Award of \$35,000
- 2011-2012      *David Bruton, Jr. Graduate School Fellowship*  
Award granted to select number of University of Texas graduate students based on well-defined program of research and body of work.
- 2012              *Graduate Student Teaching Scholar*  
Award granted to select number of University of Texas instructors of record based on potential to develop innovative pedagogical strategies. Semester seminar workshop and fellowship award of \$1,000.
- 2010-2012      *Ada Francis Miller Endowed Graduate Scholarship*  
Award for distinction in the University of Texas School of Journalism.
- 2010-2012      *Will H. Mayes Scholarship in Journalism*  
Award for research advancement through the University of Texas College of Communication.
- 2010              *Pic Wagner Endowed Graduate Scholarship*  
Award for distinct body of work in the University of Texas School of Journalism.
- 1999-2003      *Howard Terry Foundation Scholarship*  
One of the largest private scholarships given at the University of Texas at Austin for academic achievement, promise, and community service. Award of \$38,000
- 2002              *Scripps Howard Fellowship*  
Print journalism fellowship with news desk assignment on *Albuquerque Tribune*. Content producer, web producer, news and feature reporter.

### *Grants and Research Funding*

- 2012              *Professional Development Award*, Research the sociology of journalists and social network users, University of Texas. Primary investigator. \$500
- 2011              *Texas Program in Sports and Media Research Grant*, Ethnographic research of digital and social media integration in professional and non-professional journalists, co-primary investigator with Mark Coddington, University of Texas. \$5,500

- 2011 *Professional Development Award and Grant*, Research of disability communication in a popular media format, University of Texas. Primary investigator. \$1,100
- 2010 Registration Fee Award, ComSHER Division, AEJMC. \$150
- 2010 *General Grants*, Multiple awards for presentation of research in fields of health communication, public relations, and communication theory, University of Texas. Primary investigator. \$750
- 2009 *General Grant*, National panel research development and collection for health and crisis research. University of Texas. Primary investigator. \$300

### *Scholarly Awards*

- 2012 *Gene Burd Top Scholar Award*, School of Journalism, University of Texas at Austin
- 2012 *Maxwell McCombs Research Award*, School of Journalism, University of Texas at Austin
- 2012 *Exemplary Service Award*, School of Journalism, University of Texas at Austin
- 2012 *Kappa Tau Alpha*, induction into the national honor society for journalism and mass communication
- 2011 *Top Student Paper*, Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication (AEJMC)
- 2011 *Top Division Paper* (co-recipient), Civic & Citizen Journalism Interest Group, AEJMC Midwinter Conference

### *Other Relevant Awards*

- 2010 *Houston Press Club Lone Star Award*, 3<sup>rd</sup> Place Sports Feature Story for Newspapers Over 100,000 Circulation
- 2003 *Hearst Fellowship finalist*
- 2003 *Houston Press Club Lone Star Award*, 1<sup>st</sup> place, Collegiate Feature
- 2003 *Houston Press Club Lone Star Award*, 2<sup>nd</sup> place, Collegiate Sports Column
- 2003 *Southwest Press Club*, 2<sup>nd</sup> place, Collegiate Sports Column
- 2002 *Houston Press Club Lone Star Award*, 1<sup>st</sup> place, Collegiate Feature
- 2002 *Houston Press Club Lone Star Award*, 1<sup>st</sup> place, Collegiate Sports

## 9. TEACHING

### University of Texas (Austin, TX)

*Courses taught:*

J 349T Writing for Online Publications, Summer 2011 – Spring 2012

*Courses assisted:*

J 349T Social Media Representation and Journalism, Summer 2012

J 395 Reporting China, Study Abroad, Spring and Summer 2011

J 360 Sports Journalism, Spring 2004

J 320 Introduction to News Reporting, Fall 2003

*Research assistantships:*

Dr. Iris Chyi, Social and digital media networks, Spring 2012

Knight Chair Tracy Dahlby, Web production and news editing, Summer 2011

*Other relevant positions:*

-Lead Editor and Developer, Reporting Texas Carnegie News Initiative, School of Journalism, Fall 2010 – Summer 2011

-Web Director and Content Producer, School of Journalism university landing page, Fall 2009 – Summer 2010

-Instructor and lecturer, American Society of Newspaper Editors (ASNE) Reynolds Institute, Summer 2010

## 10. RELEVANT WORK EXPERIENCE

### *Journalism*

- |           |  |
|-----------|--|
| 2000-2011 | Freelance reporter, <i>Austin American-Statesman</i> , Austin, TX  |
| 2001-2009 | Freelance reporter, <i>Houston Chronicle</i> , Houston, TX   |
| 2004-2005 | Sports reporter, web producer, <i>Fort Worth Star-Telegram</i> , Fort Worth, TX  |
| 2002-2004 | Freelance contributor, <i>Time Magazine</i> , Atlanta, GA  |
| 2002-2004 | Freelance contributor, <i>The Associated Press</i> , Austin, TX  |
| 2002      | Reporter and producers, <i>The Albuquerque Tribune</i> , Albuquerque, NM   |
| 2002-2004 | Freelance contributor and reporter, <i>Atlanta Journal Constitution</i> , <i>Dallas Morning News</i> , <i>The Sporting News</i> , <i>Baseball Digest</i> , <i>St. Petersburg Times</i> , <i>Tampa Tribune</i> , <i>Providence Journal</i> , <i>The Vindicator</i> , <i>Horns Illustrated</i> |

***Strategic Communication***

- 2006-2009      Director of Communications, Round Rock Express Baseball Club  
Social media, public relations, media relations, team travel, communication organization for top-level Triple-A organization of Houston Astros, Round Rock, TX
- 2006              Front Office Assistant, Houston Astros, Houston, TX

**11. SERVICE*****Service to the Profession***

## Journal Reviewer:

*Cyberpsychology, Behavior, and Social Networking*  
*Communication Theory*  
*International Journal of Sports Communication*  
*New Media & Society*

## Conference Reviewer:

International Communication Association (Divisions of Global Communication and Social Change, Mass Communication, and Communication and Technology)

## Service Roles and Activities:

*Graduate Student Liaison*, Communicating Science, Health, Environment, and Risk Division (ComSHER), Association of Education in Journalism and Mass Communication, 2011-2013

*Graduate Student Liaison*, Civic and Citizen Journalism Interest Group (CCJIG) Association of Education in Journalism and Mass Communication, 2012-2013

*Web Master*, Community Journalism and Communication Research (CJCR) Group, University of Texas, 2010-2012

*Editorial Advisor*, Reporting Texas, University of Texas, 2010-2012

*Managing Web Editor*, China In Focus, University of Texas at Austin, 2011

*Web Editor*, International Symposium on Online Journalism, 2011

*Web Editorial Board Advisor*, School of Journalism University of Texas, 2010-2011

*Mentor*, **Public Relations Student Society of America**, 2008-2011

*Mentor*, **Terry Student Scholar Mentorship**, 2008-2010

*Review panel member*, **William S. Livingston Award Selection Committee**, University of Texas, 2010

***Service to the Community***

*Social Media Consultant, Run for the Water (non-profit), Austin, TX 2010-2011*

*Board member, Communications chair, H.O.P.E. Alliance (against domestic violence)  
Board of Directors, Georgetown, TX, 2006-2009*

**12. MEMBERSHIPS AND AFFILIATIONS**

- Kappa Tau Alpha
- Race, Agenda Setting, Visuals, Ethics, Science (RAVES) Research Group
- Student Research Collective on Global Issues and Health (co-founder)  
AEJMC Communicating Science, Health, Environment and Risk Division  
(ComSHER), Communication Technology Division, Civic and Citizen Journalism  
Interest Group
- ICA Health Communication Division, Communication and Technology Division  
Public Understanding of Science and Health
- Community, Journalism, and Communication Research (CJCR) Group
- Critical Cultural Research Group
- All Things Digital Committee, University of Texas
- Advanced Scholarship Curriculum Development Committee, University of Texas