

23 York Ave
 Craighall Park
 Johannesburg
 South Africa

colinc@uj.ac.za
 Cell :+27 82 555 0436

Curriculum Vitae of Colin Tinei Chasi

D Lit et Phil. (UJ), MA *Cum Laude* (PU for CHE), BSocSci Honors (UFH), BA (UFH)

1. BIOGRAPHICAL SKETCH

1.1 GENERAL INFORMATION

Surname	Chasi			First names	Colin Tinei		
Citizenship	Zimbabwean with permanent residence in South Africa			Title	Dr	Female	Male Y
Place of birth	Chinhoyi, Zimbabwe			Date of birth	14 July 1973		
Languages	English – First-language	Shona – Mother tongue	German – Conversational	Zulu – Conversational	Spanish – Conversational	French – High school	
Current Employment	Monash South Africa, School of Arts			Position	Senior Lecturer		
	Date of commencement 1 June 2008			Status of appointment Permanent & full-time			

1.2 ACADEMIC QUALIFICATIONS OBTAINED

Degree	Field of study	Higher education institution	Year	Distinctions
D Lit et Phil	Communication	University of Johannesburg	2007	
MA	Applied Communication	Potchefstroom University for Christian Higher Education (Now North-West University)	2001	Cum Laude
BSocSci Honours	Corporate Communication	University of Fort Hare	1998	
BA	Communication	University of Fort Hare	1997	

1.3 WORK EXPERIENCE

Name of employer	Capacity and/or type of work	Period
Munyati Consulting	Public Relations Consultant on various portfolios including Air Zimbabwe, Zimbabwe Industrial Co-operation, Net*One (a leading cell phone company in Zimbabwe) and ZimTrade (government agency promoting investment into Zimbabwe)	January – August 2000
Zimbabwe Open University	Part-time Lecturer	February – November 2000
Potchefstroom University for Christian Higher Education, SANPAD HIV/AIDS communication research project	Researcher on a SANPAD HIV/AIDS communication research project on government policy and local AIDS councils in the North West Province.	February – June 2002
University of Johannesburg	Junior Lecturer in various aspects of the theory of communication at First Year, Third Year, Honors and Masters levels and lecturing Corporate Communication at Second Year level.	July 2002 – August 2004
University of Johannesburg	Lecturer in various general communication theory courses at First Year, Third Year, Honors and Masters levels, lecturing Organizational Communication at the First Year level.	August 2004-May 2008
Monash SA	Senior Lecturer in Media and Communication	June 2008-January 2011
University of Johannesburg	Senior Lecturer in Communication Studies	February 2011-present
	Head of Communication Studies	2012-present

2. TEACHING ACTIVITIES

2.1 COURSES PRESENTED

Course	Level (e.g. second year, Masters)	Self developed (Yes or No)
Communication Theory	Masters	Yes
General Communication Theory	Honors	Yes
Contemporary Communication Theory	Honors	Yes
Organizational Communication	Third Year	Yes
Corporate Communication	Second Year	Yes
Communication Research	Second Year	No
Introduction to Communication Theories	First Year	Yes
Communication Campaigns and Project Management	First Year	No
Media and Society	First Year	No
Communications and Society	First Year	No
Introduction to Communication	First Year	No
Organizational Communication in Multicultural Contexts	Second-Third Year	No

3. TEACHING OUTPUTS AND CONTRIBUTIONS

3.1 EXTERNAL EXAMINER DUTIES

In two undergraduate modules of Mass Communication and Public Relations for Midrand Graduate Institute in 2005.
Political Communication (Honors) for Unisa; 2008-2011
Organizational Communication for University of Johannesburg; 2009-2011
Corporate Communication (Diploma) courses for University of Johannesburg; 2009-2011
Vaal University of Technology Masters research dissertations since 2009
University of Fort Hare Masters research dissertations since 2009
University of South Africa, Doctoral degrees, since 2013

4. OTHER TEACHING CONTRIBUTIONS

COMMITTEES, ASSOCIATIONS, BODIES

International

Executive Committee member of SACOMM (The Southern African Communication Association) in 2001
SACOMM member, 2001-
IAMCR member, 2009-
ICA member 2010-
IAJMCR ICA member 2010-

National

Vice President of SACOMM (The Southern African Communication Association), 2013-
Acting Co-Chair, Health and HIV/AIDS Communication. IAMCR. 2013/2014.

Institutional

1. UJ Institutional Information and Communication Technologies Steering Committee member, 2014-
2. Senate, 2012-
3. Monash South Africa Tutorial Policy Committee 2009-2010.
4. Monash South Africa "No Trees for Learning Project Team". 2010. This was an informal committee endorsed and supported by the Head of the Campus.
5. Member (2006) of UJ task team reviewing the staff evaluation process that involves student feedback on teaching

Faculty

6. Humanities Quality Committee, 2013-
7. Information and Communication and Technologies Advisory Committee, University of Johannesburg, 2012-2014
8. Heads' Committee, Faculty of Humanities, University of Johannesburg, 2012-
9. Faculty of Humanities Research Committee, University of Johannesburg, 2012-
10. Special Task Team looking into teaching and learning technologies, 2013-

School

11. School of Communication Research Committee, 2010-
12. Executive Committee School of Communication, 2012-
13. Monash School of Humanities, Academic Progress Committee, 2010

Department

14. Chair of the Core Theory Curriculum Committee at various intervals between 2003 and 2008 in the Department of Communication, University of Johannesburg
15. Communication Department Research Committee between 2003 -2008, 2012-

5. RESEARCH

5.1 PUBLICATIONS

Books

Chasi, C. In review. Are you human? On communication on HIV/AIDS in South Africa. Palgrave: London.
Tager, M. & Chasi, C. (eds). Forthcoming. On television. Pearson: Cape Town.
Tomaselli, K. & Chasi, C. (eds). 2012. Development and Health Communication. Pearson: Cape Town.
Chasi, C.T. 2011. *Hard Words: On communication on HIV/AIDS*. Johannesburg: Real African Publishers

Journal Articles

Chasi, C. 2014. Ubuntu and freedom of expression. *Ethics and Behavior*. Forthcoming.
Chasi, C. & Omarjee, N. 2014. It begins with you? An Ubuntu-centred critique of a social marketing campaign on HIV and AIDS. *Critical Arts*.
Chasi, C. 2013. The beautiful. *Philosophy of management*. Special Issue: African Philosophy of Management. 12(2): 23-40.
Chasi, C. 2013. Communication and expressing, not speaking, on HIV/AIDS. *Critical Arts*, 27. p.379-395.
Chasi, C. 2012. Role models in politicians will disappoint you: Cautionary notes on AIDS leadership in post-apartheid South Africa. *Communicatio*, 38(3): 312-328.
Chasi, C. 2011. The future of Communication and Media Studies: We can drop our tools. *Critical Arts: South-North Cultural and Media Studies*, 25(2).
Chasi, C. & De Wet, G. 2009. Towards an ethics perspective on the rational structure tradition of organizational communication. *Communicare*, 27(1&2)
Chasi, C. & De Wet, G. 2008. Towards an ethics perspective on the rational structure tradition of organisational communication. *Communicare: Journal for Communication Sciences in Southern Africa*. 27.
De Wet, G. & Chasi, C. 2007. Existence, communication, violence and a mainly Kierkegaardian existential approach to communication on HIV/AIDS. *Communitas*, 12: 175-188.
Chasi, C.T. & De Wet, G. 2006. Communication, choice and freedom, with reference to risk in aspects of communication HIV/AIDS. *Communicatio*, 32(1): 119-136.

Chapters

Steinberg, S. & Chasi, C. (Forthcoming). In Angelopulo, G. (ed). *An introduction to communication studies*. Juta: Cape Town.
Chasi, C. Forthcoming. 2014. In Wilkins, K.G., Tufte, T. & Obregon, R. (ed) *The Handbook of Development Communication and Social Change*. Wiley-Blackwell: New York.
Chasi, C. Forthcoming. Philosophy and wot not. In Tomaselli, K.G. (ed) *Making Sense of Research: theory, practice and relevance*. Pearson: Cape Town.
Chasi, C.T. 2011. Why participation. In Tomaselli, K.G. & Chasi, C.T. (eds.) 2011. *Development and Public Health Communication*. Pearson: Cape Town.
Chasi, C.T. 2011. Introduction. In Tomaselli, K.G. & Chasi, C.T. (eds.) 2011. *Development and Public Health Communication*. Pearson: Cape Town.
Chasi, C.T. & Tomaselli, K.G. 2011. Communication for health and development as a quest for a just, participatory society. In Tomaselli, K.G. & Chasi, C.T. (eds.) 2011. *Development and Public Health Communication*. Pearson: Cape Town.
Chasi, C.T. & De Wet, G. 2003. A Kierkegaardian pointer on Communication for the prevention of HIV/AIDS. In Biakolo, E., Mathangwane, J. & Odallo, D. (Ed.). *The Discourse of HIV/AIDS in Africa*. Gaborone: Department of English, University of Botswana.

5.2 PAPERS DELIVERED AT NATIONAL SEMINARS AND CONFERENCES

1. Chasi, C. 2013. SACOMM. If Africans value Ubuntu, why so many problems? SACOMM Annual Conference, Nelson Mandela Metropolitan University, Port Elizabeth.
2. Chasi, C. 2013. Ubuntu in HIV/AIDS Communication. Seminar Hosted by the Departments of Communication Studies, Journalism and Philosophy at the University of Johannesburg.
3. Chasi, C. 2012. SACOMM.

4. Chasi, C. 2011. Are you human? On communication on HIV/AIDS. SACOMM Annual Conference, University of South Africa, Pretoria.
5. Chasi, C. 2011. What of lives henceforth held in abeyance? On communication on HIV/AIDS. SACOMM Annual Conference, University of South Africa, Pretoria.
6. Chasi, C. 2009. Key note address: The future of communication and media studies. SACOMM Annual Conference, September. North-West University, Potchefstroom.
7. Chasi, C. 2009. Person to person on HIV/AIDS. University of Johannesburg Sociology, Anthropology and Development Studies Seminar.
8. Chasi, C. & De Wet, G. 2007. Ubuntu and Buber's existentialist dialogue: An exploratory case study analysis of HIV/Aids communication. SACOMM Annual Conference, 20 September. University of the Free State, Bloemfontein.
9. Chasi, C. & De Wet, G. 2006. Sensemaking, conflict and the media: on "Letting a hundred flowers bloom and a hundred schools of thought contend". SACOMM Annual Conference, Stellenbosch.
10. Chasi, CT. & De Wet, G. 2004. Violence and communication in the time of HIV/AIDS. At the Information and Communication Conference
11. Chasi, CT. & De Wet, G. 2004. Choice and the individual in the time of HIV/AIDS. SACOMM Annual Conference, Port Elizabeth.
12. Chasi, C. & Propp, T. 2002. Assumptions and explorations. National conference on the Humanities, Potchefstroom.
13. Chasi, C. & De Wet, G. 2001. An existential critique of communication on HIV/AIDS. SACOMM Annual Conference, September. Pretoria.

5.3 PAPERS DELIVERED AT INTERNATIONAL CONFERENCES

Chasi, C.T. 2013. Failure in HIV/AIDS communication that was waiting to happen. International Association of Communication and Media Researchers. Durban.

Chasi, C.T. 2012. Silence in communication on HIV/AIDS. International Association of Communication and Media Researchers. Durban.

Chasi, C.T. 2009. Communication for Liberation: Organizational communication regarding HIV and AIDS. International Association of Communication and Media Researchers. Mexico.

Chasi, C.T. 2009. What dignity in communication? You've come to play. We've come to bury. International Association of Communication and Media Researchers. Mexico.

Chasi, C. & De Wet, G. 2002. A Kierkegaardian pointer on communication for the prevention of HIV/AIDS. UNAIDS Conference, Gaborone.

Chasi, C. & De Wet, G. 2002. A phenomenological study of the HIV/AIDS communication dilemma. UNAIDS Conference, Gaborone.

5.4 RESEARCH REPORTS

Co-author of aspects of the theoretical perspective of the SANPAD Project in 2003.

5.6 TEAMWORK AND COLLABORATION WITH OTHERS

The papers I have published and presented at conferences have shown the ability to work in collaboration with others. This ability has also been very useful in work within Departmental committees and within the University Committee on lecturer evaluation to which I belong.

5.7 RESEARCH SUPERVISION

1 Phd.

1 Masters co-supervised.

Over 40 Honors research papers in the field of Corporate Communication.

5.8 REFEREE OF ACADEMIC ARTICLES

Communicatio, commencing in 2007
Communicare, commencing in 2009
Journal of Black Studies, commencing in 2009
Fort Hare Papers, commencing in 2009
Journal of African Media Studies, commencing in 2011
Communication, Culture and Critique, commencing 2012
SAHARA – Journal of Social Aspects of HIV/AIDS, commencing 2012
Communitas – commencing in 2014

6. MANAGEMENT, ADMINISTRATIVE AND STRATEGIC ROLES

I have conceived and developed (with the assistance of colleagues at Monash South Africa), a project that seeks to move the institution to a paper-free model of delivery that achieves greater, faster, cheaper access to information for students, lower institutional information costs, and environmental benefits all round. This project has been approved for piloting.

In an earlier life at the University of Johannesburg I have variously been Chair of the Core Curriculum Committee, which administers and quality assures the undergraduate Communication Theory major and related post-graduate programs that are offered by the Department of Communication at the University of Johannesburg. In this Committee, with many significant others, I have been involved in the time consuming task of compiling documents and generally facilitating the Department of Communication's self-evaluation exercise, peer review and external review.

My administration skills have been developed and tested in the teaching role. Teaching well over 7000 students in about seven different courses at levels ranging from First Year to Masters over a period of about six years is a major administrative challenge, as much as it is one of teaching.

7. REFEREES

7.1 Professor Gideon de Wet

Executive Dean of Research and Development
Govan Mbeki Research and Development Centre
University of Fort Hare
Cell: +27 83 290 4566
E-mail: GdeWet@ufh.ac.za
Web: www.ufh.ac.za

7.2 Dr Victor Gumbo

Cell: +27 82 392 8395
Tel: +27 11 807 5603
Fax: +27 11 807 2983/234 3417
Email: victor@valueanalytics.co.za
Web: www.valueanalytics.com

ATTACHMENT

CRITICAL SELF-ASSESSMENT

I have a passion for kinds of ideas that speak of the human possibility for possibility. This underpins an ongoing enjoyment of teaching, research and a continued aspiration towards meaningful community involvement. My view is that universities are uniquely positioned to lead society in the development and systematising of important and new ideas. For this I find the university environment ideal to work in.

One way to categorise my scholarly intent is to speak of the wish to become a respected theorist of decision making. The ambition is to achieve this goal through teaching, research and community involvement which are grounded in the field of communication.

The field of communication has offered me the wonderful opportunity to study strategy and other controlled forms of communication (in applied fields such as Corporate Communication and Development Communication). Fields such as Organisational Communication continue to offer ways of looking at how reality is constituted or constructed socially in and through communication. My hope is to thereby offer the field of communication, in Africa, a renewed interest in the place of the individual where the individual has otherwise been denied. I hope my fields of interest can be furthered in ways that lead to the betterment of society.

One ethical insight that arises from living and theorising in the areas I have found myself in is that individuals need environments that support ethical and productive interaction.

One ambition I can no longer be proud enough to avoid involves seeking to give voice to experiences and ways of making sense by which life has been lived and death has been met in this time of HIV/AIDS – to make for real change in how the African is theorised and how the challenges of health and development are understood.

One can say, from the above, that I am interested in matters intellectual and academic to the extent that they speak to the nature of things and to the ethical concern of 'how we should live'. But more importantly, I continue to learn that it is important to truly live and that this demands being with others in ways that affirm goodness.