

## **DACIA CHARLESWORTH, PH.D.**

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### **A. GENERAL INFORMATION**

#### **1. ACADEMIC RECORD**

Ph.D.	2000	Speech Communication, Southern Illinois University, Carbondale
M.S.	1995	Speech Communication, Southern Illinois University, Carbondale
B.A.	1994	Communication, Arizona State University, with Honors

#### **2. CONTINUING EDUCATION**

2006	Institute for Women in Higher Education at the University of Denver, Higher Education Resource Services
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#### **3. ACADEMIC APPOINTMENTS**

2008—2012	Associate Professor, Department of Communication Indiana University-Purdue University Fort Wayne
2005—08	Associate Professor, Department of Communication Robert Morris University
2002—05	Assistant Professor, Department of Communication Robert Morris University
2002	Instructor, Junior Statesmen Foundation Summer Program Princeton University
2001—02	Visiting Instructor, Department of Communication Slippery Rock University
2001	Visiting Assistant Professor, Department of Speech Communication & Theatre, Southeast Missouri State University
1998—2000	Visiting Instructor, Department of Speech Communication & Theatre, Southeast Missouri State University
1998	Instructor, Junior Statesmen Foundation Summer Program Yale University
1994—98	Graduate Instructor, Department of Speech Communication Southern Illinois University

#### 4. AWARDS AND HONORS

- 2012 **Top Paper Award, Performance Studies Division,  
Central States Communication Association**  
“The Practice of Subversion in Everyday Life: Confronting the Menstrual Taboo.”
- 2010 **Melissa Beall Top Panel Award, Basic Course Division,  
Central States Communication Association**  
“(Re)Forming Civic Engagement in the Postmodern Era: Using the Basic Course to Transcend Student Apathy.”
- 2010 **Assessment Celebration, Second Place  
Indiana University-Purdue University Fort Wayne**
- 2007 **Top Four Paper Award, Feminist and Women’s Studies Division  
National Communication Association**  
“Marketing Menopause and Inventing Identities: An Examination of the Persona Rhetorically Constructed via Menopause Education Pamphlets.”
- 2007 **Who’s Who Among America’s Teachers**  
This national publication honors the nation’s most respected teachers. Those selected by the publication are commended for their high standards of academic excellence, community leadership and positive performance. Teachers must be nominated for the publication by at least one student and once nominated Who’s Who Among Teachers considers teaching evaluations, administrative reviews, all past performance and current work before approving the teacher for inclusion in the publication.
- 2007 **Faculty Engagement Award, Robert Morris University**  
This is a special award given to a faculty member who goes beyond the call of duty to engage and encourage students in learning. This person should demonstrate deep caring and involvement in students’ lives. S/he will have taken specific academic, social, and professional actions to demonstrate this. The recipient will have spent much time with students outside of the classroom, promote student confidence and growth, as well as link them to opportunities. The recipient is decided upon by a vote of the Student Government Association.
- 2006 **Summer Fellowship Award, Robert Morris University**  
This \$2,800 competitive award is granted to faculty based on the merits of a summer research project proposal.
- 2005 **Outstanding New Teacher Award,  
Central States Communication Association**  
The Outstanding New Teacher Award recognizes individuals early in their professional career who are showing distinction as teachers. To be considered for the Outstanding New Teacher Award, nominees must submit a packet including (1) a letter of nomination citing the nominee's accomplishments; (2) the nominee's current curriculum vita; (3) three letters of nomination from students, colleagues, supervisors, and/or administrators; (4) course/instructor evaluations from no more than three recent academic terms, including comments and numerical ratings with an explanation of rating scale norms; (5) a description of the nominee's teaching load, including student advising; and (6) at least two samples of instructional materials/resources.

**4. AWARDS AND HONORS (CONTINUED)**

- 2005      **Distinguished Faculty Teaching Award, Robert Morris University**  
This award is presented to a full time faculty member who has devoted significant effort to undergraduate teaching. The recipient must have undergraduate teaching as a large part of his/her duties, should present classroom concepts in a unique way so that students gain a better understanding of the material, and should demonstrate deep caring and involvement in students' learning. The recipient is decided upon by a vote of the Student Government Association.
- 2004      **Distinguished Member, National Society of Collegiate Scholars, Robert Morris University**  
This award, voted on by chapter members, is presented to a faculty member who demonstrates an ability to connect with students and offer inspirational classroom lessons.
- 2003      **Top Three Paper Award, Performance Studies Division, National Communication Association**  
"Developing Ideal Identities: Menstruation Education Pamphlets and the Performance of Woman."
- 2001      **Communication Teacher's Touchstone Award**  
"Gender Résumé: An Alternate Version for Examining the Self in Everyday Life."  
This award, granted by the editor of *Communication Teacher*, is designed to honor one classroom activity for its pedagogical value, September 2001. My teaching activity was the first to be selected for this award.
- 2001      **Honors Award for Outstanding Service, College of Liberal Arts and Sciences, Southeast Missouri State University**  
This award, voted on by departmental chairpersons, honors individuals who have completed exceptional service to the College.
- 1998      **Outstanding Conference Paper of the Year, Organization for the Study of Communication, Language, and Gender**  
"The Rhetorical Construction of Identity: Women, AIDS, and Medical Science."
- 1998      **Top Three Paper Award, Rhetorical Theory and Criticism Division, Central States Communication Association**  
"The Rhetorical Construction of Identity: Women, AIDS, and Medical Science."
- 1997      **Kleinau Performance Award, Southern Illinois University**  
This award is given to graduate students whose performances in the Kleinau Theatre productions are deemed outstanding by the Performance Studies faculty.
- 1996      **Kleinau Performance Award, Southern Illinois University**
- 1994      **Best Undergraduate Paper Award, Department of Communication, Arizona State University**  
"Martin Luther King Jr. and Malcolm X: Two Strategies –One Purpose."
- 1994      **Outstanding Performance Studies Senior Award, Arizona State University**  
This award is presented to one undergraduate student with a Performance Studies focus who has, throughout his or her four years, demonstrated excellence in the understanding and application of performance studies theories and practice. This award is voted upon by the Performance Studies faculty.

## 5. MEMBERSHIP IN ACADEMIC, PROFESSIONAL, & SCHOLARLY SOCIETIES

National Communication Association  
Central States Communication Association  
Organization for the Study of Communication, Language, and Gender  
Phi Kappa Phi

## 6. MAJOR SCHOLARLY INTERESTS

General Areas: Performance Theory, History, and Criticism  
Rhetorical Theory and Criticism  
Feminist Theory and Criticism  
Cultural Studies  
Ideological Criticism  
Gender, Race, Class and Communication  
Health Communication  
Public Address  
Outcomes Assessment  
Pedagogy/Retention

Specific Areas: Everyday Life Performance of “Woman”  
Performance of Taboo  
Rhetorical and Ideological Constructions of Taboo  
Rhetorical Constructions and Performance of Identity/ies  
Rhetoric of Inquiry  
Rhetoric of the Medical Community  
Woman’s Suffrage Movement

## 7. MAJOR TEACHING INTERESTS

Rhetorical Criticism and Theory	Oral Interpretation/Performance Studies
Public Address/Social Movements	Cultural Studies
Feminist Theory/Criticism	Communication and Gender
Persuasion and Social Influence	Health Communication
Performance Theory/Criticism/Methodology	Performance of Gender
Social Contexts/Politics of Performance	Rhetoric of Everyday Life
Organizational Communication	Political Communication
Small Group Communication	Communication Theory
Intercultural Communication	Qualitative Research Methods

## 8. ADMINISTRATIVE APPOINTMENTS

2004—08

### **Director, University Honors Program, Robert Morris University**

As the Director of the University Honors Program, I oversaw three discrete areas: The University Honors Program, the Pre-Law Program, and the Graduate Scholarships and Fellowships Program. My responsibilities included the following:

#### University Honors Program

- Provided leadership for the International Honors Program, Cooperative Education Honors Programs, and International Cooperative Education Honors Program
- Developed and implemented an annual outcomes assessment plan and make recommendations for improvements
- Served as the University Honors Program liaison to academic deans, department heads, and faculty
- Assisted Enrollment Services in developing recruiting materials for the Programs
- Provided direction and support to faculty teaching Honors courses
- Managed program budget
- Completed annual review of unit
- Liaised with deans and department heads to staff Honors courses
- Developed and maintained the University Honors Program's Web site
- Planned and coordinated special events and programs for honors students (e.g., Induction Ceremony, retreats, meetings and professional field trips)
- Responsible for operating budget

#### International Honors Program

- Advised honors students
- Supervised and Approved Thesis Projects
- Developed and implemented the Outcomes Assessment plan
- Planned and coordinated bi-annual Honors Thesis Presentations
- Chaired the Honors Advisory Committee
- Chaired the Honors Curriculum Advisory Committee
- Edited and revised student handbook annually
- Ensured students remained in good standing
- Completed annual review of the program

#### Cooperative Education and International Cooperative Education Honors Programs

- Assisted Career Services in advising honors students
- Assisted Career Services in implementing the program
- Developed and implemented the Outcomes Assessment plan
- Chaired the Cooperative Education Honors Program Faculty Committee
- Planned and coordinated annual Pre-Session Orientation Week
- Edited and revised student, employer, and faculty handbooks annually
- Ensured students remained in good standing
- Assisted the Schools in development and implementation of Cooperative Education Honors Programs
- Completed annual review of the programs

**Director, University Honors Program (continued)**Pre-Law Advising Program

- Served as the University Honors Program liaison to the Pre-Law Advising Program Coordinator and the faculty advisor committee
- Assisted the Pre-Law Advising Program Coordinator, the Pre-Law Faculty Advisor Committee, Enrollment Management, and Career Services in the development of a strategic plan and the implementation of the program
- Assisted the Pre-Law Coordinator in establishing an advising program for Pre-Law students
- Assisted in the development and implementation of the Outcomes Assessment plan
- Served on the Pre-Law Program Faculty Advisory Committee
- Completed an annual review of the program

Graduate Scholarships and Fellowships

- Developed and maintained a Web site accessible to all RMU students informing them of potential scholarship opportunities
- Identified and assisted faculty who will coordinate scholarships in their discipline
- Advised students about specific opportunities that best fit their academic and professional goals
- Identified and mentored first year or sophomore level students who demonstrate promise in obtaining a fellowship
- Assisted all students in the scholarship application process (e.g., identified projects that could enhance students' application)
- Oversaw scholarship application processes, which included reviewing essays and assisting students in the refinement of their interviewing skills
- Served as the Office of Scholarships liaison to academic deans, department heads, and faculty
- Developed and managed program's budget
- Completed annual review of the program

January  
1999—  
July  
2001

**Director, Oral Communication Across the Curriculum Program,  
Southeast Missouri State University.**

As the Director of the Oral Communication Across the Curriculum (OCXC) program, I was charged with the task of developing and implementing this university-wide program. During the first phase of the OCXC Program, I completed the following tasks:

- Consulted with each college and department to operationalize discipline based oral communication outcomes in general education and in each major
- Identified and recommended appropriate assessment procedures for outcomes identified by departments and colleges
- Developed multiple assessment measures for the OCXC program
- Developed a model for an OCXC program
- Developed a Strategic Plan for the OCXC Program
- Secured funds to implement the OCXC program

As I directed the program into the second phase, I completed the following tasks:

- Chaired the Oral Communication Across the Curriculum Steering Committee—this broad based committee is composed of a representative from each college as well as representatives from the Writing Across the Curriculum Program and the Center for Scholarship in Teaching and Learning
- Assessed student outcomes: I assessed the oral communication skills of 242 first year students and 234 seniors
- Interpreted and communicated assessment results to various university constituents
- Maintained the OCXC Program's Strategic Plan
- Coordinated the OCXC program
- Served as a liaison between the School of University Studies and the faculty
- Assisted faculty in developing communication-intensive courses
- Maintained the program budget
- Trained faculty to be holistic scoring evaluators
- Trained and supervised student personnel

## 9. RESEARCH APPOINTMENTS

1997—98

**Editorial Assistant**

***Theatre Annual: A Journal of Performance Studies.***

As assistant to the editor, I served as the sole liaison between the editor and authors, coordinated the review of manuscripts submitted for publication, edited manuscripts at each stage of the review process, and researched various subjects as was needed.

Spring  
1997

**Research Consultant to the Planning and Development Committee,  
Department of Speech Communication,  
Southern Illinois University, Carbondale.**

The aim of this project was to assess the quality of undergraduate education as perceived by graduating and continuing speech communication majors. I was responsible for developing a protocol, facilitating, and transcribing four focus groups that consisted of six to eight students. I also created, administered, and catalogued the results of an outcomes-based exit survey that asked students to evaluate their educational experience while at SIUC. This survey was administered to all SIUC speech communication majors.

## B. RESEARCH AND SCHOLARSHIP

### 1. BOOK CHAPTERS

Charlesworth, Dacia. "Love Thy Mother? Traitorous Constructions of Motherhood in the 'Outsmart Mother Nature with Tampax' Campaign." *Monster, Mate, Mommy: Media Depictions of Women as Brides, Wives, and Mothers*. Ed. Alena Ruggerio. Lexington, MA: Lexington Books (in press).

Charlesworth, Dacia. "Demystifying the Program Review Process: Ensuring Quality Control, Fostering Faculty Development, and Motivating Faculty" in *A Communication Assessment Primer*. Ed. Phillip Backlund. Washington, DC: National Communication Association, 2010. 97-108.

Charlesworth, Dacia. "Recontextualizing 'The Change': The Rhetorical and Performative Constructions of Menopause in *Cybill*" in *Women and the Media: National and International Perspectives*. Eds. Theresa Carilli and Jane Campbell. Lanham, MD: University Press of America, 2005. 250-264.

Charlesworth, Dacia. "Sanctioned Discourse: Women, Condoms, and HIV/AIDS in Early 1990s Government Brochures" in *Culture and the Condom*. Eds. Karen Anjar and Thuy DaoJensen. New York, NY: Peter Lang Publishers, 2005. 111-124.

### 2. REFERRED ARTICLES

Charlesworth, Dacia. "Bridging Digital and Gender Divides: A Preliminary Study Applying Uses and Gratification Theory to Dot Diva's Recruiting Strategies." *Issues in Information Systems*, 12.1 (2011): 256-263.

Charlesworth, Dacia. "Applying Cooperative Learning Technique in the Classroom: An Examination of Leadership Styles in CIS Majors." *Issues in Information Systems*, 8.1 (2007): 115-119.

Charlesworth, Dacia. "Identifying Communication Apprehension Levels in Senior-Level Information Systems Majors: A Pilot Study." *Issues in Information Systems* 7.1 (2006): 319-323.

Charlesworth, Dacia and William J. McKinney. "Pedagogical Implications of Technology: Toward a More Critical Stance of Instructional Technology." *Issues in Information Systems* 6.1 (2005): 121-126.

Charlesworth, Dacia. "Transmitters, Caregivers, and Flowerpots: Rhetorical Constructions of Women's Early Identities in the AIDS Pandemic." *Women's Studies in Communication* 26.1 (2003): 60-87.

Charlesworth, Dacia. "Paradoxical Constructions of Self: Educating Young Women About Menstruation." *Women & Language* 24.2 (2001): 13-20.

**2. REFERRED ARTICLES (CONTINUED)**

Charlesworth, Dacia. "Martin Luther King Jr. and Malcolm X: Two Strategies—One Purpose." *Journal of Arizona Communication Association* 20 (1994): 20–36.

**3. REFERRED TEACHING ACTIVITIES**

Charlesworth, Dacia. "Re-presenting Subversive Songs: Applying Strategies for Invention and Arrangement to Nontraditional Speech Texts." *Communication Teacher*, 24.3 (2010): 122-126.

Charlesworth, Dacia and Greg Simerly. "Improving the Spread: Utilizing Theatrical Rehearsal Exercises to Enhance Debaters' Speaking Styles." *North Dakota Speech and Theater Association Journal*, 20 (2008): 49-54.

Charlesworth, Dacia. "Developing and Organizing Information for Public Speeches: An Interactive Approach." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2008, 65-71.

Charlesworth, Dacia. "Enhancing the Delivery of Beginning Communicators: Part II." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2008, 109-112.

Charlesworth, Dacia. "Thinking Critically, Speaking Famously and Writing Effortlessly: An Alternative Performative Public Speaking Assignment." *Communication Teacher* 19.1 (2005): 1-4.

Charlesworth, Dacia. "Utilizing Paralinguistic Cues to Enhance the Delivery of Public Speeches." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2003. 47-52.

Charlesworth, Dacia. "The Dreaded Oral Citation: Assisting Students in Understanding the Differences Between Oral and Written Documentation Style." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2003. 173-178.

Charlesworth, Dacia. "Delivery Exercises for the Beginning Communicator." *Teaching Ideas for the Basic Communication Course*, vol. 6. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2002. 95-98.

Charlesworth, Dacia. "A Complex Case Study for the Basic Communication Course." *Teaching Ideas for the Basic Communication Course*, vol. 6. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2002. 141-150.

**3. REFERRED TEACHING ACTIVITIES (CONTINUED)**

Charlesworth, Dacia. "Gender Résumé: An Alternative Version for Examining the Self in Everyday Life." *Communication Teacher* 16.1 (2001): 1-2, 4.

**4. COMMENTARY**

Charlesworth, Dacia. "An Examination of the Parallels Between the National Woman Suffrage Association and Clinton's Presidential Campaign." *Feminist Media Studies*, 8.4 (2008): 430-433.

**5. CONFERENCE PROCEEDING**

Charlesworth, Dacia. "Mel Gibson and Celebrity Apologia: Unifying Rhetoric of Atonement and Organizational Crisis Communication" in *ALTA Conference on Argumentation Proceedings*. Ed. Scott Jacobs. Washington, D.C.: National Communication Association, 2007. 130-138.

**6. BOOK REVIEWS**

Charlesworth, Dacia. "Two Tales of Menstruation Directed Toward Two Different Audiences." *Sex Roles*, in press. [Invited review for special issue on menstruation.]

Charlesworth, Dacia. "Combining Rhetorical Strategies with Service Learning: Using Women's Organizations as Case Studies." *The Review of Communication*, 8.2 (2008): 146-149.

Charlesworth, Dacia. Rev. of *The Language Police: How Pressure Groups Restrict What Students Learn* by Diane Ravitch. *Communication Education* 53.4 (2004): 369-372.

Charlesworth, Dacia. Rev. of *In a Madhouse's Din: Civil Rights Coverage by Mississippi Daily Press, 1948-1968* by Susan Weill. *The Southern Communication Journal* 69.1 (2003): 96-98.

Charlesworth, Dacia. Rev. of *Coloring Outside the Lines: Mentoring Women into School Leadership*. by Mary E. Gardiner, Ernestine Enomoto, and Margaret Grogan. *Women's Studies in Communication* 25 (2002): 256-259.

**7. ANTHOLOGIZED WORK**

Charlesworth, Dacia. "Which Number Will You Be?" *Changing Minds: Arguments on Contemporary and Enduring Issues*. Eds. Jon Ford and Marjorie Ford. White Plains, NY: Longman, 2009.

Charlesworth, Dacia. "Which Number Will You Be?" *The Promise of America*. Eds. Shane Borrowman and Edward M. White. Saddleback, NJ: Pearson, 2007.

**8. OTHER PUBLICATIONS**

Charlesworth, Dacia. "Considering Lyrics as Public Speeches: Extending the Application of Audience Analysis." *SPECTRA*, 45.7 (2009): 10.

Charlesworth, Dacia. "Bound to be Read." *Fort Wayne Journal Gazette*, February 15, 2009. D1, 2.

Charlesworth, Dacia. "Value of an Education: Live By Four Tenets." *Personal Excellence* February (2005): 10.

Charlesworth, Dacia. "Which Number Will You Be? A Challenge for National Society of Collegiate Scholars Inductees." *Vital Speeches of the Day* 70.24 (2004): 765-768.

**9. PLAYS**

*anatomy of woman: on (re)presenting woman in the U.S.* Playwright, Director, and Performer. Massey Theatre, Robert Morris University, March 2005.

*The Menstrual Show: A Period Piece.* Playwright, Director, and Performer. Marion Kleinau Theatre, Southern Illinois University, Carbondale, April 1998.

*Confrontation Without Alienation: Suffragist Anna Howard Shaw*—Playwright, Director, and Performer. Marion Kleinau Theatre, Southern Illinois University, Carbondale, November 1996.

**10. INSTRUCTOR'S MANUALS/ANCILLARY MATERIALS**

Charlesworth, Dacia. Instructor's Manual for *Business Communication Today*, 4<sup>th</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2009.

Charlesworth, Dacia. Instructor's Manual for *Excellence in Business Communication*, 10<sup>th</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2008.

Charlesworth, Dacia. Instructor's Manual for *Business Communication Today*, 3<sup>rd</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2007.

Prepared 19 Document Makeovers for the Web component of *Business Communication Today*, 9<sup>th</sup> edition by Bovee and Thill. 2007.

Prepared 16 Document Makeovers for the Web component of *Essentials of Business Communication*, 3<sup>rd</sup> edition by Bovee and Thill. 2006.

Prepared Web Content (e.g., Questions for Discussion, Information for Further Review) for *Communication Between Cultures*, 3<sup>rd</sup> edition by Samovar and Porter. Ohio: Thompson/Wadsworth, 2003.

**11. GRANTS**

Recipient of 501(c)(3)<sup>2\*</sup> Service Learning Grant, “Auditing Non-Profit Volunteer Policies,” Spring 2006. \$2000.00 \*This is the actual name of the organization

Recipient of Funding for Results internal grant, “Implementing an Oral Communication Across the Curriculum Program,” Southeast Missouri State University, Spring 1999–Spring 2002. \$186,000.00

Recipient of Southeast Missouri State University’s Grant Development Award, Summer 2001. \$1,000.00

**12. INVITED LECTURES, PERFORMANCES, AND RESPONSES**

“Negotiating Transitions in Life: Following the Examples of Anna Howard Shaw.” Invited Keynote Speaker for Society of Women Engineers, Northeast Indiana Section, Annual Meeting, Fort Wayne, Indiana, March 2012.

“Connecting to the Public Speaking Course by Exploring Various Organizational Strategies.” Invited Panelist for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Counter Propositions and Contrasts: Exploring the Rhetorical Tradition.” Invited Respondent for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Sexual Orientation, Identity, and Health.” Invited Respondent for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Chemical Eloquence? The Profession's Response to the Public Speaking Pill.” Invited Respondent for the NCA Forum for the National Communication Association, San Francisco, California, November 2010.

“Mediated (Re)Presentations of Women’s Bodies in Menstrual Product Advertisements.” Invited panelist at Indiana University-Purdue University Fort Wayne’s Women’s History Month Celebration, March 2009.

“Five Years Out: Reimagining the ‘Interpretation vs. Impersonation’ Debate Between Alcott and Talcott.” Invited Panelist for the Performance Studies Division’s Spotlight Panel for the National Communication Association, Chicago, Illinois, November 2009.

“Reflections from an Outstanding New Teacher.” Invited presentation at the Central States Communication Association Annual Meeting, Indianapolis, Indiana, April 2006.

“Developing Outstanding Citizens in Today’s Universities.” Keynote Address, Annual Meeting of the National Society of Collegiate Scholars, Moon Township, Pennsylvania, February 2005.

**12. INVITED LECTURES, PERFORMANCES, AND RESPONSES (CONTINUED)**

“Faculty Empowerment Through Assessment.” Teaching Economics Conference, Moon Township, Pennsylvania, February 2005.

“He Said, She Said, But Neither Understood the Other: Understanding Gendered Communication in the Workplace.” Delivered Keynote address to Robert Morris University’s Lunch and Learn Program. October, 2004.

“Outstanding Teaching Ideas from NCA’s *Communication Teacher*—Gender Résumé: An Alternative Version for Examining the Self in Everyday Life.” Invited panel participant by the editor of *Communication Teacher*, National Communication Association Annual Meeting, New Orleans, Louisiana, 2002.

*The Forgotten Suffragist: The Life of the Rev. Dr. Anna Howard Shaw*, Albion College, March 1997.

University of Louisiana at Monroe, March 2001.

Southeast Missouri State University, April 2001.

Robert Morris University, March 2003.

Slippery Rock University, March 2003.

Indiana University-Purdue University Fort Wayne, March 2009.

“A Tribute to Three Stars: Stepping Beyond the Boundaries and Into the Classroom.” Respondent. Joint Meeting of the Central States Communication Association/Southern States Communication Association, St. Louis, Missouri, April 1999.

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Rhetorical Studies Papers and Presentations**

“Love Thy Mother? Traitorous Constructions of Motherhood in the ‘Outsmart Mother Nature with Tampax’ Campaign.” Paper accepted for presentation at the National Communication Association, Orlando, Florida, November 2012.

“Giving Voice to the First Gay Syndicated Comic Character: A Narrative Analysis of *For Better or For Worse?*” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.

“Bridging Digital and Gender Divides: A Preliminary Study Applying Uses and Gratification Theory to Dot Diva’s Recruiting Strategies.” Paper presented at the International Association for Computer and Information Systems Annual Meeting, Mobile, Alabama, October 2011.

“Reifying the Stigmatization of “Girl Parts”: Tampax’s Use of God/Devil Terms in the Zack16 Campaign.” Paper presented at the Society of Menstrual Cycle Research Bi-Annual Meeting, Pittsburgh, Pennsylvania, June 2011. [Paper was selected as lunch presentation.]

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Rhetorical Studies Papers and Presentations (continued)**

“Enacting Marginalized Masculinities/Reifying Hegemonic Masculinity: The Use of Paradoxical Rhetorical Strategies in the ‘Real Men Wear Gowns’ Health Campaign,” with John Silcox. Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2010.

“~~Restoring~~ Creating Alternative Images for Sarah Palin: Reflecting Upon the 2008 Vice-Presidential Election.” Paper presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 2009.

“Marketing Menopause and Marketing Menopause and Inventing Identities: An Examination of the Persona Rhetorically Constructed via Menopause Education Pamphlets.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.

“Mel Gibson and Celebrity Apologia: Unifying Rhetoric of Atonement and Organizational Crisis Communication.” Paper presented at the American Forensics Association/National Communication Association’s Joint Conference on Argumentation, Salt Lake City, Utah, June 2007.

“Commodification of the Taboo: Selling the Unmentionable at Passion Parties.” Paper presented at the National Communication Association Annual Meeting, Boston, Massachusetts, November 2005.

“On Living in a Post-Feminist World: Advantageous or Apocalyptic?” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2004.

“Sanctioned Discourse: Women, Condoms, and HIV/AIDS in Early 1990s Government Brochures.” Paper presented at the Central States Communication Association, Cleveland, Ohio, April 2004.

“Recontextualizing ‘The Change’: The Rhetorical and Performative Constructions of Menopause in the Situation Comedy *Cybill*.” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2002.

“Ideal Identities: Rhetorical Constructions of Character in Higher Education.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Louisville, Kentucky, October 2002.

“‘I’ll Admit It, I Like to Watch’: Confessions of a Feminist Football Fan.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

### 13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS

#### **Rhetorical Studies Papers and Presentations (continued)**

“The Rhetorical Construction of Identity: Women, AIDS, and Medical Science.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.

“The Women Who Menstruate and the Capitalists Who Love Them: A Rhetorical Analysis of Menstruation.” Paper presented at the Central States Communication Association Annual Meeting, Minneapolis, Minnesota, April 1996.

“Ever Get That ‘Not–So–Fresh’ Feeling? A Rhetorical Analysis of a Feminine Hygiene Product.” Paper presented at the joint meeting of the Illinois Speech and Theatre Association and Iowa Communication Association, Bettendorf, Iowa, October 1995.

“Martin Luther King Jr. and Malcolm X: Two Strategies – One Purpose.” Paper presented at the Speech Communication Association Annual Meeting, New Orleans, Louisiana, November 1994.

“Martin Luther King Jr. and Malcolm X: Two Strategies – One Purpose.” Paper presented at the Arizona Communication Association Annual Meeting, Tempe, Arizona, October 1993.

#### **Performance Studies Papers and Presentations**

“The Practice of Subversion in Everyday Life: Confronting the Menstrual Taboo.” Paper accepted for presentation at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“‘Yes, I’m from Utah—No, I’m No Longer Mormon’”: An Examination of the Epistemological and Methodological Impact of Performing Liminalities.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.

“Developing Ideal Identities: Menstruation Education Pamphlets and the Performance of Woman.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.

“Recreating Women’s Bodies Using Women’s Voices: Poetic and Prosed Responses to Menopause.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.

“A Case Study of the Role of Song in Naturally Occurring Conversation.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

### 13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS

#### Performance Studies Papers and Presentations (continued)

“The Attainment of a New Identity Kit: A Performative Analysis of the New Woman of the 1920s.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2001.

“Give Me Liberty Or Give Me...” Paper presented at the joint meeting of the Central States Communication Association/Southern States Communication Association, St. Louis, Missouri, April 1999.

“Central Issues in Performing Historical Figures: Anna Howard Shaw.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.

“Per/forming Personalized Politics: The Performance of Ideology.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.

“Feminist Critics and Feminist Critiques: An Exploration of ‘Norms’ in Feminist Performance Criticism.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.

“The Positive and Negative Sides of Being a ‘Plus’: Fat, Feminism, and Fashion.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois April 1998.

“Writing/Righting the Body: The Recovery and Resiliency of the Body in Feminist Performance Art.” Paper presented at the National Communication Association Annual Meeting, New York, New York, November 1998.

“Performing Woman in a Male Dominated Culture: Women in Intercollegiate Debate” (with Greg Simerly). Paper presented at the National Communication Association, Annual Meeting, New York, New York, November 1998.

“Censor” by Ronald J. Pelias. Performance presented at the Otis J. Aggert Performance Festival, Terre Haute, Indiana, February 1997.

“Re/Viewing the Work of Solo Performance.” Paper Presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.

“Keynotes in a New Key: We’ve Got To Start Seeing Ourselves Like This: An Ethnographic Re/Performance of the 1997 CSCA Convention.” Performance presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.

### 13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS

#### Performance Studies Papers and Presentations (continued)

“. : A Performance Art Piece.” Performance presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.

“Debate as Performance: Rehearsal Strategies as Speaking Drills,” (with Greg Simerly). Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1997.

#### Pedagogy Papers and Presentations

“Using Creative Artifacts and Empathy to Explore Cultural Differences.” Activity accepted for presentation at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Connecting the National Discussion of Undergraduate Education: Exploring Curricula Reform at the Department, College, and University Level.” Panel accepted for presentation at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Transforming, Interpreting, and Reflecting Upon Pedagogical Voice: Longitudinal Reflections of SoTL Research as Manifested in the Classroom.” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.

“Understanding the Use of ‘Voice’ in the Rational World and Narrative Paradigms: The Case for Health Care Reform Using *The National Enquirer*.” Activity presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.

“Civility and Connectivity: Ethical Considerations of Cell Phone Use and Phone Contact in Higher Education.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2011.

“Building Bridges to the Transgendered Community: Pedagogical Strategies for Identifying with the ‘Other.’” Activity presented at the National Communication Association Annual Meeting, San Francisco, California, November 2010.

“Embracing Liminality and Synchronicity: A Case for Offering Hybrid Courses.” Paper presented at the National Communication Association, San Francisco, California, November 2010.

“Creating Ideal Organizations by Narrating and Obligating: Interdisciplinary Analyses of the Implementation of Professional Codes of Conduct.” Activity presented at the International Association of Computer and Information Systems Annual Meeting, Las Vegas, Nevada, October 2010.

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Pedagogy Papers and Presentations (continued)**

- “(Re)Forming Civic Engagement in the Postmodern Era: Using the Basic Course to Transcend Student Apathy.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2010.
- “Re-presenting Subversive Songs: Applying Strategies for Invention and Arrangement to Nontraditional Speech Texts.” Activity presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2009.
- “Considering Lyrics as Public Speeches: Extending the Application of Audience Analysis.” Activity presented at the National Communication Association Annual Meeting, San Diego, California, November 2008.
- “Applying Cooperative Learning Technique in the Classroom: An Examination of Leadership Styles in CIS Majors.” Paper presented at the International Association for Computer Information Systems Annual Meeting. Vancouver, British Columbia, October 2007.
- “Integrating Service Learning into a Communication Classroom: A Case Study Approach.” Paper presented at the Eastern Communication Association Annual Meeting, Providence, Rhode Island, April 2007.
- “Internationalizing Honors Programs: Cautionary Tales from the Inside.” Paper presented at the National Collegiate Honors Council Annual Meeting, Philadelphia, Pennsylvania, October 2006.
- “Integrating Service Learning into an Honors Program.” Paper presented at the National Collegiate Honors Council Annual Meeting, Philadelphia, Pennsylvania, October 2006.
- “Pedagogical Implications of Technology: Toward a More Critical Stance of Instructional Technology,” (with William J. McKinney). Paper presented at the International Association for Computer and Information Systems Annual Meeting, Atlanta, Georgia, October 2005.
- “Utilizing Paralinguistic Cues to Enhance the Delivery of Public Speeches.” Activity presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2004.
- “Quickly Moving Forward, No Time to Look Back: A New Female Faculty Member’s Account of Service and Teaching.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2004.

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Pedagogy Papers and Presentations (continued)**

“Pedagogical Strategies for Encouraging Students to Identify with the Self and Others: Using Standpoint Theory in the Communication and Gender Classroom.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.

“Great Ideas for Teaching Speech—Gender Résumé: Examining the Self in Everyday Life.” Activity presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“Developing, Implementing and Assessing Oral Communication Activities in the College Classroom.” Paper presented at the Annual Conference for the Advancement of College Teaching and Learning, Harrisburg, Pennsylvania, March 2002.

“Pedagogical Strategies for Infusing Cultural Perspectives into the Classroom: Cultural Activities for the Creative and Critical Thinking Classroom.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1999.

“A Futuristic Vision of Communication Pedagogy: Toward a Computational Theory and Praxis,” (with William J. McKinney, co-author). Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November, 1999.

“Why Can’t I Talk?: Communication Apprehension and Gender.” Paper presented at the Central States Communication Association Annual Meeting, Minneapolis, Minnesota, April 1996.

“HIV Education Through Performance.” Performance presented at the Eastern Communication Association Annual Meeting, Washington, DC, April 1994.

“HIV Education Through Performance at Arizona State University.” Paper presented at the Western States Communication Association Annual Meeting, Albuquerque, February 1993.

“HIV Performance in the High School Classroom.” Paper presented at the Arizona Communication Association Annual Meeting, Tempe, Arizona, October 1993

### 13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS

#### Assessment Papers and Presentations

- “Demystifying the Program Review Process: Ensuring Quality Control, Fostering Faculty Development, and Motivating Faculty Members.” National Communication Association Annual Meeting, San Diego, California, November 2008.
- “Establishing Institutional Credibility Through Accrediting Agencies: Investigating the Feasibility of Developing an Accrediting Agency for the Communication Discipline.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.
- “Assessing Oral Communication Skills in Humanities Courses.” Paper presented at the National Association for Humanities Education Meeting, San Francisco, California, March 2007.
- “A Holistic Approach to Assessing Oral Presentations.” Paper presented at the National Communication Association Annual Meeting, San Antonio, Texas, November 2006.
- “Thinking Critically About Valuing: Assessing Values in Liberal Education,” (with William J. McKinney). Paper presented at the Association for General and Liberal Studies Annual Meeting, Louisville, Kentucky, October 2002.
- “A Model Approach: The Use of Holistic Scoring to Assess Students’ Oral Communication Skills in the General Education Curriculum.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Pittsburgh, Pennsylvania, October 2001.
- “Assessing Oral Communication in the First Year Seminar.” Paper presented at the Annual Meeting of the Consortium for Assessment and Planning, San Juan, Puerto Rico, July 2001.
- “Perspectives on Assessment in the New Knowledge Economy,” (with William J. McKinney, co-author). Paper presented at the Annual Meeting for the Consortium for Assessment and Planning, San Juan, Puerto Rico, July 2001.
- “Council for Administrators of General and Liberal Studies Session—Oral Communication Perspectives for Assessing Students in the New Knowledge Economy.” Paper presented at the American Association of Colleges and Universities Annual Meeting, New Orleans, Louisiana, January 2001.
- “Assessing Technological Advances: A Blueprint for Evaluating Technology in the Communication Classroom.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2001.

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Assessment Papers and Presentations (continued)**

“Developing an Oral Communication Focus in the First Year Seminar,” (with William J. McKinney). Paper presented at the South Central Freshman Success Initiative Association Annual Meeting, Hot Springs, Arkansas, October 2000.

“Assessing Oral Communication.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Chicago, Illinois, November 2000.

“Perspectives on Assessing General and Liberal Education.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Chicago, Illinois, November 2000.

“Embodying Experiential Learning: Assessment of Performance Based Activities Through Self-Report.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1999.

**C. TEACHING**

**1. COURSES TAUGHT**

**INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE**

**UNDERGRADUATE COURSES**

<b>Course Name/Number</b>	<b>On-ground Sections</b>	<b>Online Sections</b>	<b>Hybrid Sections</b>
<b>Introduction to Communication Research Methods (COM 300)</b>			
<b>Advanced Presentational Speaking (COM 314)</b>			
<b>Controversies in American Society (COM 316)</b>			
<b>Principles of Persuasion (COM 318)</b>			
<b>Women, Men, and Media (COM 422)</b>			
<b>Senior Seminar in Communication (COM 480)</b>			
<b>Public Relations for Non-Profit Organizations (Independent Study)</b>			

**GRADUATE SEMINARS**

<b>Course Name/Number</b>	<b>On-ground Sections</b>	<b>Hybrid Sections</b>	<b>Independent Studies</b>
<b>Introduction to Graduate Studies in Communication (COM 500)</b>			
<b>Persuasion in Social Movements (COM 515)</b>			
<b>Analysis of Persuasive Messages (COM 516)</b>			
<b>Theories of Rhetoric (COM 521)</b>			
<b>History and Criticism of Public Communication (COM 522)</b>			
<b>Health Communication (COM 576)</b>			
<b>Mediated Masculinities</b>			
<b>Rhetorical Criticism</b>			
<b>Rhetoric of Science</b>			
<b>Rhetorical Constructions of Marriage</b>			
<b>Public Relations for Non-Profit Organizations</b>			

## 1. COURSES TAUGHT (CONTINUED)

## ROBERT MORRIS UNIVERSITY

Course Name/Number	Honors Sections	On-ground Sections	Online Sections	Hybrid Sections
Introduction to Communication (COMM 1030)				
Argumentation & Research (COSK 1221)				
Public Speaking & Persuasion (COSK 2220)				
Intercultural Communication (COSK 2221)				
Business & Professional Communication (COSK 2221)				
Professional Writing (COMM 3030)				
Study of Rhetoric (ENGL 3500)				
Communication & Gender (COMM 3160)				
Introduction to the Theatre (COMM 2070)				
Fundamentals of Acting (COMM 2170)				
Oral Interpretation of Literature (COMM 3300)				
Public Relations for Non-Profit Organizations (Independent Study)				
Theatre Management (Independent Study)				
Introduction to Arts & Humanities (HUMA 1010)				
Coming of Age Literature (ELIT 1040)				
World Literature (ELIT 2055)				
Instructional Strategies: Methods of Teaching Theatre Emphasizing Speech Communication (EDUC 4100)				
First Year Studies Seminar (FYSP 1000)				

## 1. COURSES TAUGHT (CONTINUED)

**SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA**

<b>Course Name/Number</b>	<b>On-ground Sections</b>
<b>Public Speaking (COMM 200)</b>	

**SOUTHEAST MISSOURI STATE UNIVERSITY**

<b>Course Name/Number</b>	<b>On-ground Sections</b>	<b>Online Sections</b>	<b>Hybrid Sections</b>
<b>Creative and Critical Thinking (GS 101)</b>			
<b>Fundamentals of Oral Communication (SC 105)</b>			
<b>Communication and Gender (SC 365)</b>			
<b>Nonverbal Communication (UI 345)</b>			
<b>Persuasion (UI 425)</b>			

**JUNIOR STATESMEN FOUNDATION**

<b>Course Name/Number</b>	<b>On-ground Sections</b>
<b>Advanced Public Speaking</b>	

**SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE**

<b>Course Name/Number</b>	<b>On-ground Sections</b>
<b>Introduction to Interpersonal Communication (GE-D 152)</b>	
<b>Introduction to Public Speaking (GE-D 153)</b>	
<b>Introduction to Oral Communication (SPCM 101)</b>	

## **2. COURSES DEVELOPED**

### **INDIANA UNIVERSITY- PURDUE UNIVERSITY FORT WAYNE**

- COM 401: Rhetorical Criticism
- Graduate Seminar: COM 501: Introduction to Graduate Studies in Communication
- Graduate Seminar: COM 576: Health Communication
- Graduate Seminar: COM 5xx: Communication & Gender

### **ROBERT MORRIS UNIVERSITY**

- COMM 1030: Introduction to Human Communication
- COMM 2070: Introduction to the Theatre
- COMM 2170: Fundamentals of Acting
- COMM 2051: Communication Seminar I
- COMM3160: Communication & Gender
- COMM 3300: Oral Interpretation of Literature
- COMM 3051: Communication Seminar II
- COMM 4051: Communication Seminar III

### **SOUTHEAST MISSOURI STATE UNIVERSITY**

- SC/TH 240: Oral Interpretation of Literature

### 3. STUDENT RESEARCH DIRECTION

#### A. MASTERS PROJECTS DIRECTED

NAME	THESIS/PROJECT TITLE	DATE
Eric Mishler	Public Memory and Sport: Examining the Affinity for 'The Good Old Days' in Major League Baseball	5/2012
Samuel Johnson	Ivy League Everyman: A Fantasy Theme Analysis of the Buffalo Bill's Quarterback Ryan Fitzpatrick	5/2012
Christa Dillman	"It's Her Fairytale, It's Her Wedding, and She is the Princess!" The Rhetorical Construction of Femininity in <i>Kim's Fairytale Wedding: A Kardashian Event</i>	5/2012
Chunhui (Victoria) Xie	"Rhetorically Constructing a New Image of China: A Cluster-Agon Analysis of China's 2010 <i>View of Angles</i> ": <i>China on the Way</i> National Publicity Campaign"	12/2011
Alicia Alabbas	"An Organization of One: A Cluster Analysis Examining Organizational Military-Friendliness"	12/2011
Amber Arnold	"Scientific Literacy in America: A Conceptual Literature Review of the Contributing Factors and Possible Solutions"	5/2011
William R. Upchurch	"Building Home Online: A Community Wiki as Homeplace Rhetoric"	5/2011
Douglass Olsen	"Re-examining Communication Apprehension Strategies"	5/2011

#### B. UNDERGRADUATE HONORS THESES DIRECTED

NAME	THESIS TITLE	DATE
Brendan Berkley	"In Search of a Citizen-Identity: Creating Ideal Citizens via Tourism in Australia and the United States"	4/2009
Heidi Cox	"An Analysis of Communication Apprehension Levels in Business and Non-Business Majors in Italy and the United States"	4/2008
Janette Schneider	"Analyzing Irish Film Through Two Cultural Lenses: A Narrative Analysis of U.S and Irish Film Directors' Strategies"	4/2007
John Helms	"A World Apart: A Comparative Analysis of Advertising Strategies in the U.S. and Australia"	4/2005

**C. STUDENT-AUTHORED CONFERENCE PAPERS GENERATED FROM MY COURSES**

NAME	PROJECT TITLE	OUTCOME	DATE
Chunhui (Victoria) Xie	“Rhetorically Constructing a New Image of China: A Cluster-Agon Analysis of China’s 2010 “ <i>View of Angles</i> ”: <i>China on the Way</i> National Publicity Campaign”	Top Paper Award, Central States Communication Association, Graduate Student Caucus	3/2012
Alicia Alabbas	“Betraying Feminism: A Cluster Analysis Examining Margaret Sanger’s Shift in Ideals”	Paper presented at the annual meeting of the Central States Communication Association, Rhetorical Theory and Criticism Group	3/2012
Eric Mishler	“The Use of Strategic Ambiguity in the National Football League’s Press Conferences”	Paper presented at the 5 <sup>th</sup> Annual Summit for Communication and Sport	3/2012
Christi Hille	“Constructions of Masculinities in <i>Scott Pilgrim vs. the World</i> : The ‘New Man’ and ‘New Lad’ vs. Hegemonic Masculinity”	Paper presented at the Central States Communication Association’s Undergraduate Honors Research Conference	3/2012
Augustin J. Gallion	“Stronger than Yesterday: Analyzing Britney Spears’ Use of Feminism as Commodity”	Paper presented at the Central States Communication Association’s Undergraduate Honors Research Conference	3/2012
Chunhui (Victoria) Xie	“Music and Persuasion: An Analysis of Three Chinese Political Songs”	Paper presented at the annual meeting of the National Communication Association, Chinese Communication Association	11/2011
William R. Upchurch	“Parodied Masculinities in Television”	Paper presented at the Women and Society Conference	10/2011
Rachael L. Vandell	“English-Only Discourse: System Justification as a Basis for Pathetic Appeals”	Paper presented at the Central States Communication Association’s Undergraduate Honors Research Conference	4/2011
Heather Suddoth	“Firearm Hunting Ads and the Erection of Identity for Males Who Hunt: A Rhetorical Feminist Analysis”	Top Paper Award, National Communication Association, Lambda Pi Eta	11/2008

**ALL PAPERS WERE COMPETITIVELY SUBMITTED FOR BLIND REVIEW.**

## D. SERVICE

### 1. UNIVERSITY SERVICE

#### **CAMPUS PRESENTATIONS (BASED ON SCHOLARSHIP)**

- “Mediated (Re)Presentations of Women’s Bodies in Menstrual Product Advertisements.” Invited panelist at Indiana University-Purdue University Fort Wayne’s Women’s History Month Celebration, March 2009.
- “The Rhetorical Implications of ‘Day of Silence.’” Invited panelist at Robert Morris University’s First Annual Day of Silence Observation, Moon Township, Pennsylvania, April 2007.
- “What it means to be a Young Woman in Academe.” Invited panelist at Robert Morris University’s Celebration of Women’s History Month, Moon Township, Pennsylvania, March 2007.
- Featured Speaker, Academic Talk (Brownbag Lunch Series sponsored by RMU’s Department of Communication), “Developing and Implementing Outcomes Assessment,” Fall 2006.
- Featured Speaker, Academic Talk (Brownbag Lunch Series sponsored by RMU’s Department of Communication), “Commodification of the Taboo,” Fall 2005.
- Instructor/Facilitator, “Designing, Implementing, and Assessing Effective Oral Presentations,” May 2001, October 2000; July 2000; June 2000; April 2000; July 1999.

#### **INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE**

##### **Service to the Department of Communication**

- Faculty Advisor, Lambda Pi Eta, Psi Omega Chapter, 2009—12.
- Chairperson, Publicity & Awards Committee, 2011—12.
- Chairperson, Program Review Committee, 2008—10.
- Chairperson, Rhetoric Assistant Professor Search Committee, 2009—10.
- Member, Advisory Committee, 2009—11.
- Member, Publicity & Awards Committee, 2009—10.
- Member, Media Production Assistant Professor Search Committee, 2009—10.
- Member, Media Production Visiting Instructor Search Committee, 2009.
- Elected Member, Grade Appeals Committee, 2008—09.
- Elected Member (Sabbatical Replacement), Faculty Senate, Spring 2009.
- Member, Assessment Committee, 2008—2009.
- Member, Interpersonal/Organizational Search Committee, 2008—09.
- Departmental Representative, Graduate Student Open House, March 2009.

##### **Service to the College of Arts and Sciences**

- Elected Chairperson, College of Arts and Science Curriculum Committee, 2010-11.
- Elected Member, College of Arts and Sciences Curriculum Committee, 2009—11.
- Elected Member, College of Arts and Sciences Council, 2009—11; 2011—12.

**1. UNIVERSITY SERVICE (CONTINUED)****INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE****Service to the University**

- Appointed Member, Honors Council, 2009—10.
- Appointed Member, Civic Engagement Conference Steering Committee, 2009.
- Appointed Committee Member, North Central Association for Colleges and Schools Self-Study Writing Team, Summer 2009.
- Appointed Committee Member, North Central Reaccreditation Sub-committee (Criterion 3: Assessment), 2008—09.
- Committee Member, Remnant Trust at IPFW, Women & Power Sub-committee, 2008—09.
- Co-Host, Words of Change Remnant Trust Television Show, 2008—09.
- Co-Chair, United Way University Campaign, 2008—09.
- Name Reader, Honors Convocation, Fall 2008, Fall 2009.
- Name Reader, Commencement, Spring 2010, Spring 2009.

**Graduate Committee Membership**

- Eric Mishler (Chair), 2010—12
- Samuel Johnson (Chair), 2010—12
- Christa Dilman (Chair), 2010—12
- Allison Westropp, 2011—12
- Chunhui Xie (Chair), 2010—11
- Alicia Alabbas (Chair), 2010—11
- William Upchurch (Chair), 2010—11
- Amber Arnold (Chair), 2010—11
- Douglas Olsen (Chair), 2009—11
- Christian L. Treber, 2008—12
- Jessica Masuga, 2009—11
- Candace Murray, 2008—10
- Jason Samuels, 2008—10
- Heathyr Harkless, 2008—09
- Jamen Ratcliff, 2008—09
- Kevin Stoller, 2008—09

## 1. UNIVERSITY SERVICE (CONTINUED)

### ROBERT MORRIS UNIVERSITY

#### Service to the Department of Communication/Communication Skills Program

- Chairperson, Department of Communication Outcomes Assessment Committee, June 2002—December 2004; November 2006—May 2007.
- Chairperson, Department of Communication Mission Statement Committee, Summer 2007.
- Chairperson, Department of Communication Outstanding Student Award Committee, Spring 2006.
- Member, Department of Communication Theatre Programmatic Review Committee, 2003—04.
- Member, Department of Communication, Humanities Search Committee, Spring 2004.
- Member, Communications Skills Program, Lecturers Search Committee, Spring 2004.

#### Service to the University

- Founder & Coordinator of *Intersections*: Undergraduate Research Conference, Spring 2007, Spring 2008.
- Elected Member, Undergraduate Curriculum Committee, 2003—05.
- Member, University Committee on Outcomes Assessment, September 2003—08.
- Member, Pre-Law Advisory Committee, September 2005—08.
- Appointed Member, University Judicial Review Committee, 2003—08.
- Appointed Member, President's Transformation Award Selection Committee, Spring 2007.
- Member, Middle States Association Reaccreditation Sub-committee on Outcomes Assessment, 2006—07.
- Appointed Member, Committee on Course Outcomes Assessment Measures, 2005—06.
- Appointed Member, University Planning Council, 2003—04.
- Member, University Committee on Academic Integrity, Summer 2003.
- Member, University Diversity Communication Sub-committee, 2004.
- Appointed Member, University *Ad hoc* Student Outcomes Assessment Research Committee, 2004—05.
- Member, University United Way Committee, Fall 2003, Fall 2004, Fall 2006.
- Appointed Member, University Search Committee for Dean of Academic Affairs, Summer 2004.
- Appointed Member, University Search Committee for Assistant Academic Vice President, Summer 2004.
- Faculty Advisor, Stageworks Theatre Club, 2002—03.
- Essay Judge, Alpha Chi Essay Contest, Spring 2006.
- Reader, Commencement, 2003—2008.

**1. UNIVERSITY SERVICE (CONTINUED)****SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA****Service to the Department of Communication**

- Member, Department of Communication Assessment Committee, 2001—02.

**Service to the University**

- Adopted Professor of Harner Hall, Spring 2002.

**SOUTHEAST MISSOURI STATE UNIVERSITY****Service to the Department of Speech Communication and Theatre**

- Chairperson, Department of Speech Communication and Theatre Secretary Hiring Committee, Spring 2001.

**Service to the University**

- Chairperson, Steering Committee for the Oral Communication Across the Curriculum Program, Spring 1999–Summer 2001.
- Member, College of Liberal Arts Advising and Retention Committee, Fall 2000–Summer 2001.
- Member, University Studies Assessment Committee, Spring 1999–Summer 2001.
- Faculty Mentor/Advisor, Southeast Friends, Fall 2000–Summer 2001.
- Holistic Rater, University Studies Upper and Lower Division Assessment Project, January 2000; June 2000; January 2001.

**SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE****Service to the Department of Communication**

- Representative, Division of Rhetoric and Philosophy of Communication, Speech Communication Organization, 1995—96, 1996—97, 1997—98.
- Member, Personnel Committee, 1997—98.
- Member, Planning and Developing Committee, 1997.

## 1. UNIVERSITY SERVICE (CONTINUED)

### CONTINUING EDUCATION SERVICE

- Instructor, “Telling Your Life Story,” Institute for Learning in Retirement, Slippery Rock University, April 2002.
- Instructor, “Resolving Conflict Through Performance,” GEAR UP Summer Academy, July 2001.
- Instructor, “Performing Comedy,” Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 2001, June 2000.
- Instructor/Facilitator, “Delivering Effective Oral Presentations,” Southeast Missouri Bootheel Leadership Initiative Workshop, Sikeston, Missouri, October 2000.
- Instructor, “The Performance of Literature,” Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 1999.
- Instructor, “Taming the Butterflies: Public Speaking for Younger Speakers,” Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 1999.

## 2. SERVICE TO THE PROFESSION

### EDITORIAL BOARD MEMBERSHIPS

- Editorial Board, *Communication Studies*, 2003—06.
- Editorial Board, *Journal of Public Advocacy*, 2001—03.

### OFFICES HELD IN ACADEMIC, PROFESSIONAL, AND SCHOLARLY SOCIETIES

- Member, Spouses/Partners Planning Committee, American Association for State Colleges and Universities, 2012—14.
- Divisional Chairperson, Great Ideas for Teaching, Central States Communication Association, 2012—13.
- Divisional Chairperson, Performance Studies Division, Pennsylvania Communication Association, 2006—07.
- Divisional Chairperson, Communication Education Division, Pennsylvania Communication Association, 2003—04, 2004—05.

### GUEST JOURNAL REFEREEING AND MANUSCRIPT REVIEWING

- Reviewer, *NWSA (National Women Studies Association) Journal*, May 2001.

### CONFERENCE REFEREEING AND MANUSCRIPT REVIEWING

- Competitive Paper Reviewer, Rhetorical Theory and Criticism Division, Central States Communication Association, Fall 2011.
- Competitive Paper Reviewer, Media Studies Division, Central States Communication Association, Spring 2009; Spring 2010.
- Competitive Paper Reviewer, Feminist and Women’s Studies Division, National Communication Association, Spring 2009.
- Competitive Paper Reviewer, Health Communication Division, Central States Communication Association, Spring 2007.

## 2. SERVICE TO THE PROFESSION

### CONFERENCE REFEREEING AND MANUSCRIPT REVIEWING (CONTINUED)

- Competitive Paper Reviewer, International Association for Computer and Information Science, Fall 2006; Fall 2007.

## 2. SERVICE TO THE PROFESSION (CONTINUED)

### TEXTBOOK REVIEWING

- Reviewer, *Gendered Lives: Communication, Gender, and Culture*, Wadsworth Press, 2008.
- Reviewer, Oxford University Press, *Public Speaking: A Step by Step Approach*, Spring 2007.
- Reviewer, Prentice Hall Publishing, *Essentials of Business Communication*, Fall 2005.
- Reviewer, Wadsworth Publishing, *Invitation to Public Speaking*, December 2004.
- Reviewer, Houghton Mifflin Press, *Oral Interpretation*, July 2003.
- Reviewer, *Journal of Public Advocacy*, August 2001.
- Reviewer, Bedford/St. Martin's Press, *A Guide to Public Speaking*, 1999.

### PANELS CHAIRED

“Information Technology in Medicine.” International Association for Computer Information Systems Annual Meeting, Atlanta, Georgia, October 2005.

“Top Three Papers in Health Communication.” Central States Communication Association Annual Meeting, Kansas City, Missouri, April 2005.

“Exploring Our Legacy in Persuasive Communication Theory.” Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“On and Off the Field: Alternative Feminist Perspectives of Sport.” Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“Integrating and Assessing Experiential Learning into Course Curricula: Perspectives from Three Communicative Contexts.” National Communication Association, Chicago, Illinois, November 1999.

### OTHER SERVICE TO THE DISCIPLINE

- Assistant to the Vice–Chair of the Public Address Division, National Communication Association, 1997.

### 3. COMMUNITY SERVICE

#### MEMBERSHIP IN COMMUNITY ORGANIZATIONS

- Member, Valdosta Rotary Club, 2012—present.
- Member, Valdosta Symphony Guild, 2012—present.
- Member, League of Women Voters, 2009—12.

#### PRESENTATIONS TO COMMUNITY GROUPS

- Instructor, Enhancing Leadership Skills in Young Adults, Fort Wayne 4H, March 2011.
- Instructor, Executive Presentational Skills Workshop, Leadership Fort Wayne, Spring 2009.
- Instructor, Learning to Listen Workshop, offered to Fort Wayne area high school students via Leadership Fort Wayne, Spring 2009—12.
- Instructor, Executive Presentational Skills Workshop, Leadership Butler Inc., Spring 2008.

#### PERFORMANCES WITH COMMUNITY GROUPS

- Performer, Film in 48 Hours, produced by Media 401, August 2009.
- Lady Macduff, First Presbyterian Theater's production of *Macbeth*, Spring 2009.
- Performer/Speaker, "The Forgotten Suffragist: The Life of the Rev. Dr. Anna Howard Shaw." Pennsylvania Humanities Council Speakers Bureau, 2003-06.
- Performer/Speaker, "The Role of Advice Columns for the Everyday Woman in the 1920s." Pennsylvania Humanities Council Speakers Bureau, 2003-06.
- Performer/Speaker, "The Forgotten Suffragist: Anna Howard Shaw." Missouri Humanities Council Speakers Bureau, 2001.
- Technical Assistant, Southern Illinois Regional Efforts for AIDS Benefit, Carbondale, Illinois, July 1997.
- Performer, Southern Illinois Regional Efforts for AIDS Benefit, Carbondale, Illinois, July 1996.
- Performer and writer, HIV Education Through Performance, Arizona State University, January 1993–May 1994.
- Storyteller, Arts in Education Festival, Southern Illinois University, Carbondale, 1997, 1996, 1995, 1994.

#### OTHER COMMUNITY SERVICE

- Panelist, New Tech Academy, Wayne High School, May 2010.
- Focus Group Facilitator, Cancer Services of Northeast Indiana, Summer 2009.
- Public Speaking Judge, Fort Wayne Community Schools Speech Event, 2009.
- Forensics Judge for various college tournaments, 1996–99.
- Forensics judge for various high school tournaments, 1995–2010.