

CV Prof. dr. Eugène Loos



Prof. dr. Eugène Loos is an Adjunct Professor of Old and New Media in an Ageing Society in the Department of Communication Science at the University of Amsterdam. He is also an Associate Professor at the Utrecht School of Governance (USG), Utrecht University, in the Netherlands. He is a member of the Dutch research schools ASCoR (Amsterdam School of Communication Research) and the Netherlands Institute of Government (NIG). As a linguist, he has conducted research and written several books, book chapters and journal articles in the field of organizational (intercultural) organization and the use of new media. Currently his research focuses on the role of old and new media related to accessible information for senior citizens, in order to guarantee their inclusion in our society.

He was part of the COST Actions 269 “User aspects of ICT” and COST 298 “Participation in the Broadband Society” (<http://www.cost298.org/>). Since autumn 2012 he participates in COST Action IS0906 “Transforming Audiences, Transforming Societies” (<http://www.cost-transforming-audiences.eu>). He is a reviewer for Ashgate, a member of the Evaluation Board of the European research project “Third Age Online (TAO) Community & Collaboration”, associated editor of the international peer-reviewed Observatorio (OBS*) Journal, a quarterly academic publication in the field of Communication Studies (<http://obs.obercom.pt>) and a member of the Editorial Board of the Journal of Communication and Media Technologies (www.ojcm.net).

He is an international expert on inclusive website design and encouraging online participation in the face of a range of physical and life stage challenges. His extensive contribution to the field of accessible (digital) information delivery for senior citizens include *Generational Use of New Media* (published by Ashgate August 2012, co-edited by Haddon and Mante-Meijer), *New Media Technologies and User Empowerment* (Peter Lang 2011, co-edited by Pierson and Mante-Meijer) and *The Social Dynamics of Information and Communication Technology* (Ashgate 2008, co-edited by Haddon and Mante-Meijer).

He also published several chapters and other refereed (inter)national publications. Over his career Prof. dr. Eugène Loos has had extensive consultancy experience in multi-channel and

user-friendly projects, especially for communities of senior citizens. In 2009 he raised funding (50.000 Euro) to conduct an eye-tracking project for the Dutch senior citizens organization ANBO. Academic contributions are augmented by several Dutch radio interviews.

More at <http://www.uu.nl/leg/staff/EFLoos/0>

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