GLORIA GÓMEZ-DIAGO

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PERSONAL DATA

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EDUCATION

PhD. Candidate. Department of Sciences of Communication (II) **Rey Juan Carlos University** (Madrid) Expected: 2014

M.A. **University of Vigo** *Teaching Certificate. Specialization: Business Organization*.

M.A. University of Vigo. Communication. Thesis: *Web Communication: Characteristics Elements.* Slides available in: http://goo.gl/uBro0

M.A. University of Vigo. Communication, Advertising and Public Relations. Thesis: *Approaches and perspectives. Proposal of levels and criteria for the evaluation of web communication.*

B.S. University of Vigo. Advertising and Public Relations. Thesis: *Advertising of the Advertising.*

AWARDS AND HONOURS

2012   **Intellect. Included in *The Who's Who in Research Visual Arts*, guide
              for current researchers in Intellect's subject area of Visual Arts**, ISBN
              9781841504957. 2012. Available in
              http://www.intellectbooks.co.uk/books/view-Book,id=4779y

2008   **Science and Technology Spanish Foundation, Iberoamerican States
              Organization (OEI), REDES Center,   Ibero- American Science
              and Tecchnology Indicators based and the Technology and National
              Research Council.** Selected by her curriculum to participate in the
              Iberoamerican Congress "Ciudadanía y Políticas Públicas en Ciencia y
              Tecnología"/ Citizenship and Public Policies in Science and Tecnology"

2006   **Agency of Evaluation and Prospective of the Education and Science
              Chancellorship and Science (Spain)** Selected because of her curriculum
              vitae to participate in the Excelencia Campus, in the Section of New
              Technologies.

2001   **Young Researchers Meeting. Xunta de Galicia.** Selected for her
              thesis "Advertisement of Advertisement" for participating in the 8ª
              International Expocience, organized by the Mouvement International
              Pour Le Loisir Scientifique et Technique (MILSET) Grenoble (Francia)

PUBLICATIONS, PAPERS, REPORTS

Entries at encyclopedias (1)

Gómez-Diago (2012) Cyberspace and Cyberculture. In Kosut, M. & Golson, J.
       Geoffrey (Eds). *Encyclopedia of Gender in Media.* SAGE reference publication.
       Hardcover ISBN: 781412990790.
       http://www.sagepub.com/books/Book235454#tabview=reviews

Refereed Journal Articles (16)

Gómez-Diago, G (2013)) Identificación de consecuencias negativas de incluir la
       enseñanza y/o aprendizaje de software privativo en el aula universitaria. Estudio
       piloto/ Identification of negative consequences include teaching and / or
       learning proprietary software in the university classroom. A Pilot Study. *Razón y
       Palabra*, 82, http://www.razonypalabra.org.mx/N/N82/V82/28a_Gomez_V82.pdf

Gómez-Diago, G. (2010). 'Brainflowing, virtual/physical space and the flow of communication: An explanatory approach to the metaverse through a tool designed for brainstorming', *Metaverse Creativity* 1: 1, pp. 49–65, ISSN: 20403550. http://docserver.ingentaconnect.com/deliver/connect/intellect/20403550/v1n1/s5. pdf?expires=1357560020&id=72289101&titleid=75007852&accname=Guest+U ser&checksu m=BE0DB9F19CFE9572EA13E9C856A73376

Gómez-Diago, G. (2010). Triangulación Metodológica. Paradigma para investigar desde la Ciencia de la Comunicación/ MethodologicalTriangulation: Paradigm to investigate from Communication Science *Razón y Palabra, 72,* ISSN: 1605-4806.   http://www.razonypalabra.org.mx/N/N72/Varia_72/GomezDiago_corr_72.pdf

Gómez-Diago, G. (2009). Organización de Reuniones en Second Life®. Ocho Herramientas para la Gestión del Espacio y de la Interacción/Organization of Meetings in Second Life®. Eight Tools for managing the space and the interaction. *Razón y Palabra,* 69, ISSN: 1605-4806. http://www.razonypalabra.org.mx/Gomez.pdf

Gómez-Diago, G. (2007). Propuesta de definición de Blogs Políticos a través de la Identificación de Cuatro Características de la Comunicación que Desarrollan: Sencilla, Aplicada, Dinámica, Conectiva/Defining political blogs through the Identification of four characteristics of the communication which develop: Single, Applied, Dynamics, Connective. *Razón y Palabra, 57,* ISSN: 1605-4806. http://www.razonypalabra.org.mx/anteriores/n57/ggomez.html

Gómez-Diago, G. (2006). Internet: Impulsor de la Actividad Política por parte de la Ciudadanía. Siete Acciones que lo Habilitan/ Internet: Promoter of political activity by the citizens. Seven Actions that qualifies it. *Razón y Palabra, 54.* ISSN: 1605-4806. http://www.razonypalabra.org.mx/anteriores/n54/ggomez.html

Gómez-Diago, G. (2006). Aplicación de la Estrategia Retórica (*Partis Orationis*) para el Estudio de la Comunicación Web/ Implementation of the Rhetoric Strategy (*Partis Orationis*) for the Study of Communication Web. Vol.3. *Journal FISEC-Strategies. Iberoamerican Forum on Communication.* ISSN: 1669-40151669-4015 (pp. 33-46) http://www.fisec-estrategias.com.ar/3/fisec06_03pp33-46.pdf

Gómez-Diago, G & Martí, D. (2006). Proposta de catro eixes para adecuar o concepto de xénero á comunicación web. Aplicación nunha avaliación cualitativa de weblogs vinculados en Blogaliza.org/ Proposal of four axes to carry the concept of gender to the web communication. Application in a qualitative evaluation of Weblogs hosted in Blogaliza.org. *Madrygal, 9,* ISSN:1138-9664. (pp. 63-68.) http://www.ucm.es/BUCM/revistas/fll/11389664/articulos/MADR0606110063A .PDF

Gómez-Diago, G. (2005). Tres criterios para evaluar la calidad informativa en Internet: Credibilidad, Cobertura, Novedad/ Three criteria for evaluating the quality of information on the Internet: Credibility, Coverage, Novelty. *Global Media Journal*, ISSN: 1550-7521. http://gmje.mty.itesm.mx/articulos4/gomez_g.html

Gómez-Diago, G. (2005). Publicidad en Blogs/ Advertising in Blogs. *Journal International etcéter@. A Window to the World of Media*. Análisis y Cultura, S.A. De C.V. México Editions. ISSN: 1665-6199. http://goo.gl/fWf3j

Gómez-Diago, G. (2005). Internet según McLuhan. Un medio frío con diferentes Grados/ Internet according to McLuhan. A cold environment with varying degrees, Razón y Palabra, ISSN: 1605-4806. http://www.razonypalabra.org.mx/anteriores/n44/ggomez.html

Gómez-Diago, G. (2005). Significados de la Información Web/ Meanings of the information web *Razón y Palabra*, 45, ISSN: 1605-4806. http://www.razonypalabra.org.mx/anteriores/n45/ggomez.html

Gómez-Diago, G and Martí, D. (2005). Método de una Investigación en Comunicación: Fuentes Primarias y Card Sorting para Identificar y Agrupar en Niveles los Criterios Evaluación más utilizados en Festivales Web/ Method of a Communication Research: Study of primary sources for identifying the most used criteria by Festivals to evaluate Websites and application of card sorting to group the criteria in Levels", Vol. 7. *Textos de la Cibersociedad*, ISSN: 1577-3760. http://www.cibersociedad.net/textos/articulo.php?art=64

Gómez-Diago, G. (2004). Publicidad en Internet: Formas que se Presentan-Formas que se Establecen/Advertising on Internet: Forms that appear and forms that are established. *Etcéter@,* ISSN: 1665-6199. Note: Article is not available in the online version of the Journal because the Database of the Journal is under updating.http://goo.gl/fKEAB

Gómez-Diago, G. (2004). Problemas de la División de la Investigación en Función de los Métodos Utilizados: Inductivos-Deductivos/ Problems of the Division of Research by considering the methods used: inductive-deductive. *Razón y Palabra, 41,* ISSN: 1605-4806. http://www.cem.itesm.mx/dacs/publicaciones/logos/anteriores/n41/ggomez.html

Gómez-Diago, G. (2004). Una perspectiva evaluadora de documentos web desde la Ciencia de la Comunicación/ A perspective for evaluating Websites from Communication Science, *Razón y Palabra, 40,*ISSN: 1605-4806. http://www.razonypalabra.org.mx/anteriores/n40/ggomez.html

Book Chapters (8)

Gómez-Diago, G (2014) "Emancipative Technology in Formal Education: the case for "Free and Open Source Software (FOSS)". in (Stochetti, M.) Media and education in the digital age. A critical introduction. Peter Lang. Expected date of publication: May, 2014.

Gómez-Diago, G et al. (2010) Educational Tools for Second Life®: a handbook for educators in virtual worlds. Edited by Pérez-García, M & Álamo Serrano, J. Brussels: MENON Network EEIG. ISBN: 978-2-930429-18-2. Book available in: http://muvenation.org/collection-of-educational-tools-for-second-life/

Gómez-Diago (2010) Brainstorming in *Pedagogical Practices for the use of Virtual Worlds for Education*. Edited by Moretti and Pérez-García. Lifelong Learning Programme Education and Culture DG. Index, contents and reference available in: http://muvenation.org/pedagogical-practices-for-the-use-of-virtual-worlds

Gómez-Diago et al.(2010) Dealing with interruptions in *Design Patterns for Teaching in Virtual Worlds*. Lifelong Learning Programme Education and Culture DG. Document available in: http://dl.dropbox.com/u/4424450/MUVENATIONDesignPatterns_Listing_v1.pdf

Gómez-Diago, G. (2008). Propuesta para definir blogs políticos a través de la identificación de cuatro de las características de la comunicación que desarrollan: Simple, Aplicada, Dinámica y Conectiva./Proposal for defining political blogs by identifying four features of the communication which develop: Single, Applied, Dynamic and Connective. In Flores de Vivar, J. (Ed.) *Blogalaxia y Periodismo en la Red.* Análisis y Reflexiones./ *Blogalaxia and Journalism on the Net:* Research, Analysis and Reflections. Madrid: Fragua Editorial. Series: Library of Communication Sciences. ISBN: 978-84704-243-9. Index of the book available in: http://goo.gl/H4bJ0 Chapter available in: http://goo.gl/4Uh5B

Gómez-Diago, G. (2006). Internet: Medio para comunicar, para conocer y para construir contenidos/ Internet: Media for communicating, for knowing and for building Contents". In Casado, R (Ed.) *Claves para la Alfabetización Digital/ Codes for Digital Literacy* (pp.263-268) Madrid: Ariel.Telefonica Foundation Collection. ISBN: 978-84704-2439.Text available in http://goo.gl/G7eJW Book available in:http://www.identic.es/eventos2008/jornadatelecentros/recursos/claves_alfabetiz_digital.pdf

http://www.anamorenoromero.net/documentos/Anexo3_claves_alfabetiz_digital.pd

Gómez-Diago, G. (2006). Internet: Herramienta para la aplicación práctica de la Filosofía Constructivista/ <u>Internet: Tool for the Practical Application of Constructivist Philosophy</u>". In Casado, R (Ed) *Codes for Digital Literacy/ Claves para la Alfabetización Digital*. (pp.341-349) Madrid: Ariel Telefonica Foundation Collection. ISBN: 978-84704-243-9.Text available in http://goo.gl/wi60H Book available in: http://www.identic.es/eventos2008/jornadatelecentros/recursos/claves_alfabetiz_ digital.pdf

Proceedings & Miscellaneous Publications (9)

Gómez-Diago, G. (2013) Applying the concept of communication design for applied research. Two possible routes: Designing communication tools and design methodologies. Brainflowing/ Aplicando el concepto de diseño de la comunicación para realizar investigación aplicada. Dos posibles vías: Diseñando herramientas de comunicación y metodologías de diseño. Brainflowing (pp.1019-1029) in Investigating communication today: review of scientific and methodological contributions policies. ISBN: 978-84-616-4124-6. II National Conference on Research Methodology in Communication. Spanish Association of Communication Research. Theories and Research Methods. 4D Communication as a scientific object of study: review of models of communication performance (II). Segovia, May, 2-3. 2013. Text available in http://www.aeicsegovia.es/wp-content/uploads/2013/05/SESI%C3%93N-4.zip

Gómez-Diago, G. (2013) Researching from the Communication to develop a Communication Science. XIII International Congress Ibercom. Communications, Culture and Power Spheres. Division subject: Theory and Research Methods. 29, 30 and May 31, 2013. Santiago de Compostela.

Gómez-Diago, G and Mochizuki, A. (2012) The importance of using devices designed for achieving specific objectives in Virtual Environments. Exemplification by introducing tools which can be applied for improving three issues involved in the Learning Process of a language. SLACTIONS International Conference. Life, imagination, and work using metaverse platforms. Proceedings edited by Kathy Keeling, Debbie Keeling. Ana Margarida, Ricardo Nunes, Gonçalo Cruz and Vínicius Loureiro. Manchester, UK: Manchester Business School, 2010. ISBN: 978-0-903808-07-1. Available in: http://es.scribd.com/doc/95474145/Proceedings-SLACTIONS2010-International- Conference

Gómez-Diago, G., Serrano García, R. and Hughes, M. (2009). Review of the eighteen papers received and evaluated by the Team Work Metaverses and 3D Environments, IV Congress of Cybersociety. Analogical Crisis. Digital Future. Observatory of Cybersociety. ISBN: 978-84-613-7299. Report available in http://goo.gl/Y7W8k

Gómez-Diago, G. (2009). Understanding Second Life® as an extension of ourselves through the Identification of 5 characteristics of this Virtual Environment". IV Congress of Cybersociety. Analogical Crisis, Digital Future. Observatory of Cybersociety. ISBN: 978-84-613-7299-7. Text available in: http://goo.gl/Qz4V5

Gómez-Diago, G. (2006). Internet: Herramienta para la Aplicación Práctica de la Filosofía Constructivista. Siete Acciones que lo habilitan/ Internet: Device for applying the Constructivist Philosophy. Seven Actions that qualify it. III Congress of Cybersociety. Open Knowledge, Free Society. ISBN: 978-84704-243-9. Text available in: http://goo.gl/AgvOn

Gómez-Diago, G (2006). Identificación y Análisis de Tipologías de Blogs/Identification and Analysis of Typologies of Blogs", in Ledo, M (Ed.)Comunicación Local: De la Investigación a la Producción. Local Communication: From Research to Production. Santiago de Compostela: Publications and Scientific Exchange Service. University of ISBN: 84-9750-620-0. Abstract available in: http://dialnet.unirioja.es/servlet/articulo?codigo=2083462 Text available in: http://goo.gl/57qsw, Slides available in: http://goo.gl/abOEp

Gómez-Diago, G. (2005). Aproximaciones al Diseño de la Información en Internet para Investigar en Periodismo/ Approaches to the Information Design on the web for Researching on Journalism", in López, X. (Ed.) Investigar en Periodismo/ Research on Journalism (pp. 4670- 4685l) Santiago de Compostela: Publications and Scientific Exchange Service. University of Santiago de Compostela. ISBN: 84- 9750/497/6. Proceedings available in pdf (pp.545-564) http://goo.gl/hIRKq Text available in: http://goo.gl/vbfZ8

Gómez-Diago, G. (2004). Información en Internet: De Sustantivo a Adjetivo. Propuesta de criterios de evaluación extraídos de checklists para evaluar la calidad de la información de Websites/ Information on the Internet: From Noun to Adjective. Proposal of criteria de evaluation to asses the quality of the information of websites, in Otero, M.L (Ed.) New Spaces for Journalism, (pp. 226-279) Santiago de Compostela: Publications and Scientific Exchange Service. University of Santiago Compostela. ISBN: 84- 9750-393-7. Text available in: http://goo.gl/PKldG

Gómez-Diago, G. (2004). Hypertexto: Un Nuevo medio, un nuevo usuario: Nuevas formas de comunicación/<u>Hypertext: A new medium, a new reader, a new user. New Forms of Communication?</u> in Otero, M.L (Ed.) Proceedings of the Luso-Galician Congress of Communication. (pp. 427- 438) Santiago de Compostela: Council of Galician Culture. ISBN: 84-96530-51-5. Slides available in: http://goo.gl/G7n9R. Text available in: http://goo.gl/KsEFx

Gómez-Diago, G and Martí, D. (2003). Tecnología, Contenido y Diseño. Criterios para evaluar websites en los Festivales Web. Propuesta de cuatro niveles de evaluación/ <u>Technology, Content and Design. Criteria for evaluating websites in Festival awards. Proposal of four levels of evaluation</u> in Pérez, M. (Ed.) *Human Computer Interaction.* University of Vigo. ISBN: 84-932887-4-8. Poster available in: http://goo.gl/MFYRC

Convention Papers/Presentations at Congress (16)

Gómez-Diago, G and Mochizuki, A. **SLACTIONS 2010. Research Conference in the Second Life® World. Life, Imagination and work using** metaverse platforms (November, 18-19, 2010) Pontifícia Universidade Católica de Sao Paulo, Manch ester Business School, Polytechnic University of Hong Kong, Texas Southern University, Tel Aviv-Yaffo Academic College, University of Porto, Wellington Institute of Technology of New Zeland. Title: *The importance of using devices designed for Achieving specific objectives in Virtual Environments. Exemplification by introducing tools which can be applied for improving three issues involved in the learning Process of a language.* Held in Second Life®. Schedule available in: http://www.slactions.org/slactions.php Poster available in: http://goo.gl/JTBfi

Gómez-Diago, G. and Mochizuki A. **Virtual World Best Practices in Education (VWBPE)** (March, 13, 2010) Conference: *Brainflowing: For* Brainstorming in Real Life and Transfering the Contents to Real Life. Held on Second Life® by the authors of Brainflowing, Gómez-Diago, G. and Mochizuki, A. Held in Second Life®. Schedule available in http://goo.gl/klCCj

Gómez-Diago, G. **IV Congress of Cybersociety**. (November, 12-29, 2009). Title: *Understanding Second Life® as an extension of ourselves* through the Identification of 5characteristics of this Virtual Environment. Held Online.

Gómez-Diago, G, Serrano García, R., Hughes, M and Ugaz, M. **Webheads in Action Online Convergence.** (May, 24, 2009) Webheads in Action. Lifelong learning Connecting Facilitators, Transcending Borders. *Workshop: Tools for* Teaching in Second Life®. Schedule available in: http://wiaoc09.pbworks.com/May24

Gómez-Diago, G. Virtual **World Best Practices in Education (VWBPE)** (March 2009) Workshop: "*Dialogical Teaching: Controlling Interaction in Group Discussion*". Held in Second Life®. Schedule available in: http://wiki.vwbpe.org/index.php?title=VWBPE_2009_Presentations

Gómez-Diago, G. **II Congreso Internacional de Blogs y Periodismo en la Red**. Departamento de Periodismo II de la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid. (April, 25-26, 2007).Title: *Proposal for defining political blogs through the identification of four characteristics of the communication which develop: Single, Applied* Dynamics Connective. Held in the University Complutense of Madrid.

Gomez-Diago, G. **III Congres of Cybersociety** (November, 20- December, 3, 2006). Title: Internet: *Tool for the Practical Application of Constructivist* Philosophy. Seven Actions that qualify it. III Congress of Cybersociety. Held online.

Gómez-Diago, G. **LUSOCOM 2006. Comunicación Local: da pesquisa á producción** (April, 21-26, 2006) Title: *Identification and Analysis of* Typologies of Blogs. Held in the University of Santiago of Compostela.

Gómez-Diago, G. **I Jornadas sobre las Nuevas Alfabetizaciones. La alfabetización digital a debate político y social**. OSIC. Observatorio de la sociedad de la información y del conocimiento (February, 2, 3, 9, 10, 16 y 17, 2006). Titles: *Internet: Medium for communicating, for knowing and for building contents*, *Internet: Tool for the Practical Application of Constructivist Philosophy.* Held in Madrid.

Gómez-Diago, G. **SEP. Sociedad Española de Periodística.** Universidad de Santiago de Compostela. (May, 28, 2005). Title: *Approaches to Design I*nformation on *the Internet for Researching on Journalism.* Held in University of Santiago of Compostela.

Gómez-Diago, G. **Congreso Iberoamericano Periodismo Digital**. Universidad de Santiago de Compostela (November, 30, 2004) Title: *Information on the Internet: From Noun to Adjective. Proposed criteria from Assessment* Checklists for evaluating the Information Quality of Websites. Held in University of Santiago of Compostela.

Gómez-Diago, G. **II Encontros Luso-Galegos de Comunicación e Cultura. III Congreso Luso-Galego de Estudos Xornalísticos**. Consello da Cultura Galega. (November, 4-5, 2004). Title: *Hypertext; new media, new reader*-user, new forms of communication? Held in the Consello da Cultura Galega. Santiago de Compostela

Gómez-Diago, G. and Martí Pellón, D. **IV Congreso Internacional de Interacción Persona-Ordenador. Universidad de Vigo y Asociación Interacción Persona- Ordenador**. (June, 11-13, 2003). Title: Technology*,* Content and Design. Criteria of the website Festivals. Held in University of Vigo.

Gómez-Diago, G. 8ª **Expo-Sciences Internationale. MILSET**. The International Movement for Leisure Activities in Science and Technology (Julio, 9-14, 2001). Title: *Advertisement of Advertisement.* Held in Grenoble, Francia.

Gómez-Diago, G. **6ª Xuntanza de Novos Investigadores**. Xunta de Galicia. (Abril 28-Mayo, 1, 2001). Title: *Advertisement of Advertisement.* Held in Gandario, Galicia, Spain.

Books coordinated and edited (1)

Gómez-Diago, G.(2012) Cultural industries / creative in an environment where physical and virtual merge. *Industrias culturales/ creativas en un entorno en el que lo físico y lo virtual se fusionan.* Attribution-ShareAlike 3.0 Unported (CC BY-SA 3.0). Available in:
https://sites.google.com/site/publicidadindustriasculturales/

Participation in Congress as part of the Organization (6)

University of Vigo (May 2010) Course of Communication and Protocol. X edition. II Forum Hispano-Luso Iberoamerican of Protocol.

Congress Online of Cybersociety. (November, 2009) Member of the Team Work "Metaverses and 3D Environments"
http://www.cibersociedad.net/congres2009/en/gts/metaverses-and-3d-environments/29/

University of Vigo (May 2009) Congress of Communication and Protocol. Communication and culture in times of crisis in businesses and institutions.

University of Vigo (May 2008) VIII. Course of Communication and Protocol
Moderator of the Panels "The Institutional Communication and its variants:
Electoral Propaganda versus Institutional Advertising,"," The Tools of
Institutional Advertising "and "The Organization of Institutional Events".

University of Vigo (May 2007) Course: Protocol and Protocols for Communication of
Enterprises and Institutions: The Tools of Excellence. University of Vigo.
Helper in the Organization. Moderator of the Panels "New Models, New media,
new Institutional Demand for Communication in Business and Institutions,
The Director of Communication in the XXI century: Profile and Importance of
Specialized Training. "Protocol for Communication in Crisis"

University of Vigo (September 2006) Seminar "Internet as a Facilitator for the
Production of Knowledge" Coordinator of the Activity

Research Projects (6)

3rd of May-24th May 2011   Participant in the Research Project **"Identifying
Identity", conducted by the Department of
Language Studies at Umea University, Sweden.**
The activities were carried in the Virtual World
Second Life® and were related to the Domain of
Sociolinguistics and more specifically questions
related to Gender, Identity and Language.

**November 2008 to July
2009**   Participant in the Project **"Teaching and Learning
with Virtual Environments", developed by the
Institute for Innovation in Learning, University of
Erlangen, University of Reading, King's College
London. Lifelong Learning European
Programme. Comenius 2007-2088.**

February 2008 to August 2008	Responsible of the Project **"Study of Educative Needs of professional drivers regarding the use of digital tachograph", developed by Femxa Group** and Funded by the Board of Galicia, Secretary of Labor. Union European Social Fund. Applicant: Galician and Federation of Freight transport by road
February 2008 to August 2008	Researcher in the Project **"Protection and License of brands. Process Protection of the license brands in the Galician's Textile Sector. Developed by Group Femxa** and funded by the Board of Galicia, Secretary of Labor. Union European Social Fund. Applicant: Textil Association of Galicia (ATEXGA)
July 2006 to July 2007	Collaborator in the Project **"Online Academic Journals specialized in communication in Latin America. Systematization of strategic contributions to the Digital Resources for Indexing. Location and adequacy to international standards. Carried by the University of Lomas de Zamora (Argentina). Reference: 13 / B097.**

OTHER RESEARCHER ACHIEVEMENTS

Co-author with Mochizuki, A. of brainflowing

Brief description of brainflowing

Brainstorming tool for Virtual Worlds like Second Life®. It consists of a blackboard on which users avatars crawl text documents, "notecards" in which their contributions have previously written. These texts are automatically displayed on the board.

Key Features

1. Possibility of brainstorming anonymous. That is, it is none of the participants in the activity, you will know who it belongs to every one of the ideas shown on the board. This option is beneficial because many times it happens that participants in a brainstorming discussion, not express what they think for fear of what they think the rest by, shame, insecurity, and so on.

2. You can use the following languages: German, Spanish, French, English and German.

3. Ability to export the results out of the metaverse through the option of sending the entire contents of wax to an e-mail.

References to the tool

Kamel, L. Rigaux-Bricmont, B. Pratiques Conseils pour l'organization d'entretiens de groupe dans Second Life®. Université Laval. Québec.

Hervet, G. The Kamel, L; Rigaux-Bricmont, B. (2010) Entretien de groupe dans Second Life®. Recherches qualitatives 29 (1), p. 69-98. http://www.recherche-qualitative.qc.ca/revue/edition_reguliere/numero29 (1) / RQ_Hervet_al.pdf

Hill, V (2012) Maya Island virtual museum: A virtual learning environment, museum, and library exhibit. Virtual Systems and Multimedia (VSMM), 2012 18th International Conference. Milan. September 2 to 5. 2012Page (s): 565-568 E-ISBN: 978-1-4673-2563-9 Print ISBN: 978-1-4673-2564-6. Digital Object Identifier 10.1109/VSMM.2012.6365978

Kerr, B. (2010) Teaching in Second Life Workshop. Middle Tennessee State University. Tools for Use in Second Life. Middle Tennessee State University http://goo.gl/gZf9G

Editorial Board Memberships

Editorial Boards

2011-present   ***Empedocles: European Journal for the Philosophy of Communication.*** Intellect. ISSN: 17571952. Online ISSN: 1757196 http://www.intellectbooks.co.uk/journals/view-journal,id=163/view,page=3/

2006- present   **Global Media Journal. Research Center for Communication and Information (CINCO),** technological of Monterrey, Department of Communication and Creative. Arts of Purdue-Calumet University, Hammond, Indiana, USA. Mexico. ISSN: 1550-7521 http://www.gmjei.com/journal/index.php/GMJ_EI/about/displayMembership/2

Ad Hoc Reviewer - Academic Journals and Annuals

2009   ***Recherches Qualitative.*** Association pour la Recherche Qualitative (ARQ), Quebec, Canada. Evaluation of a paper for being published in the Journal R*echerches Qualitative*, edited by the Association pour la Recherche Qualitative (ARQ), Quebec, Canada.Vol. 29, number, 1, Spring,*"Entretiens de Groupe: Concepts, Usages et Ancrages"* Coordinated by: François Guillemette, Jason Luckerhoff et Colette Baribeaue. http://www.recherche-qualitative.qc.ca/revue.html

2011.   **Insite Conference.** Member of the International Board of Reviewe

PROFESSIONAL EXPERIENCE

Teaching Positions & Courses Developed/Taught

University of Vigo. Department of Audiovisual Communication and Advertisement. Campus A Xunqueira s/n. Pontevedra (October 2011-June 2012)

Print Advertising Production (P04-G190505)- As part of their practical instruction, introduced Degree students into the use of software to create vector design. The course reviewed the possibilities and features of the privative software from Adobe, called Illustrator and also the features of the software of open source and free called Inkscape. Appart from instructing the students in the use of the software cited, in the course we approached issues related to the use of images when designing. In this way, we reviewed the different types of licences and their meanings. Students were also introduced to the use of several websites and searchers where they can find images which could be used in their works under specific conditions. Website created for the course: https://sites.google.com/site/gloriagdiago/

Advertising and Cultural Industries (204011614)--After introducing students to the origin of the term Cultural Industries, the course covered the state and the meanings of Cultural Industries nowadays and the changes occurred in different issues especially since the augmentation of the use of Internet. For building a sort of map of the state of the Cultural or Creative Industries, we applied an approach which took into account several ways to deep into the subject. So, the course covered the identification and use of public sources of data about the different sectors considered as being part of the Cultural Industries, the identification and study of the ideas and insights of relevan authors and researchs and the investigation of how the different sectors involved in the Cultural Industries Arena are incorporating the use of internet not just to reach many users but also to create, to produce and to even to fund their projects. Students prepared research papers for making a collective book, *Cultural/Creative Industries in an Environment where the Physical and Virtual fuse*, published under a Creative Commons Reconocimiento-CompartirIgual 3.0 Unported License and available on the website created for the course https://sites.google.com/site/publicidadindustriasculturales/home/industrias-culturales-creativas-en-un-entorno-en-el-que-lo-fisico-y-lo-virtual-se-fusionan

University of Vigo (May 2006) Specialist Course in Communication and Education Directorate for Consumer Affairs. Teacher of the Module: "Advertising on the Internet"

Industry Positions

Activa Formación. Instructor. March to April 2014.

Courses Developed/Taught:

Proyectos of Multimedia Publishing Products (90 hours) Certified Professional Training: Proyects of Multimedia Publishing Products, funded by the State Public Employment Service.

Graphic Design of Multimedia Publishing Products (15 hours) Certified Professional Training: Proyects of Multimedia Publishing Products, funded by the State Public Employment Service.

S.L Advantia Research Solutions. Researcher. February to August 2008.

Search and Analysis of Public Announcements of Research Projects, design and preparation of proposals, reports and presentations, establishment and implementation of interviews with experts, transcription and coding of the interviews (EZ-Text Software), design of educational devices (Print resources, CD-Audio, CD-ROM, websites) oriented to train to several professional sectors

Spanish Red Cross. Pontevedra Provincial Office. June-July 2007. Promoter

University of Vigo, Galician School of Consumption, Galicia´s Government.
October 2005 to October 2006

> Design of specialized materials for the application of new technologies for different social groups, Elaboration of a set of guidelines for buying safely on the Internet, elaboration of reports proposing and explaining criteria for evaluating teaching units, and elaboration of criteria for evaluating educational devices intended on helping people to buy safely on the Internet

University of Vigo. May 2006

> Specialist Course in Communication and Education Directorate for Consumer Affairs" Teacher of the Module: "Advertising on the Internet"

COPE Radio Channel February to September 2004

> Management of Advertisement.

Faro de Vigo. Journal July-September 2003.

> Ellaboration of reports and interviews.

Paper and Plastic Galicia SL. December to March, 2001.

> Marketing by phone

Palace of Culture in Pontevedra. Municipality of Pontevedra. Member of the Press Department. January 2001-December 2001.

> Writing and sending press releases, preparation of dossiers, file organization, commercials drafting, design of the contents for the website of the Agency, implementation of devices intended to assess the satisfaction of the public of the various events organized and Elaboration of reports about the activities performance by the Institution.

Municipality of Pontevedra-Day Unit and the Xunta de Galicia, Galicia Commissioner Plan on Drugs. 2001

> Participation in the poster design and information leaflets of the Conference on Skills for Job Search organized by the Municipality of Pontevedra-Day Unit and the Xunta de Galicia, Galicia Commissioner Plan on Drugs.

Council of Pontevedra. 2001.

> Participation in the Information Poster Design Course "Introduction to the Internet for over 60 years" organized by the Council of Pontevedra.

Council of Pontevedra. 2001.

> Talk about of Operations of the Department of Press and Communications Pazo da Cultura Pontevedra in the context of the development of the Vocational Training Course of the FIP Plan 2001. "Public Relations" organized by the Municipality of Pontevedra

Nigra. Publisher SL. October 1997-June 1998.

> Marketing and Processing of photographic material.

Radio Fene. November 1996-May 1997.

> Speech preparation and preparation of Reports about issues of public interest for discussion.