

Curriculum Vitae

Personal Information

Last name / Name(s) **AROSO, Inês Mendes Moreira**

Email(s) inaroso@hotmail.com e inaroso@gmail.com

Nationality Portuguese

Date of Birth 15 June 1976 (36 years)

Gender Feminino

Marital Status Married

Professional experience

Dates Since October 2006

Occupation or position held Assistant Professor

Main activities and responsibilities
- Invited Assistant (2007-2012)
- Vice-Coordinator of the Communication Sciences Course (September 2007-July 2009) (Setembro 2007-Julho 2009)

Name and address of employer Department of Humanities, Arts and Communication at the University of Trás-os-Montes (UTAD) - Vila Real, Portugal.

Dates November 2004-July 2012

Occupation or position held PhD fellow from the Fundação para a Ciência e Tecnologia – F.C.T. (Foundation for Science and Technology) in Communication Sciences

Main activities and responsibilities
The investigation aims at analyzing journalism within specialized medical press, particularly in medical newspapers.

Name and address of employer Foundation for Science and Technology – University of Beira Interior, Covilhã, Portugal.

Dates 2000 – 2004

Occupation or position held Journalist

Main activities and responsibilities
- Journalist in Health área

Name and address of employer Weekly medical newspaper “Tempo Medicina”

Dates	2002
Occupation or position held	University Professor
Main activities and responsibilities	- Lectures the module “New Technologies: consequences in communication”, within the following subjects: “Theory of Communication and Media” – 3rd year – and “Theory of the News” - 1st year - concerning the degree in Communication Sciences.
Name and address of employer	University Fernando Pessoa, Porto, Portugal.
Dates	2001
Occupation or position held	Communication Manager
Main activities and responsibilities	- Works in connection with the Marketing Department, being responsible for all the publicity material relating to each Fair (pamphlets, outdoors, radio and TV spots, press-releases, mailings, etc.) and for the contact with the Media.
Name and address of employer	EXPONOR - Porto International Fair, Portugal.
Dates	2000 – 2001
Occupation or position held	Editor of Contents and Client Mediator
Main activities and responsibilities	- Worked for a portal on the Internet, being responsible for the making of contents for the Website as well as for the business support to clients.
Name and address of employer	Véu & Grinalda, Vila Nova de Gaia, Portugal.
Dates	1999 – 2000
Occupation or position held	Journalist Chief Editor
Main activities and responsibilities	- Responsible for leading the team of the journal - Manage all content, that is, coordination of all the newspaper
Name and address of employer	Povo de Fafe, Fafe, Portugal.
Academic Education	
Dates	2001 – 2002
Title of qualification awarded	Master in Communication Sciences, specialization in Journalism. with the thesis entitled “O jornalismo depois da Internet – estudo das edições on-line da imprensa diária portuguesa” (Journalism after Internet – a study of the online editions from the Portuguese daily press) which had been supported by the Foundation for Science and Technology; obtained a final mark of Very Good, awarded by the jury: Helder Bastos (Master), Jorge Pedro Sousa (PhD) and Maria do Carmo Castelo Branco (PhD).
Name and type of organization providing education and training	University Fernando Pessoa, Porto, Portugal.
Level in national or international classification	Very Good
Dates	1999 – 2000

Title of qualification awarded	Post-graduation course in Journalism.
Name and type of organization providing education and training	University Fernando Pessoa, Porto-Portugal.
Level in national or international classification	Final mark of 16 out of 20.
Dates	1999
Title of qualification awarded	Pedagogic capacities for carrying out the duty of instructor, through the Course in Pedagogical Training for Instructors certified by I.E.F.P. – Portugal.
Level in national or international classification	Professional Certificate (C.A.P.).
Dates	1994 – 1999
Title of qualification awarded	Degree in Communication Sciences
Name and type of organization providing education and training	University Fernando Pessoa, Porto-Portugal.
Level in national or international classification	Final mark of 16 out of 20.

Personal skills and competences

Main idiom **Portuguese**

Other(s) idiom(s)

Auto-avaliation

European level (*)

English

French

Spanish

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Experienced user	C1	Experienced user	C1	Experienced user	C1	Experienced user	C1	Experienced user
B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user
B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user

(*) Level of European Common Board of Reference (CECR)

Social skills and competences

- Empathy
- Ease of contact and interpersonal
- Capacity to active listening
- Skills developed throughout the academic and professional experience, which always entailed a contact with colleagues / collaborators

Organization skills and competences

- Autonomy and personal organization
- Capacity for analysis and interpretation

Skills developed throughout the academic and consolidated in a professional context

Technical skills and competences

- Fluent verbal and written communication

Skills learned and consolidated primarily of professional experience

Computers skills and competences

- Domain in various aspects - Office (Word, Excel, Power Point, Publisher), Adobe (Photoshop, Acrobat), Internet Explorer.

Knowledge acquired during schooling and professional experience

Other skills and competences

- Photography.
- Events and travels organization.
- Sports: jogging, cycling, tennis and Pilates.

Driving license

Driving license of category B (passenger cars).

Additional Information

Participation, as a organizer, in the following congresses:

- 1 October, 2012. "Passport - Portuguese Journalists around the World." First Cycle of Lectures, with guest Nuno Andrade Ferreira, journalist and director of Radio Morabeza in Cape Verde. Auditorium of the Central Library of UTAD.
- 13, 20 and 27 October 2011. "Workshops of Journalism: Radio Journalism, Television Journalism and Photojournalism". Workshops organized in Complexo Pedagógico of DLAC / UTAD.
- 15 February 2001. "Journalism or Journalisms?". Lecture organized in Complexo Pedagógico of DLAC / UTAD.

Presentations at congresses:

- 15 and 16 November 2012. "Medicine and Health in Documentary." Paper presented at the International Documentary Film Festival and Transmedia, University of Trás-os-Montes and Alto Douro, Vila Real.
- 27 to 29 September 2012. "Participatory journalism in the media regional Portuguese." Communication delivered at the Tenth Congress Lusocom - Communication, Culture and Development, organized by the Center for Public Policy and Administration, Research Unit of the Institute of Social and Political Sciences (ISCSP) and SOPCOM, ISCSP, Lisbon.
- 27 to 29 September 2012. "Communication strategies in the pharmaceutical industry in Portugal." Communication delivered at the Tenth Congress Lusocom - Communication, Culture and Development, organized by the Center for Public Policy and Administration, Research Unit of the Institute of Social and Political Sciences (ISCSP) and SOPCOM, ISCSP, Lisbon.
- 8 and May 9, 2012. "The use of social media by media of Vila Real." Communication issued in XVI International Meeting of Research and Reflection, DLAC / UTAD.
- 21 to 23 November 2011. "The functions of the newspapers of medical information." Communication given at the International Colloquium MEDINFOR II - Medicine in the Information Age, Faculty of Medicine, University of Porto
- 27 and 28 May 2011. "Medical Press in Portugal." Communication made the XV International Meetings of Reflection and Research, DLAC / UTAD.
- 25 and 26 March 2011. "The media as a source of health information." Poster presented at the National Literacy, Media and Citizenship, University of Minho.
- 28 and 29 May 2010. "Media and Health". Lecture at the XIV International Meeting of Reflection and Research, DLAC / UTAD.
- 28 and 29 May 2010. "Social Communication and Medicine". Poster presented at the XIV International Meeting of Reflection and Research, DLAC / UTAD.
- 23 April 2010 - Media and Health: Perspectives of a relationship of symbiosis and antagonisms" - Public Health Seminar, organized by the Department of Hygiene and Epidemiology, Faculty of Medicine, University of Porto (FMUP).
- 17 March 2010 XIV Conference on Communication (School of Education of Portalegre), invited panel of communication "Will be the citizen journalism of the future of the profession", with presentation, "From medical and crazy (and journalist) all have a little".
- 4 April 2009 - IV International Journey of Journalism (University Fernando Pessoa, Porto), with presentation: "Perspectives on health in the Portuguese media" (co-authored by Sandra Ribeiro).
- 14 March 2008 – III International Journey of Journalism (University Fernando Pessoa, Porto), with presentation: "The Internet and the new role of journalist and of the citizen".
- 2 March 2007 – II International Journey of Journalism (University Fernando Pessoa, Porto), with presentation: "Studying Journalism: the strange connections between theory and practice".
- 21 and 22 April 2006 – LUSOCOM 2006: Comunicación Local: da Pesquisa á Producción (Santiago de Compostela, Galiza, Spain), with presentation: "Medical Journals of General Information: Value Added to the Doctors or the Pharmaceutical Industry?"
- 23 February 2006 – International Journey of Journalism – Horizons of Journalism (University

- 21 and 22 April 2006. "Medical Journal of General Information: Value Added to the doctors or to the Pharmaceutical Industry?". Communication in LUSOCOM 2006 - Comunicación Location: Search will producion (Santiago de Compostela, Galicia - Spain).
- February 23, 2006. "Medical Journal of General Information: Value Added to the doctors or to the Pharmaceutical Industry?". International Symposium on Communication Journalism - Horizons of Journalism (University Fernando Pessoa, Porto)
- 17 and 18 March 2005. "Medical Media: Opportunities and Challenges for Journalists" in session "Medical Media: Opportunities and Challenges for Doctors and Journalists." Communication at the Second Congress of Luso-Brazilian Studies and Journalism IV Luso-Galician Studies Journalism (University Fernando Pessoa, Porto)
- 11 and December 12, 2003. "The New Role of the Internet Journalist". Communication Workshop on "Information Society: Balance and Implications" (Universidade Fernando Pessoa, Porto).
- 10 and 11 April 2003. "New Technologies and the Future of Journalism Reference" - Lecture "That will Impact New Technologies in Quality Journalism? ". Communication in Congress I Luso-Brazilian Studies Journalism / II Luso-Galician Studies Journalism (University Fernando Pessoa, Porto).

Participacion in courses or seminars:

- 20 and 21 October 2005 – Conference (Aveiro - Portugal) - “4º SOPCOM – Rethinking the Media: New Contexts of Communication and Information”
- 1 to 30 July 2005 – “Communication, Journalism and Health” an on-line course lectured by Professor Wilson da Costa Bueno (University of São Paulo and Methodist University of São Paulo – Brazil).
- 14th and 15th of July 2005 - “Citizen Groups: research perspectives, processes and protocols” – a workshop lectured by Professor Jacquie Burgess (University of London)at the University of Minho (Braga), on the method of qualitative analysis of Focus Groups.

Published books, chapters, articles, proceedings and internet articles:

- Aroso, Inês (2012). "Participatory journalism in the media regional Portuguese." In Proceedings of the X Congress of LUSOCOM - Communication, Culture and Development. Lisbon: ISCSP, 27-29 September 2012.
- Aroso, Inês (2012). "Communication strategies in the pharmaceutical industry in Portugal." In Proceedings of the X Congress of LUSOCOM - Communication, Culture and Development. Lisbon: ISCSP, 27-29 September 2012.
- AROSO, Inês (2011): “Jornais de Informação Médica em Portugal” (“Medical newspapers in Portugal”). In GONÇALVES, Henriqueta (Ed.) *Metamorfoses. 25 Anos do Departamento de Letras, Artes e Comunicação (Metamorphoses. 25 years of Department of Humanities, Arts and Communication)*. Vila Real: Universidade de Trás-os-Montes e Alto Douro.
- AROSO, Inês (2010): *E-feito*. Direction and coordination of journalistic blog with regional and academic information for the courses "Journalism Lab" and "Specialized Journalism," taught in the 2nd year, 2nd cycle, of the Master's Degree in Communication Sciences. Available at: [<http://e-feito.blogspot.com/>].
- CORREIA, Frederico and AROSO, Inês (2007): “A Internet e os novos papéis do jornalista e do cidadão” (“The Internet and the new roles of journalist and citizen”). in *Revista Temática*. Available at: [<http://www.insite.pro.br/2007/35.pdf>]
- AROSO, Inês (2004): “A Internet e o Novo Papel do Jornalista” (“The Internet and the new role of the journalist”). In GOUVEIA, Luís Borges e GAIO, Sofia (Eds.). *Sociedade da Informação: Balanço e Implicações. (The Information Society: balance and contradictions)*. Porto: Fernando Pessoa University Publications.

- SOUSA, Jorge Pedro e AROSO, Inês (2003): *Técnicas jornalísticas nos meios electrónicos - Princípios de radiojornalismo, telejornalismo e jornalismo on-line* (Journalistic Techniques within electronic means - Principles of radiojournalism, telejournalism and on-line journalism). Porto: Fernando Pessoa University Publications.
- AROSO, Inês (2003): "A Internet e o Novo Papel do Jornalista" ("The Internet and the new role of the journalist") in *Biblioteca Online de Ciências da Comunicação (Online Library of Communication Sciences)*. Available at: [<http://bocc.ubi.pt/pag/aroso-ines-internet-jornalista.pdf>]