



THE UNIVERSITY OF AUCKLAND
NEW ZEALAND

University of Auckland

Standard

ACADEMIC CV

NAME: Judith McCool

CURRENT POSITION: Senior Lecturer

DEPARTMENT: Social and Community Health

FACULTY: Medical and Health Science

Judith is Senior Lecturer in Global Health at the School of Population Health, University of Auckland. Judith completed her Master of Public Health 1997 (Otago University) and PhD (University of Auckland) in 2002. Since this time she has been an active contributor to research in the field of health risk perceptions, tobacco control, media and global health. Judith is both lead and co-investigator on numerous international and national research projects funded by HRC, Bloomberg Initiative, World University Network, Ministry of Health and an active collaborator research and capacity building initiatives on in partnership with WHO and Secretariat for the Pacific Communities. Since being appointed to senior lecturer in global health, Judith has developed networks in Asia Pacific region; Latin America and North America, where she has participated in country and regional forums for global health and tobacco control. The Global Health Group, led by Judith, been awarded a Vice Chancellor's Strategic Development Award (2009) and an International Research Team Development Award (2010) to enhance international global health collaboration. She is the coordinator of Andrews Family fellowship initiative between the School of Population Health and the Fiji School of Medicine. Her major research interests include assessment of the impact of trade on health outcomes (child health, NCDs), tobacco industry activity in the Pacific region, media interpretations and health behaviours.

EDUCATIONAL QUALIFICATIONS:

- 2002 PhD (Health Psychology), Department of Health Psychology, Faculty of Medical and Health Sciences, University of Auckland, New Zealand.
- 1996 Master of Public Health, Christchurch School of Medicine, University of Otago, New Zealand.
- 1995 Postgraduate Diploma in Public Health, Christchurch School of Medicine, University of Otago, New Zealand.
- 1994 Bachelor of Arts (Sociology), Canterbury University, Christchurch, New Zealand.

SIGNIFICANT DISTINCTIONS / AWARDS:

- 2010 International Research Development Award (Team Leader)
- 2010 Facilitator, Population Health Intensive

- 2009 Andrews Family Fellowship for Research Development with Fiji School of Medicine – helped established the Fellowship
- 2009 Vice-Chancellors Strategic Development Award
- 2007 Asia Pacific Association for Control of Tobacco (APACT) Young Investigator Scholarship

Current academic appointment:

2008 - Senior Lecturer, Global Health. Department of Social and Community Health, School of Population Health, University of Auckland.

Current Research:

- 2012 Trialing the use of cell phone technology to increase smoking cessation in Samoa and American Samoa (NIH and HRC)
- 2012 Appraising the impact of Fred Hollows foundation on diabetes management in Fiji (Fred Hollows Foundation)
- 2012 Innovative approaches to reducing NCD in the Pacific region, (funded by the World Universities Network)
- 2011 Strengthening FCTC Article 5.3 in the Pacific (funded by Bloomberg Initiative)
- 2009 Evaluating branding and plain packaging: implications for tobacco control (funded by Health Research Council)
- 2008 Young people’s perceptions of graphic warning labels and plain packaging (funded by National Heart Foundation).
- 2008 Familial factors (second-hand smoke exposure) contributing to smoking uptake among young people (funded by Partnership Programme: Health Research Council and Ministry of Health).

Research Publications:

Marewa Glover, Dudley Gentles, Leilani Clayton-Bray, Robert Scragg, Vili Nosa, [Judith McCool](#) and Chris Bullen

Stickers: A popular health promotion resource, but do they have any effect? *Education and Health*, Vol 30 No.4 2 2012, 103-107.

[McCool J](#), Webb L, Cameron L and Hoek, J. (2012) Graphic Warning Labels on Plain Cigarette Packs: will they make a difference to adolescents? *Social Science and Medicine*, Volume 74, Issue 8, Pages 1269-1273

Gendall P, Hoek J, Edwards R and [McCool J](#). A cross-sectional analysis of how young adults perceive tobacco brands: implications for FCTC signatories. *BMC Public Health* 2012, 12:796 doi:10.1186/1471-2458-12-796.

Hale M, [McCool J](#), Nosa V and Bullen C. (2012) Views from a small Pacific island: prospects for tobacco control on Niue. *Health Promotion Practice*. *Health Promot Pract* May 2012 vol. 13 no. 3 404-411. doi: 10.1177/1524839912443239

Hoek J, Gendall P, Gifford H, Pirikahu G, [McCool J](#), et al. Tobacco branding, plain packaging, pictorial warnings, and symbolic consumption. *Qualitative Health Research* May 2012 vol. 22 no. 5 630-639

Smith A, [McCool J](#), Paynter J, Newcombe R. Youth opinions of tobacco control measures in New Zealand: Support for specific measures and relationship with smoking behaviours among 14-15 year olds. *Nicotine and Tobacco Research* 2012; 14 (4): 479-485. doi: 10.1093/ntr/ntr239.

[McCool J](#), Hoek J, Edwards R, Gifford H and Thomson G. Crossing the smoking divide for young adults: expressions of stigma and identity among smokers and non-smokers. *Nicotine and Tobacco Research* *Nicotine Tob Res* (2012) doi: 10.1093/ntr/nts136.

[McCool J](#), Woodward A and Percival T. Health of Pacific Islanders: achievements and challenges. *Asia Pacific J of Public Health*

2011; Vol 23 (1): 5-6.

McCool J, Bullen C. Punching above its weight?: Why New Zealand must maintain leadership in global health. *NZMJ* 2011; Nov 4;124(1345):64-8.

Glover M, Kira A, Min S, Scragg R, Nosa V, McCool J and Bullen C. Smoking is rank! But, not as rank as other drugs and bullying say New Zealand parents of pre-adolescent children. *Health Promotion Journal of Australia*; 22(3) 223-227.

Watson D, Glover M, McCool J, Bullen C, Adams B and Min S. Impact of national smokefree environments laws on teachers, schools and early childhood centers. *Health Promotion Journal of Australia* 2011; 2011; 22(3), 166-171.

Hoek J, Gendall P, Gifford H, Pirikahu G, McCool J, Pene G, Edwards R, Thomson G. Tobacco Branding, Plain Packaging, Pictorial Warnings, and Symbolic Consumption. *Qualitative Health Research* 2011; doi: 10.1177/1049732311431070

McCool J, Paynter J and Scragg R. A cross-sectional study of opinions related to the tobacco industry and their association with smoking status amongst 14–15 year old teenagers in New Zealand. *NZMJ* 2011; 124 (1338).

Gendall P, Hoek J, Thomson G, Edwards R, Pene G, Gifford H, McCool J. Young adults' interpretations of tobacco brands: implications for tobacco control. *Nicotine and Tobacco Research* May 26, 2011; 13(10), 911-918;

Nosa V, Glover M, Min S, Scragg R, Bullen C, McCool J and Kira A. The use of 'rollie' in New Zealand: Preference for loose tobacco among an ethnically diverse low socio-economic urban population. *NZMJ* 2011; 124(1338): 25-33

McCool J, Paynter J and Scragg R. A cross-sectional study of opinions related to the tobacco industry and the association with smoking status among 14-15 year old teenagers in New Zealand. *New Zealand Medical Journal* 2011; 124(1338), 34-43.

Cussen A and McCool J. Tobacco Promotion in the Pacific: the current state of tobacco promotion bans and options for accelerating progress. *Asia Pacific J of Public Health* 2011; 23(1): 70-78.

Tamasalau Suaalii-Suani T, Aiavao F, Faafeu-Hope E, Sopoaga T, Paul C, Rihharts A, McCool J, Kirifi-Alai T, Hill P and Fuatai F. (2011) Strengthening health research capacity from within Samoa. *Asia Pacific Journal of Public Health*; 23(1): 100-109.

Watson, D., Glover, M., McCool, J., Bullen, C., Adams, B. (2011) Impact of a National Smokefree Environments Law on Teachers, Schools and Early Childhood Centre Environments. *Health Promotion Journal of Australia*; 22(3) 166-171.

Glover M, Scragg R, Min S, Kira A, Nosa V, McCool J, Bullen C. (2011) Driving kids to smoke? Children's reported exposure to smoke in cars and early smoking initiation. *Addictive Behaviours*; 36(11): 1027 – 1031.

Scragg R, Glover M, Paynter J, Wong G and McCool J. Association of Parent and Best Friend Smoking with Stage of Adolescent Tobacco Smoking. *NZMJ* 26 November 2010, Vol 123 No 1326;

McCool J, Cameron L and Robinson E. (2011) Do parents have any control over how young people appraise smoking images in media? *Journal of Adolescent Health* 2011; 48(2), 170-175

Scragg R, Glover M, Paynter J, Wong G, McCool J. (2010) Association of Parent and Best Friend Smoking with Stage of Adolescent Tobacco Smoking. *New Zealand Medical Journal*; 123(1326), 77/87.

Glover M, Scragg R, Nosa V, McCool J, Kiri A. (2010) Keeping Kids Smokefree: Rationale, design and implementation of a community, school, and family-based intervention to modify behaviors related to smoking among Māori and Pacific Island children in New Zealand. *International Quarterly of Community Health Education*; 30(3) 205-222.

McCool J, Freeman B, Thomson G and Paul S. (2009) Public and media responses to the first tobacco litigation trial in New Zealand (Pou versus BAT). *Social Policy Journal of New Zealand*, Issue 34: 152-162.