

Curriculum vitae

Branea Silvia

e-mail: brsalt@gmail.com

Professional Experience

1992- present : Associate Professor Ph.D - Faculty of Journalism and Communication Studies, University of Bucharest

2008 - present - Associate Researcher at the Laboratory of Sociology of Communication and Public Space (Institute of Sociology - Romanian Academy);

2009 - present - Member of the Society of Sociologists, Romania

1993 - 2009 Member of the Association of Sociologists, Romania

Scientific Research

1. 2012 - Co-organizer of the workshop "Media of fiction or fiction in the media" (with Valentina Marinescu) in the Ideas "Program - Explorers WORKSHOPS COMPETITION 2012 (27 PN-II-ID-W E-2012-4-034)
2. 2010 and 2009: Member of monitoring team coordinated by Ph.D. Daniela Frumuşani "Fourth Global Media Monitoring Project" (GMMP2009/2010) [http://www.whomakesthenews.org / images / stories / restricted / national / Romania.pdf](http://www.whomakesthenews.org/images/stories/restricted/national/Romania.pdf)
3. 2008 to 2007: Member of Grant CNCSIS 303 coordinated by Ph. D. Camelia Beciu, information about the project at <http://www.socio-comunicare.ro/files/EUROPEANIZATION.pdf>
4. 2006 - Expert tools for research and analysis of qualitative data for the study "Managing employees, men and women" Partnership for Equality Center, 2006, Bucharest
5. 2005 - Member of the team CNCSIS grant no. 3379/2004, Theme 37 "Mass media and integration of Romania into the EU - A journalistic perspective" coordinated by Ph.D. Valentina Marinescu;
6. 2005 - Expert in the research project "To ensure equal opportunities for women and men at work" implemented by the PHARE-funded Partnership for Equality (Civil Society Strengthening Program - Component 1 - Development NGOs);

International Conferences

1. 2012 - keynote speaker on the theme "The making-up of the star's public life" Media" - International Conference "Media of fiction or fiction in the media" organized by the Faculty of Sociology and Social Work and the Faculty of Journalism and Communication Studies - July 12 to 15, Bucharest;
2. 2006 (co-author M. Constantinescu) Colloquium "Participatory Democracy in Europe"- The title of the communication: "La liberte d'expression et l'esprit civique dans les medias"- LERRAS-Univ. Paul

Sabatier, November 15 to 17., Toulouse;

3. 2006-XIII French-Romanian Colloquium -The title of the communication" Les Journalistes Roumain et l'integration européenne "- Universite de Bucarest, July 2006, Bucharest;

4. 2004 - Conference "Gender and the (Post) 'East' / 'West' Divide '- The title of the communication: " Private and Public Attitudes on the Gender Topic. A case study on Romanian Students", Cluj-Napoca;

5. 2003 "La Première Conférence Internationale Francophone en Sciences de l'Information et de la Communication (CIFS 2003) - The title of the communication " Consensus et désaccords sur l'impact fictif du mode", Bucharest;

PUBLICATIONS

A. Books

1. 2012" Persuasion and organizational change", University of Bucharest Publishing House
2. 2010" Television series for young people. Psychosociological approach", Second edition (revised and enlarged), Ars Docendi, Bucharest
3. 2006 - (co-author V. Marinescu) "Romanian journalists and European information market challenges," Niculescu Publishing House, Bucharest
4. 2006 - (co-authored with A. Chiriac, V. Marinescu, C. Vaileanu,) "Management employees, women and men - CPE, Bucharest
5. 2004" Television series for young people. Psychosociological approach" First Edition - Printech, Bucharest.

B. Coordinated Books

1. 2012 - (with V. Marinescu)" Media of fiction or Fiction in the Media", University of Bucharest Publishing House

C. Revues indexed in international databases

1. 2012 -" Organizational Analysis: Environmental Guard - preparing for change" in Journal of Community Positive Practices", Year XII, No. 3/2012 (www.jppc.ro)
- 2 .. 2012 La recherche des communautés virtuelles. Une Analyse communicationnelle des conversations en ligne" in " Communication" vol 30/2, 2012, (<http://www.com.ulaval.ca>)
3. 2012 -" Negotiation and intransigency in forum discussions on interethnic topic" in Journal of Media Research, Volume 5, Issue 2 (13) / 2012 ([reviste.ubbcluj.ro / mediaresearch /](http://reviste.ubbcluj.ro/))
4. 2010 - "An approach to cultural distance on the forum I want to go back to Romania from Canada" in Annals of Spiru Haret University. Journalism Series, 11, 2010 (<http://www.usj-journalismstudies.com>)
5. 2009 - "The Romanian Journalists between constraints and Liberties" in Estudos of Comunicacao (December 2009) - Portugal ([http:// www.labcom.ubi.pt/ec/06/ communication studies](http://www.labcom.ubi.pt/ec/06/communication%20studies));
6. 2006 - (co-author M. Constantinescu) "La liberte d'expression et l'esprit civique dans les medias" in Actes du colloque ""Participatory democracy in Europe " published with the collaboration of the revue SCIENCES DE LA SOCIETE, LERASS EA 827 - UNIV. Paul Sabatier, in November. 2006, Toulouse ([w3.scsoc.univ-tlse2.fr /](http://w3.scsoc.univ-tlse2.fr/))