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Department of Media Sciences,
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EDUCATION

- **Ph.D. in Media Sciences**, College of Engineering Guindy Campus, Anna University Chennai, Chennai, Tamil Nadu, India.
- **MBA in Educational Management**, Alagappa University, Karaikudi, India.
- **M.A. in Journalism and Mass Communication**, Department of Mass Communication and Journalism, Madurai Kamaraj University, Madurai, Tamil Nadu.
- **Certificate Courses in Tamil Journalism, Photography, Computer Applications.**

FELLOWSHIP & AWARDS

- **Post-Doctoral Research Fellow**, Foundation of Science and Technology (FCT) Fellowship funded by POPH (The Operational Programme Human Potential) - NSRF (National Strategic Reference Framework) Advanced Training, shared by the European Social Fund and national fund of the MCTES Portugal, September 2011 to August 2012.

PROFESSIONAL EXPERIENCE

Academic

- **Assistant Professor**, Department of Media Sciences, Anna University, Chennai, TamilNadu, India. Since 2005 February to till date.

Industry

- **Senior Reporter**, Dinamalar, (Tamil Daily Newspaper), Chennai, TamilNadu, India. From July 1999 to February 2005.
- **Reporter**, Dinamalar, (Tamil Daily Newspaper), Chennai, Tamil Nadu, India. From April 1997 to July 1999.

SPECIALIZATION

- Journalism
- News Reporting and Writing
- Community Media
- Development Communication
- Research Methodology
- E-learning, E-content creation
- Educational Media

RESEARCH GUIDANCE

- Guiding Twelve Ph.D. Scholars in the area of Journalism, Media and Crime Prevention, Media and Community Development, E-learning, Television News, etc.
- Guided Dissertations for 45 M.Sc. Students since 2005.

BOOKS PUBLISHED

1. Arulchelvan, S. (2010), **Role and Effectiveness of Electronic Media in Higher Education – A Study on Indian Educational Media Efforts**. Published by LAP LAMBERT Academic Publishing GmbH & Co. KG, Germany.
2. Arulchelvan, S. (2012), **Nuclear Energy Concerns in India – Media Reportage and Public Awareness**, Published by LAP LAMBERT Academic Publishing GmbH & Co. KG, Germany.

PUBLICATIONS

1. **Arulchelvan S. (2013)**, “A Study on Public Awareness & Media Coverage of Nuclear Energy Issues in India”, Online Journal of Communication and Media Technologies Volume: 3 – Issue: 1 – January – 2013.
2. Uma Maheswari, P & **Arulchelvan S. (2012)**, Usage of ICT among the Students and Teachers and its Impact on their Communication Behaviour, European Journal of Social Sciences, Volume 36 Issue 2, December 2012.
3. Balavivekanandan A. & **Arulchelvan S. (2012)**, Research on Computer Based Adult Literacy, IJCSI International Journal of Computer Science Issues, Vol. 9, Issue 3, No 1, May 2012, URL: <http://www.ijcsi.org/articles/Research-on-computer-based-adult-literacy.php>
4. **Arulchelvan S. (2012)**, “The Effectiveness of E-LMS on Performance of Indian Rural Schools: A Case from a Developing Country”, Journal of Contemporary Educational Technology, Volume: 3, Issue: 1, January – 2012, Pages: 1 - 16, URL: <http://www.cedtech.net/articles/31/311.pdf>

5. **Arulchelvan S. (2011)**, “Emergence of Cross Media Ownership & its Impact on Indian Media Industry”, Mass Communicator – International Journal of Communication Studies, Vol. 5, No. 4, October – December 2011, PP. 16-22. URL: <http://indianjournals.com/ijor.aspx?target=ijor:mcomm&volume=5&issue=4&article=003>
6. **Arulchelvan S.(2011)**, “Online Interactive Forums as a Learning Tool Among the Media Students-An Analysis”, Turkish Online Journal of Distance Education-TOJDE, October 2011, ISSN 1302-6488 Volume: 12 Number: 4 Article 1.
URL: https://tojde.anadolu.edu.tr/tojde45/articles/article_1.htm
7. **Arulchelvan S.(2010)**, “Science and Technology Content in Indian Newspapers: A Critique”, Mass Communicator – International Journal of Communication Studies, Vol. 4, No. 3, July – September 2010, PP. 32-40. URL: <http://indianjournals.com/ijor.aspx?target=ijor:mcomm&volume=4&issue=3&article=005>
8. Uma Maheswari, P & **Arulchelvan S. (2010)**, Wi-Fi changing the lives of many, Digital Learning – Learning Through ICT, August,1, 2010.
9. **Arulchelvan S.(2009)**, “A Study on Role of Indian English Newspapers in Dissemination of Science and Technology Information”, Communication Today, Vol.11, No.3 (July-Sep., 2009). **Print only journal**
10. **Arulchelvan S.** and Viswanathan D. (2008), ‘Radio, Television and the Internet Providing the Right to Education in India’, Asian Journal of Distance Education, Vol. 6, No. 31, pp. 39-52, URL: <http://www.asianjde.org/2008v6.1.Arul.Abstract.html>
11. **Arulchelvan S.** (2007), ‘Pattern of Usage and Perceived Effectiveness of Internet among Higher Education Students’, Indian Journal of Open Learning, September 2007, Vol. 16, No. 3, pp. 201-215,
URL: <http://journal.ignouonline.ac.in/iojp/index.php/IJOL/article/view/452>
12. **Arulchelvan S.** and Viswanathan D. (2006), ‘Role of educational television in higher education’, Journal of All India Association for Educational Research, September and December 2006, Vol. 18, No. 3&4, pp. 6-15.
URL: <http://www.aiaer.net/pdffiles/articleindex.pdf>
13. **Arulchelvan S.** and Viswanathan D. (2006), ‘Patterns of usage of various electronic media by higher education students’, International Journal of Education and Development using Information and Communication Technology (IJEDICT), November 2006, Vol. 2, No. 4, pp. 100-118, URL: <http://ijedict.dec.uwi.edu/viewarticle.php?id=239&layout=html>

14. **Arulchelvan S.** and Viswanathan D. (2006), 'Role and effectiveness of electronic media – with special reference to Tamil Nadu', Turkish Online Journal of Distance Education (TOJDE), October 2006, Vol. 7, No. 4, pp. 18-35.
URL: <https://tojde.anadolu.edu.tr/tojde24/index.htm>
15. **Arulchelvan S.** (2003), 'Internet Usage and On-Line Newspaper Reading Habits Among the College Students', Journal of Institute of Asian Studies, March 2003, Vol.XX, No.2, pp. 149-165.**Print only journal**
16. **Arulchelvan S.** and Viswanathan D. (2002), 'Role and effectiveness of educational radio', Journal of Institute of Asian Studies, May 2002, Vol.14, No.2, pp. 20-29.**Print only journal.**
17. K Govindan, V Thirumurugan, **S Arulchelvan, (2000)**, Response of soybean to growth regulators, Research on Crops, Vol.1., No.2., pp-323-325.
18. Arulchelvan, S., (1996), Growth Regulators for Soybean, Kisan World.

COUNTRIES VISITED:

1. **Germany:** The Uses And Expectations For Interactive TV In India, 10th European Interactive TV Conference, Bridging People Places and Platforms, July 4-6, 2012, Fraunhofer Institute for Open Communication Systems, Berlin, Germany.
2. **Portugal:** Post-Doctoral Research Fellow, Foundation of Science and Technology (FCT) Fellowship funded by POPH (The Operational Programme Human Potential) - NSRF (National Strategic Reference Framework) Advanced Training, shared by the European Social Fund and national fund of the MCTES Portugal, September 2011 to August 2012.
3. **Turkey:** The Efficacy of E-Learning Management System on Performance of Rural School - A Case Study, "International Educational Technology Conference, 25-27 May 2011, Istanbul University, Istanbul, Turkey". Organized by the Sakarya and Istanbul Universities of Turkey.
4. **Thailand:** An Analysis on New Media Communication Strategies and Recent Indian Election Campaigns, "International Conference of Future Imperatives of Communication and Information for Development and Social Change", Bangkok, December 20 – 22, 2010. The Conference is jointly organized by the Communication for Sustainable Social Change Centre of University of Massachusetts (USA), University of Nagasaki (Japan) and Thammasat University of Thailand.

PAPER PRESENTATIONS

1. **Arulchelvan, S. (2012)**, The Uses And Expectations For Interactive TV In India, 10th European Interactive TV Conference, Bridging People Places and Platforms, July 4-6, 2012, Fraunhofer Institute for Open Communication Systems, Berlin, Germany.
2. **Arulchelvan, S. (2011)**, The Efficacy of E-Learning Management System on Performance of Rural School - A Case Study, “International Educational Technology Conference, 25-27 May 2011, Istanbul University, Istanbul, Turkey”. Organized by the Sakarya and Istanbul Universities of Turkey.
3. **Arulchelvan, S. (2011)**, Online Interactive Forums As A Learning Tool Among The Media Students – An Analysis, National Conference on New media and National Development, 18-19 March 2011, organized by the Department of Communication, Bangalore University.
4. Uma Maheswari, P. and **Arulchelvan, S. (2011)**, An Analysis of ICT infrastructure among the students of Technical Institutions, National Conference on New media and National Development, 18-19 March 2011, organized by the Department of Communication, Bangalore University.
5. Elangovan, R. and **Arulchelvan, S. (2011)**, A study on the role of mobile phones in Tuberculosis DOTS treatment, National Conference on New media and National Development, 18-19 March 2011, organized by the Department of Communication, Bangalore University.
6. **Arulchelvan, S. (2011)**, A Study on the Structure and Presentation Style of Crime News Programmes of Tamil Channels and Its Impact among the public, First International Conference of the South Asian Society of Criminology and Victimology (SASCV), 15-17, January, 2011, Jaipur, Rajasthan, India.
7. **Arulchelvan, S. (2011)**, Communications Strategies for Creating Awareness and Eradication of Superstitious Beliefs, World Atheist Conference 2011 from 7 – 9 January 2011, organized by DarvidarKzhagam – Chennai and Atheist Centre – Vijayawada at Trichy.
8. **Arulchelvan S. (2010)**, An Analysis on New Media Communication Strategies and Recent Indian Election Campaigns, “International Conference of Future Imperatives of Communication and Information for Development and Social Change”, Bangkok, December 20 – 22, 2010. The Conference is jointly organized by the Communication for Sustainable Social Change Centre of University of Massachusetts (USA), University of Nagasaki (Japan) and Thammasat University of Thailand.
9. Uma Maheswari, P. and **Arulchelvan, S. (2010)**, Impact of “Wi-Fi” Connectivity among the Students of Anna University Chennai, E-India 2010 Conference, organized by Government of India, 4-6 August 2010, Hyderabad.
10. Karuppasamy, K. and **Arulchelvan, S. (2010)**, A Study on Sensationalization and 24 hour Indian English News Channels, National Seminar on Media, Education and Development, 26th to 27th February 2010, organized by the Department of Communication, Manonmaiam Sundaranar University, Tirunelveli.
11. Rajasekaran, S.K. and **Arulchelvan, S. (2010)**, Effective Use of Illustrations in E-Content, National Seminar on Media, Education and Development, 26th to 27th February 2010, organized by the Department of Communication, Manonmaiam Sundaranar University, Tirunelveli.

12. **Arulchelvan.S. (2010)** A Study on EDUSAT E-Learning Networks in Imparting Effective Teaching-Learning Solutions for Engineering Students,National Seminar on “EMERGING TRENDS IN MEDIA - The rise of digital culture and its impact on information society” January 21-22, 2010, Organized by Centre for Electronic Media and Mass Communication, Pondicherry University, Puducherry.
13. **Arulchelvan.S.(2009)** A Critical Analysis on Social and Development Issues (SDI) In Dinamalar Tamil Newspaper (1957-1966), Dinamalar T.V.Ramasubbaiyer Centenary Seminar II on 21 August 2009, Organized by Department of Mass Media and Communication Studies, University of Madras, Chennai.
14. **Arulchelvan.S. (2009)** Science and Technology News Coverage in Indian Print Media, International Conference on Development Communication in the Era Globalization, organized by School of Media Studies, Loyola College, Chennai & Global Communication Research Association (GCRA), Sydney from 9th to 11th of July 2009 in Chennai.
15. **Arulchelvan.S.(2008)** Role of Print Media in Dissemination of Science and Technology News in India, The 8th Indian Science Communication Congress (ISCC-2008) Media Convergence & Knowledge Revolution, Organized by National Council for Science & Technology Communication, Government of India and Science City Chennai, Dec.10-14, 2008, Chennai.
16. **Arulchelvan.S.(2008)** Content Convergence for Effective Reaching of Educational Resources, International Conference on Quality Enhancement in Educational Communication, Dept. of Educational Technology, Bharathidasan University, Trichy, Tamil Nadu, India, March 29-30th 2008.
17. **Arulchelvan S.(2008)** Impact of Media in Higher Education, National Workshop on Impact of Media in Vocational and Technical Education, National Institute of Technical Teachers Training and Research (NITTTR), Taramani, Chennai, March 6-7th 2008.
18. **Arulchelvan.S.(2007)** RTI Strategy for Educational Development, 95th Indian Science Congress Association Conference, Andhra University, Vishakapatnam.
19. **ArulchelvanS. and Viswanathan D. (2007)**, RTI Strategy for Educational Development, CMS Symbols- Symposia on Communication for Social Development, November 1-3, 2007, University of Hyderabad.
20. **Arulchelvan.S.(2006)** RTI for Rural Education, International Conference on Teaching Techniques for Rural Schools, All India Association for Educational Research, Chennai.
21. **Arulchelvan.S. (2005)** ICT for Rural Schools, International Conference of Rural Education,All India Association of Educational Research, Chennai.

RESOURCE PERSON

1. **Arulchelvan, S. (2012)**, Seminar on Information and Technology and Journalism, organized by the Department of Information and Technology and Media Club, Periyar Maniammai University, Tanjavur, 12 October, 2012.
2. **Arulchelvan, S. (2011)**, Jury of the Short Film Competition on Social Issues, Organized by the DravidarKhazhagam, 4th January, Chennai.
3. **Arulchelvan S. (2010)**, Workshop for Journalists, organized by the PeriyarKalam, DravidarKalagam, Chennai, 24th September 2010.
4. **Arulchelvan S. (2010)**, Seminar on Film and Social Change, organized by the Periyar Media Organization, Chennai, April 2010.
5. **Arulchelvan S. (2010)**, Jury Member for the Oratorical Competition Competitions for the School and College Students, Organized by the Science City, Department of Higher Education, Government of Tamil Nadu, on 20. 01. 2010.
6. **Arulchelvan S. (2009)**, A Workshop on Career Guidance and Higher Education, organized by the DinamalarKalvimalar (A Tamil Daily Newspaper), Vellore, April 2009.
7. **Arulchelvan S. (2009)**, Workshop on Career Guidance and Higher Education, organized by the Science City of Government of Tamilnadu, Chennai, March 2009.
8. **Arulchelvan S. (2008)**, National Workshop in Media Literacy for Adolescents (2008), organized at Rajiv Gandhi National Institute for Youth Development (RGNIYD), Sriperumbudur on 28th and 29th July 2008.
9. **Arulchelvan S. (2008)** Regional workshop on film production for mental health, SCARF Foundation, Chennai, July 19 2008.
10. **Arulchelvan S. (2008)** Impact of Media in Higher Education, National Workshop on Impact of Media in Vocational and Technical Education, National Institute of Technical Teachers Training and Research (NITTTR), Taramani, Chennai, March 6-7th 2008.

CONFERENCES/SEMINARS ATTENDED

1. Seminar on “Lateral Thinking and Six Thinking Hats” held on 23rd September, 2010, organized by Tamilnadu Open University.
2. Seminar on “Regional Media’s Changing Face” from 19 to 20th April 2010 in Chennai organized by the Australian High Commission in India.
3. Media in Literacy Programme - Sensitization Programme for Media Personals and Academics, Organized by Department of Adult and Continuing Education & Department Mass Media and Communications Studies, University of Madras with State Resource Centre Chennai on 28th January 2010.
4. National Conference on ICTs for the Differently – Abled in Education, Employment and Entrepreneurship (NCIDEEE – 2009), held on 01-03 December 2009, Organized by Loyola College, Chennai in association with NASSCOM, Computer Society of India and the Centre for Internet and Society.
5. Broadcasting in Digital Era (2009), organized by Broadcasting Engineering Society India, Chennai Chapter at Anna University Chennai on 26th September 2009.
6. Dinamalar T V Ramasubbaiyer Centenary Seminar I (2009), Organized by Department of Mass Media and Communication Studies, University of Madras, Chennai on 25 April 2009.

7. Seminar on “Role of Media in Literacy & Continuing Education” held on 4th August 2008, Organized by the Department of Media Sciences, Anna University Chennai and State Resource Centre (a MHRD organization), Chennai.
8. National Workshop in Media Literacy for Adolescents (2008), organized at Rajiv Gandhi National Institute for Youth Development (RGNIYD), Sriperumbudur on 28th and 29th July 2008.
9. International Online Conference on Assessment design for learner responsibility – 29-31 May 2007 sponsored by the REAP (Re-engineering Assessment Practices) Project: funded by the Scottish Funding Council under its e-Learning Transformation initiative. REAP is a collaboration across the University of Strathclyde, University of Glasgow and Glasgow Caledonian University.
10. National Seminar on “Wildlife Photography and Film” held on 7th September 2006 in the Department of Media Sciences, Anna University, Chennai.
11. Seminar on “Youth and Media”, held on 7th August 2006, Organized by the Department of Media Sciences, Anna University, Chennai.
12. State Level Seminar on the ‘Role of Universities in Continuing Education Programme’, held on 21-22 November 2002 at Madurai Kamaraj University, Organized by State Resource Centre (under MHRD) and Madurai Kamaraj University.

TRAINING AND WORKSHOPS ATTENDED

1. NSS Orientation Training, Empaneled Training Institute, Madras School of Social Work, Chennai, 12-18 December, 2012.
2. C4D, Communication for Development, Curriculum Development Workshop, organized by UNICEF and University of Hyderabad, 3-8 December, 2012, Hyderabad.
3. Faculty Development Programme on “Role of Teachers in Nation Building” on 25 March 2011, Organized by the Amity Global Business School, Chennai.
4. Workshop on E-Skill Development for Teachers, 15th September 2010, Department of Media Sciences, Anna University Chennai.
5. Workshop for the Development of Instructional Materials for Tamil Language of National Institute of Open School (NIOS), Ministry of Human Resource Development, Government of India, Senior Secondary Course, organized by the NIOS Regional Centre, Kochi on 9-11 July 2010.
6. E-Course on Script Writing for Film and Television from December 7th 2009 to January 22nd 2010, organized by the Consortium of Educational Communication (CEC), An Inter University UGC organization, New Delhi through EDUSAT, EMMRC, Anna University Chennai.
7. Workshop on “EasyNow” (Multiple Deliverables from single electronic Source for ODL System), held from February 1-5, 2010 at the Educational Multimedia Research Centre (EMMRC), Anna University Chennai, organized by the EMMRC of Anna University Chennai in association with Commonwealth Educational Media Centre for Asia (CEMCA) – New Delhi.
8. Workshop on ETV/e-content Production held on 29-30 January 2010, Organized by Educational Multimedia Research Centre, Anna University Chennai, Chennai.
9. Refresher Course on “ICT Applications” conducted by UGC Academic Staff College, Pondicherry University, Puducherry from May 27th to June 16, 2009.

10. ISTE Workshop on “Effective Teaching/Learning of Computer Programming”, organized by Indian Institute of Technology Bombay (IITB), from 14th to 24th December 2009, the workshop held under The National Mission on Education Through ICT.
11. Second Capacity Building Workshop for Functional Community Radio Station Managers on 10-11 February, 2009 Educational Multimedia Research Centre, Anna University, Chennai
12. National Symposium on “E-Learning in Education” organized by National Institute of Technical Teachers Training and Research (NITTTR), Chennai, on 19th December 2008.
13. ARRI Lighting Workshop held on May 16th 2008 Conducted by ARRI – Germany and Stereovision Chennai in Chennai AVM Studios.
14. Regional Workshop on Media and Disaster Management, (2007), Organized by Media Information and Communication Centre of India (MICCI) and Indian Online Media Forum (IMOF) in Collaboration with Friedrich Ebert Stiftung (FES) in Chennai on 14-15 December 2007.
15. Workshop on “Capacity Building for Self-Help Group Women through Community Radio” held on 11-13 April 2007, organized by Department of Media Sciences, Anna University Chennai.
16. UGC Orientation Course, from February 1-28, 2007, Conducted by Academic Staff College, University of Madras, Chennai.
17. Workshop on “SPSS Package for Research Analysis” held on 8th December 2006, Organized by Department of Computer Science and Engineering and Ramanujam Computing Centre of Anna University, Chennai.
18. Workshop on Science Writing, held on December 29-31, 2006 in Chennai, Organized by Department of Science and Technology, Government of India.
19. Orientation Training Programme at College of Engineering Guindy, Anna University, Chennai, from 3-5, May 2005, Organized by centre for Faculty Development, Anna University, Chennai.
20. Journalism Training Programme, Young Vices, Nov. 29- Dec. 3, 2004, Chennai, India, Organized by Internews Network and UNICEF.

SEMINAR AND COURSE ORGANIZED

1. Quality Improvement Programme for Teachers on “E-Content Design and Development – 18th – 24th December, 2010”, Funded by QIP – AICTE, Anna University, Chennai.
2. Workshop on E-Skill Development for Teachers, 15th September 2010, Department of Media Sciences, Anna University Chennai.
3. ISTE Workshop on Effective Teaching/Learning of Computer Programming (14th to 24th December 2009) through EDUSAT Videoconferencing in the Department of Media Sciences, Anna University Chennai in association with the Department of Computer Science and Engineering, Anna University Chennai.
4. Seminar on “Media Accountability, Law and Ethics” held on 25th of February 2009, organized by the Department of Media Sciences, Anna University Chennai.
5. Seminar on “Role of Media in Literacy & Continuing Education” held on 4th August 2008, Organized by the Department of Media Sciences, Anna University Chennai and State Resource Centre (a MHRD organization), Chennai.
6. Workshop on “Capacity Building for Self-Help Group Women through Community Radio” held on 11-13 April 2007, at Department of Media Sciences, Anna University Chennai.
7. National Seminar on “Wildlife Photography and Wildlife Film” held on 7th September 2006 for the Department of Media Sciences, Anna University, Chennai.

8. Seminar on “Youth and Media” held on 7th August 2006, Organized by the Department of Media Sciences, Anna University, Chennai.

RESEARCH AND DEVELOPMENT PROJECTS &CONSULTANCY

S.No.	Title of the R&D Project	Funding Agency	Duration	Budget
1.	Communication Strategy For Sanitation And Hygiene Behaviour Change & Acceleration Of The Total Sanitation Campaign In Tamilnadu	UNICEF funded through Department of Rural Development and Panchayat Raj, Government of Tamilnadu.	3 Months June to September 2011	Rs. 7.40 Lakhs
2.	A Study on the Awareness Level and Perception on Nuclear Issues Among the Public and Media Professionals With Special Reference to Kalpakkam.	Centre for Technology Development and Transfer (CTDT), Anna University.	1 year February 2011 to February 2012	Rs. 50,000
3	A Survey on Indian Cricket League (ICL), Chennai.	TALEEM Research Foundation, Ahmedabad.	1 Months November 2007	Rs. 20,000
4	National Survey on People’s Perception of Cultural Organization in Tamil Nadu and Pondicherry.	TALEEM Research Foundation, Ahmedabad.	2 Months June 1 – July 30 2007	Rs. 30,000
5	Training and Documentary Film for SHGs for an international NGO Microsave. Consultant and Associate Director of the film.	JSVS TV and Documentary Makers, Hyderabad	1 Month June 1 - June 25 2006	Rs. 50,000
6	A Feedback Study of “Vyas Channel and DD Programmes on Higher Education”.	Educational Multimedia Research Centre (EM2MRC), Anna University.	1 Month July 1- July 30 2005	Rs. 25,000

REVIEWER& EDITORIAL MEMBER FOR JOURNALS

1. **Review Member**, Journal of “New Media and Society”, Sage Publication.
2. **Review Member** for “International Journal of Education and Development using Information and Communication Technology (IJEDICT)” Published by Distance Education Centre, The University of the West Indies, Cavehill Campus, Bridgetown, BARBADOS, West Indies.
3. **Editorial Board Member** for “Turkish Journal on Educational Technology”, Published by Sakarya University, Turkey.
4. **Editorial Board Member**, Scientific Journals International, USA.
5. **Editorial Board Member**, HETLReview, International Journal.
6. **Associate Editor**, Mindshare – International Journal of Research and Development.

REVIEWER & EDITORIAL MEMBER FOR CONFERENCES

1. **Advisory Board Member**, International Educational Technology Conference (IETC 2012), July 11-13, National Central University, Taoyuan, Taiwan.
2. **Advisory Board Member**, International Educational Technology Conference (IETC 2011), May 25-27, Istanbul University, Turkey.
3. **Review Member**, AEJMC (Association for Education in Journalism and Mass Communication) 2011 Conference.

COURSE WRITER

- Appointed as a content writer for the course of “Educational Media Technologies” by the **Indira Gandhi National Open University (IGNOU)**, New Delhi.
- Appointed as a content/coursewriter/provider for **National Open School** of Department of Secondary Education, Ministry of Human Resource Development, Government of India.

OTHER POSTS

- **Programme Officer, National Service Scheme (NSS)**, College of Engineering, Guindy, Anna University, Chennai since 2012.
- **Programme Producer/Coordinator**, Gyanvani FM Educational Radio Station of IGNOU, situated in the Department of Media Sciences, Anna University, Chennai, from 2009 January onwards.
- **Coordinator, EDUSAT SIT Terminal** of the ISRO, Located at the Department of Media Sciences, Anna University, Chennai, from 7July 2006 to till date.
- **Member, Department Consultative Committee (DCC)** of the Department of Media Sciences, Anna University, Chennai since November 2007.

OTHER RESPONSIBILITIES

- Member, Scrutinizing Committee for Issuing the Provisional Eligibility Certificate under NRI, PIO, CIWGC, FN category of the Anna University, for the period of 2009-10.
- Member, Scrutinizing Committee for Issuing the Provisional Eligibility Certificate under NRI, PIO, CIWGC, FN category of the Anna University, for the period of 2008-09.
- Member, Scrutinizing Committee for Issuing the Provisional Eligibility Certificate under NRI, PIO, CIWGC, FN category of the Anna University, for the period of 2007-08.
- Anna University Representative, Distance Courses Examinations, New Delhi Centre, 2008 August, February 2010 and August 2010.
- Member, Inspection Squad for Anna University Examinations in November-December 2007.
- Member, Publicity, Press&Media Committee for the 2007 Convocation of the Anna University, Chennai.
- Member, Publicity, Press & Media Committee for the 2008 Convocation of the Anna University, Chennai.
- Member, Publicity, Press&Media Committee for the 82nd Annual Conference of Association of Indian Universities (AIU) 2007, Organized by Anna University, Chennai.
- Member, Counseling for Tamil Nadu Engineering Admissions 2007, Anna University, Chennai.
- Member, Scrutinizing Committee for Issuing the Provisional Eligibility Certificate under NRI, PIO, CIWGC, FN category of the Anna University, for the period of 2006-07.
- Representative, Anna University for Professional Course Entrance Examinations 2006.
- Co-convener, Media Committee for the APMC International Conference 2006 organized by Anna University, Chennai.

PROFESSIONAL MEMBERSHIP INFORMATION

- All India Association for Educational Research, Bhubaneswar, Orissa, India
- Broadcast Engineers Society (India), New Delhi, India
- Canadian Institute of Distance Education Research, Canada.
- Indian Science Congress Association, Kolkata, India.
- Indian Science News Association, Kolkata, India.
- Indian Science Writers Association, New Delhi, India.
- Indian Sociological Society, New Delhi, India.
- International Association of Computer Science and Information Technology (IACSIT).
- Academic Member, Media & Education Research Unit, Athens Institute of Education Research, Athens, Greece.