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EDUCATION

Ph.D. in *Media & Mass Communication*
GSU Cologne, Germany, 2014 (summa cum laude)
M.S. (Diploma) Sport Science (Major: Media & Communication),
GSU Cologne, Germany, 2007

PROFESSIONAL MEMBERSHIPS

ICA (International Communication Association; 2010 - present)
IAMCR (International Association for Media and Communication Research; 2011)
DGPuK (German Communication Association; 2011 - present)
ANZCA (Australian and New Zealand Communication Association; 2011 - present)
SDS (Society for Disability Studies; 2010 - 2011)

RESEARCH INTERESTS

Media effects, media psychology, and social cognition
Health communication
Reception and effects of mediated scandals
Journalism studies and sports communication
Visual communication, advertising & sports endorsers
Depiction & public perception of persons (athletes) with physical disabilities

ACADEMIC FUNCTIONS

MA program: Module Commissioner *Sports, Media and Communication Research, GSU*
Module: Internship (MKF 7)
BA program: Module Commissioner *Sportmanagement and Communication, GSU*
Module 1: Communication and Market Research (SMK8, Communication II; 2008-2014)
Module 2: Public Relations and Media Communication
BA program: Module Commissioner *Sports Journalism, GSU*
Module: Scientific Research Project (SPJ 13)

SELECTED PUBLICATIONS

- von Sikorski, C.** (2015). Journalismus 2.0 – Wie die Kommentare und sozialen Informationen “der Anderen“ unsere Wahrnehmung von Online-Nachrichten beeinflussen [Journalism 2.0 – How reader comments and social information of “the others“ affect our perception of online news]. *The Inquisitive Mind* (accepted).
- von Sikorski, C., & Schierl, T.** (2014). Attitudes in context. Effects of salient contextual information on recipients' attitudes toward persons with disabilities. *Journal of Media Psychology, 26*(2), 70-80. [SSCI]
- von Sikorski, C., & Schierl, T.** (2014). Inclusion of persons with disabilities through media sports. Attitudinal and behavioral news framing effects. *International Journal of Sport Communication, 7*(1), 90-112.
- von Sikorski, C.** (2014). [Review of the book *Scandalous! The mediated construction of political scandals in four nordic countries*, by S. Allern, & E. Pollack]. *International Journal of Communication, 8*, 8-10. [SSCI]

- von Sikorski, C.** (2014). *Media integration of persons with disabilities: Media effects on recipients' attitudes and behaviors*. Doctoral dissertation. German Sports University Cologne, Germany.
- von Sikorski, C., & Ludwig, M.** (2013). Visual Framing in der Skandalberichterstattung. Zur Wirkung visueller Nachrichtenframes auf Einstellungen gegenüber skandalisierten Akteuren [Visual framing in scandal coverage. Effects of visual news frames on attitudes toward scandalized actors]. In S. Geise & K. Lobinger (Eds.), *Visual Framing. Perspektiven und Herausforderungen der visuellen Kommunikationsforschung* [Perspectives and challenges of visual communication research] (pp. 175-192). Cologne, Germany: Halem.
- von Sikorski, C.** (2013). [Review of the book *The Persuasive Power of Campaign Advertising*, by T. N. Ridout, & M. M. Franz]. *International Journal of Communication*, 7, 8-11. [SSCI]
- von Sikorski, C., & Schierl, T.** (2012). Effects of news frames on recipients' information processing in disability sports communications. *Journal of Media Psychology*, 24(3), 113-123. [SSCI]
- von Sikorski, C., Schierl, T., Möller, C., & Oberhäuser, K. P.** (2012). Visual media framing and effects on recipients' attitudes toward athletes with physical disabilities. *International Journal of Sport Communication*, 5(1), 69-86.
- Möller, C., **von Sikorski, C.**, & Oberhäuser, K. P. (2011). Massenmediale Kommunikation über Athleten mit Behinderung: Implizite Assoziationen als Barrieren in der Behindertensportrezeption [Mass media communication about athletes with disabilities: Implicit associations as a barrier to disability sports reception]. *Publizistik*, 56(1), 51-64.
- von Sikorski, C.** (2012). Wirkungen von textlichen und visuellen Medienframes in der Behindertensportkommunikation [Effects of verbal and visual media frames in disability sports communication]. In C. Bertling & T. Schierl (Eds.), *Der Behindertensport in den Medien* [Disability sports in the media] (pp. 180-193). Gütersloh, Germany: Arvato.
- Möller, C., Oberhäuser, K. P., & **von Sikorski, C.** (2010). Media Immersion & Disability – Perception and Effects of Sports Endorsers with Disability in Advertising. In M. Donschewa & A. Künz (Eds.), *Eintauchen in Medien* (pp. 113-119). Berlin, Germany: Pabst Science Publishers.
- Möller, C., Menzel, D., Oberhäuser, K. P., & **von Sikorski, C.** (2009). Implicit associations as a barrier to the interaction with disabled persons. In: P. von Hellberg & G. Kempter (Eds.), *uDay VII. Technologienutzung ohne Barrieren* (pp. 75-84). Berlin, Germany: Pabst Science Publishers.

SELECTED CONFERENCE PRESENTATIONS

- von Sikorski, C.** (2014). Inclusion of Persons with Disabilities Through Media Sports. Attitudinal and Behavioral News Framing Effects. Paper presented at the annual ICA (INTERNATIONAL COMMUNICATION ASSOCIATION) conference (Division: Journalism Studies), Seattle, WA, May 2014.
- von Sikorski, C. & Ludwig, M.** (2014). Visual Scandalization: Effects of Visual News Frames on Recipients' Judgements about Scandalized Individuals. Paper presented at the annual ICA (INTERNATIONAL COMMUNICATION ASSOCIATION) conference (Division: Visual Communication Studies), Seattle, WA, May 2014.
- von Sikorski, C.** (2013). Scandalizing news comments: Effects of user-implemented news frames on recipients' attitudes and perceived opinion climate. Paper presented at the *School of Journalism and Communication, Chinese University of Hong Kong (CHUK)*, Hong Kong, China, October 2013.
- von Sikorski, C.** (2013). Scandalizing news: Effects of online comments on recipients' perceived public opinion and attitudinal evaluations. Paper accepted for presentation at the annual convention of the ASA (AMERICAN SOCIOLOGICAL ASSOCIATION; Media Sociology Division), New York City, NY, August 2013.

- von Sikorski, C.** (2013). Online comments as news frames in scandalizing media coverage and effects on recipients' information processing. [Online-Kommentierungen als Nachrichtenframes in der Skandalberichterstattung. Effekte auf Informationsverarbeitungsprozesse von Rezipienten.] Paper presented at the annual DGPuK (GERMAN COMMUNICATION ASSOCIATION) conference. Mainz, Germany, May 2013.
- von Sikorski, C.** (2012). Reception and effects of mass-mediated sport: An analysis and multi-methodological approach. Paper presented to the Media and Education section at the 6th International Sport Sciences Symposium on Active Life, WASEDA University, February, 2012, Tokyo, Japan.
- von Sikorski, C., & Ludwig, M.** (2012). Visual news frames in scandalizing media coverage. Recipients' perception of scandalized actors and effects on information processing, attitudes and judgements. [Visuelle Nachrichtenframes in der Skandalberichterstattung. Wahrnehmung von skandalisierten Akteuren und Effekte auf die Informationsverarbeitung, Einstellung und Beurteilung von Rezipienten]. Paper presented at the annual conference of DGPuK's (GERMAN COMMUNICATION ASSOCIATION) Visual Communication Studies Division (Awarded 2012 BEST PAPER AWARD). Berlin, Germany, November 2012.
- von Sikorski, C.** (2012). Issue-specific news frames affecting recipients' attitudes and the perception of issue importance in disability sports communication. Paper presented at the annual ICA (INTERNATIONAL COMMUNICATION ASSOCIATION) conference (Division: Journalism Studies; Awarded TOP3 STUDENT PAPER), Phoenix, AZ, May 2012.
- von Sikorski, C.** (2012). Visual news framing and effects on recipients' attitudes towards athletes with physical disabilities. Paper presented at the annual ICA (INTERNATIONAL COMMUNICATION ASSOCIATION) conference (Division: Visual Communication Studies), Phoenix, AZ, May 2012.
- von Sikorski, C.** (2011). Little difference, huge impact - sports, the media & disability: Visual media framing effects on recipients' perception and evaluation of athletes with disabilities. Paper presented at the International Play The Game conference, Cologne, Germany, October 2011.
- von Sikorski, C., & Schierl, T.** (2011). Sports communication & disability. Media framing and effects on recipients' perception and evaluation of persons with disability. Paper presented at the IAMCR (INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH) conference, Istanbul, Turkey, July 2011.
- von Sikorski, C.** (2011). Sports communication and disability - visual media framing effects on recipients' perception and evaluation of athletes with disability. Paper presented at the annual ANZCA (AUSTRALIAN AND NEW ZEALAND COMMUNICATION ASSOCIATION) conference, Hamilton, New Zealand, July 2011.
- von Sikorski, C.** (2011). Visual media framing and effects on recipients' perception and evaluation of athletes with disability. Paper accepted for presentation at the annual SDS conference (Society for Disability Studies), San José, California, June 2011.
- von Sikorski, C., Oberhäuser, K. P., & Möller, C.** (2010). Visual Communication Experiences and Paralympic Sports-Testimonials. Paper presented at the annual ICA (INTERNATIONAL COMMUNICATION ASSOCIATION) conference, Singapore, June 2010.
- Möller, C., Oberhäuser, K., & von Sikorski, C.** (2010). Implicit associations as a barrier in the disability sports reception. [Implizite Assoziationen als Barrieren in der Behindertensportrezeption]. Paper presented at the annual DGPuK (GERMAN COMMUNICATION ASSOCIATION) conference, Ilmenau, Germany, May 2010.
- Möller, C., Oberhäuser, K., & von Sikorski, C.** (2009). Ökonomische Potenziale von Anzeigenwerbung – eine experimentelle Untersuchung zur Werbewirkung von paralympischen Testimonials. [The economic potential of print advertising – an experimental analysis on the advertising effects of paralympic endorsers]. Paper presented at the annual conference of the DGPuK (GERMAN COMMUNICATION ASSOCIATION) research group on visual communication. Potsdam, Germany, October 2009.