

Liliana Botez

Nationality: Romanian
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HIGHLIGHTS

12+ years (2007 – 2019) in the IT business, in Management roles as Head of Product and Project Management, SaaS Program Manager, Scrum Master, PO, Project Manager

7+ years (2012 – 2019) with Agile Management approach and working with remote cross-functional distributed teams and stakeholders.

I am passionate about running the teams on excellence path and I am always happy to give the extra mile for achieving the objectives.

EDUCATION & CERTIFICATIONS

Agile (Scrum & Kanban) Internal New Century Holding Advisors Inc. Training

2007 – 2010 – **PhD in Sociology**, Faculty of Sociology, University of Bucharest

2006 – 2008 – **Master degree in Strategic Marketing**, Academy of Economic Studies, Bucharest

2001 – 2005 – **Bachelor's Degree in Sociology**, Faculty of Sociology, University of Bucharest

2000 – 2004 – **Bachelor's Degree in Public Administration**, University of Bucharest

PERSONAL PROJECTS AND REWARDS

2011 – “A practical Media planning course for students”

2007 – “Globalization, multi-causal process in changing the socio-economic directions of modern societies”: qualitative research project that consisted into my PhD Degree in Sociology Paper.

2005 – “TV political Communication. Presidential Election Campaign – 2004”: qualitative research project that consisted into my Bachelor's Degree in Sociology Paper.

2004 – “The management of communication in Romania Public Television”: project that consisted into

my Bachelor's Degree in Administration Paper.

2003 – “Online Communication, a new dimension to interpersonal relationships”: project presented in The Scientific Communication Session, Faculty of Sociology, University of Bucharest.

MANAGEMENT ACHIEVEMENTS

Setting up the Product & Project Management Remote Department

Setting up and running the Product & Project Management SaaS Program

Leading the migration of projects from Waterfall to Agile

Initiating, structuring & managing an Open Learning Hub/ Program (dedicated to knowledge sharing via L&L sessions, trainings and e-bookstore, at a company level)

Setting up and managing a virtual editors team for an online publisher (dedicated to women lifestyle)

Taking Qualitative interviews with representatives of Media (TV, Radio & Print) industry, as part of complex research project “How the media community sees Romania’s integration in the European Union”

KEY MANAGEMENT SKILLS, EXPERIENCE & EXPERTISE

Agile Project Management – implementing and handling Scrum, SAFe, Kanban, Pair PMing

Business oriented Agile Consultancy

Waterfall Project Management – standard management of SDLC (software development lifecycle), focus on documentation, project planning, project roadmap, work breakdown structure, seamless systems migrations planning

Hybrid Project Management – migrating from Waterfall to Agile or combining both, with a focus on the project’s specifics and client’s strategy.

Remote and Distributed Teams Management – multiple projects management with remote distributed teams and collocated/ on premise teams.

Product Management - business analysis, business model canvas, business process modeling (BPMN) and optimization, product prototype and wireframes, story mapping, business model

canvas, use cases, personas, product roadmap, UX & Product backlog

People Management - hiring, resource allocation, training, coaching, mentoring and motivating team members, performance monitoring), personality typology focus (DISC, Adizes)

Client Management – client relations & presentations, direct client facing/ communication, contract negotiation, artefacts for On-Boarding Clients & Client Feedback regarding the Team

Risk Management & Crisis Management – risk identification and analysis, risk prioritization and ownership, risk control and monitoring, damage control management

Third-Party & Vendors Management – payment vendors integration, gaming vendors integrations, customer support vendors integrations, CMS, CRM

Budget Management – project based budget planning, monitoring and reporting

COLLABORATORS COUNTRIES

USA, UK, Canada, Mexico, Malta, Russia, Turkey, Norway, Denmark, Sweden, Romania, Bulgaria, Ukraine, Croatia, Cyprus, China, India, Costa Rica

PERSONALITY PROFILE

Proved leadership and empathy with stakeholders at all levels

Process & results oriented

Enabling change and growth by Leadership, Mentoring & Coaching skills

Timely decisions making, at the same time being flexible and effective within fast-paced context

Demonstrated calmness and efficiency under pressure

Analytical type of thinking and strong communication skills

Open minded person, strong and dynamic personality

LANGUAGES

Romanian – Native

English – Professional working proficiency

French, Spanish - Beginner

HOBBIES & INTERESTS

Software Development within Remote & Distributed teams

Remote culture, Remoteness Sociology, Social psychology

Health Sociology, Paleo lifestyle

Paintball games; Tennis

Media Sociology (Mobile, Web, TV, Radio)