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Dr. S. Arulchelvan, an Assistant Professor with the Department of Media Sciences, Anna University is a seasoned media professional whose switch to academia.

His strong academic background has at multiple junctures played a role in helping him direct the right efforts in the right direction. In addition to his doctorate in Media Sciences, he has received two international fellowships - The Graciano Lopez Jaena Fellowship in Community Journalism by the University of Philippines and the Foundation of Science and Technology (FCT) Post-Doctoral Research Fellowship funded by POPH (The Operational Programme Human Potential) - NSRF (National Strategic Reference Framework) Advanced Training, shared by the European Social Fund and national fund of the MCTES Portugal.

Dr. Arulchelvan specializes in a wide range of communication and development areas like journalism, news reporting, development communication, community media, educational media and technology. He has authored books and has published more than 40 articles in reputed journals that focus on journalism, media and the youth, sanitation and hygiene and other development communication areas. He is also on the editorial board of many research journals.

He has with the support of UNICEF, Department of Rural Development, Government of Tamil Nadu and other agencies he completed around ten major and minor research projects in the area of communication, development and journalism.

Dr. Arulchelvan has organized more than 30 seminars on various media topics like child rights and media, youth and media, media and women literacy, media accountability and law, media literacy and continuing education, etc. for media students to prepare them to become responsible professionals who can contribute positively to the community in the future.

He has been a resource person at more than 15 academic seminars and conferences including the National Workshop in Media Literacy for Adolescents (2008), organized at Rajiv Gandhi National Institute for Youth Development. He is also a member of the - Tamil Nadu Youth

Policy Drafting Committee, State Resource Centre (MHRD Institution and Tamil Nadu Government).

Dr. Arulchelvan is an Advisory Committee Member and Programme Officer of the National Service Scheme (NSS) in Anna University. Leading his NSS Unit, Dr. Arulchelvan has conducted many outreach camps in villages in Tamil Nadu and has organized multiple blood camps and other community development activities as well. He has also in association with the Department of Atomic Energy conducted awareness programmes for the rural masses on the Safety of Nuclear Energy. With the intention of contributing to a more computer literate India, he has also organized multiple computer training programmes for people from rural areas.

As a former senior reporter with a leading Tamil Daily – Dinamalar, Dr. Arulchelvan uses his rich field experience to inspire his students and to make them more aware of the social reality in which they live. In addition to teaching at the Department of Media Sciences, he is also the Curriculum Development Coordinator and has developed and written course material for various subjects like journalism, news writing and development communication among others. He has successfully guided several Ph.D., scholars in earning their doctoral degrees and is currently guiding 10 more others. His services towards teaching were recognized when he was awarded The Best Young Educationalist (Media) by Education Today (a Tamil Educational Monthly) in 2008.